

DAFTAR PUSTAKA

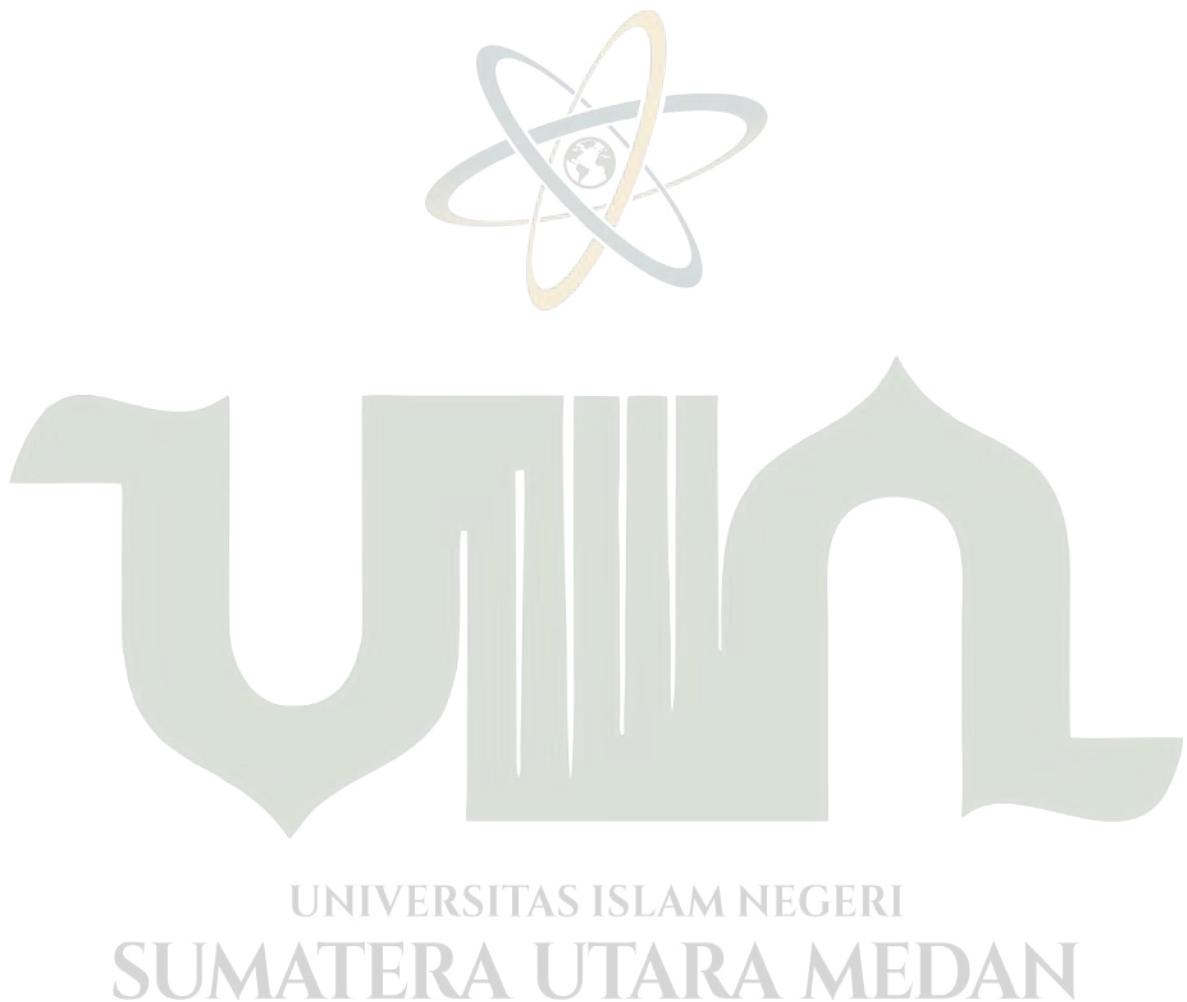
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Lampiran 1

1. Merek Produk Lifebouy

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 |
| 5 | 5 | 5 | 5 | 4 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 2 |
| 4 | 4 | 1 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 5 |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 |
| 2 | 2 | 2 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 1 |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 |
| 3 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 3 |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 1 | 3 |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 4 | 4 | 3 | 5 | 5 | 4 |
| 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 2 | 3 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| 1 | 3 | 1 | 3 | 5 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 2 |
| 5 | 5 | 1 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 |
| 5 | 5 | 4 | 5 | 5 | 4 | 3 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 |
| 2 | 3 | 1 | 5 | 5 | 4 | 2 | 3 | 4 | 3 | 2 | 5 | 5 | 4 | 1 | 4 |
| 2 | 1 | 2 | 3 | 5 | 5 | 1 | 3 | 4 | 2 | 4 | 1 | 3 | 3 | 2 | 1 |
| 3 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 2 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 2 | 3 | 3 | 4 | 3 | 2 | 3 |



| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 |
| 2 | 2 | 2 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 1 |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 |
| 3 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 3 |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 1 | 3 |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 5 | 5 | 4 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |

2. Merek Produk Dettol

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 |
| 2 | 2 | 2 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 1 |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 |
| 3 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 3 |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 1 | 3 |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 |
| 5 | 5 | 5 | 5 | 4 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 2 |
| 4 | 4 | 1 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 5 |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 | 4 |
| 3 | 4 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 |
| 4 | 3 | 1 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 3 | 3 | 3 | 5 | 4 | 4 | 3 | 5 | 5 | 4 |
| 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 2 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 3 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 2 | 3 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| 1 | 3 | 1 | 3 | 5 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 2 |
| 5 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 |
| 5 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 |
| 2 | 3 | 1 | 5 | 5 | 4 | 2 | 3 | 4 | 3 | 2 | 5 | 5 | 4 | 1 | 4 |
| 2 | 1 | 2 | 3 | 5 | 5 | 1 | 3 | 4 | 2 | 4 | 1 | 3 | 3 | 2 | 1 |
| 3 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 2 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 2 | 3 | 3 | 4 | 3 | 2 | 3 | 3 |
| 3 | 2 | 2 | 4 | 5 | 4 | 5 | 5 | 1 | 5 | 2 | 4 | 1 | 2 | 2 | 2 |
| 4 | 3 | 3 | 5 | 5 | 2 | 4 | 4 | 2 | 5 | 3 | 5 | 2 | 3 | 3 | 3 |
| 5 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 5 | 5 | 4 | 5 | 1 | 1 | 3 | |
| 3 | 3 | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 1 | 1 |
| 2 | 3 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| 1 | 3 | 1 | 3 | 5 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 2 |
| 5 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 |
| 5 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 5 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|---|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | |
| 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 |
| 2 | 3 | 1 | 5 | 5 | 4 | 2 | 3 | 4 | 3 | 2 | 5 | 5 | 4 | 1 | 4 | |
| 2 | 1 | 2 | 3 | 5 | 5 | 1 | 3 | 4 | 2 | 4 | 1 | 3 | 3 | 2 | 1 | |
| 3 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 | |
| 3 | 2 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 | |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 2 | 3 | 3 | 4 | 3 | 2 | 3 | |
| 3 | 2 | 2 | 4 | 5 | 4 | 4 | 5 | 5 | 1 | 5 | 2 | 4 | 1 | 2 | 2 | |
| 4 | 3 | 3 | 3 | 5 | 5 | 2 | 4 | 4 | 2 | 5 | 3 | 5 | 2 | 3 | 3 | |
| 5 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 5 | 1 | 1 | 3 | |
| 3 | 3 | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 1 | 1 | |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 | |
| 5 | 5 | 5 | 5 | 4 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 2 | |
| 4 | 4 | 1 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 5 | |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 | | |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 | |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 | |
| 2 | 2 | 2 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 1 | |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 | |
| 3 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 3 | |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 | |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 | |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 1 | 1 | 1 |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 | 4 |
| 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 2 | 4 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 2 | 4 | 1 | 1 | 2 | |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 2 | 4 | 2 | 1 | 2 | |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 2 | 4 | 1 | 1 | 1 | 2 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |

3. Merek Produk Nuvo

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 |
| 5 | 5 | 5 | 5 | 4 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 2 |
| 4 | 4 | 1 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 5 |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 2 | 4 |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 |
| 2 | 2 | 2 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 1 |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 |
| 3 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 3 |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 1 | 3 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 | 4 |
| 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 4 | 4 | 3 | 5 | 5 | 4 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|---|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 1 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 | 1 |
| 4 | 3 | 3 | 3 | 5 | 5 | 2 | 4 | 4 | 2 | 5 | 3 | 5 | 2 | 3 | 3 | 3 |
| 5 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 5 | 1 | 1 | 1 | 3 |
| 3 | 3 | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 1 | 1 | 1 |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 | 3 |
| 5 | 5 | 5 | 5 | 4 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 2 | 2 |
| 4 | 4 | 1 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 5 | |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 | |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 | |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 | |
| 2 | 2 | 2 | 3 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 2 | 1 | |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 | |
| 3 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 3 | |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 | |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 | |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 1 | 3 | |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 | |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 | |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 |
| 5 | 5 | 5 | 5 | 4 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 2 |
| 4 | 4 | 1 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 5 |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 |
| 2 | 2 | 2 | 3 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 2 | 1 |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 |
| 3 | 3 | 3 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 5 | 3 | 2 | 3 |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 1 | 3 |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----|----|----|--------------------------------|----|----|----|-----------------------------------|----|----|----|-------------------------------|----|----|----|
| X1 | X2 | X3 | X4 | X1 | X2 | X3 | X4 | X1 | X2 | X3 | X4 | X1 | X2 | X3 | X4 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 3 | 3 | 3 | 5 | 4 | 4 | 3 | 5 | 5 | 4 |
| 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 |
| 2 | 3 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| 1 | 3 | 1 | 3 | 5 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 2 |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 |



4. Merek Produk Give

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 5 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 |
| 5 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 |
| 2 | 3 | 1 | 5 | 5 | 4 | 2 | 3 | 4 | 3 | 2 | 5 | 5 | 4 | 1 | 4 |
| 2 | 1 | 2 | 3 | 5 | 5 | 1 | 3 | 4 | 2 | 4 | 1 | 3 | 3 | 2 | 1 |
| 3 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 2 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 2 | 3 | 3 | 4 | 3 | 2 | 3 | 3 |
| 3 | 2 | 2 | 4 | 5 | 4 | 4 | 5 | 5 | 1 | 5 | 2 | 4 | 1 | 2 | 2 |
| 4 | 3 | 3 | 3 | 5 | 5 | 2 | 4 | 4 | 2 | 5 | 3 | 5 | 2 | 3 | 3 |
| 5 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 5 | 1 | 1 | 3 |
| 3 | 3 | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 1 | 1 |
| 2 | 3 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| 1 | 3 | 1 | 3 | 5 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 2 |
| 5 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 |
| 5 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 |
| 2 | 3 | 1 | 5 | 5 | 4 | 2 | 3 | 4 | 3 | 2 | 5 | 5 | 4 | 1 | 4 |
| 2 | 1 | 2 | 3 | 5 | 5 | 1 | 3 | 4 | 2 | 4 | 1 | 3 | 3 | 2 | 1 |
| 3 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 2 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 2 | 3 | 3 | 4 | 3 | 2 | 3 |
| 3 | 2 | 2 | 4 | 5 | 4 | 4 | 5 | 5 | 1 | 5 | 2 | 4 | 1 | 2 | 2 |
| 4 | 3 | 3 | 3 | 5 | 5 | 2 | 4 | 4 | 2 | 5 | 3 | 5 | 2 | 3 | 3 |
| 5 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 5 | 1 | 1 | 3 |
| 3 | 3 | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 1 | 1 |
| 2 | 3 | 2 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 2 | 3 |
| 5 | 5 | 5 | 5 | 4 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 2 |
| 4 | 4 | 1 | 4 | 4 | 4 | 1 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 1 | 5 |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |
| 3 | 3 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 2 | 4 |
| 3 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 |
| 4 | 2 | 2 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 2 | 3 | 2 |
| 2 | 2 | 2 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 1 |
| 4 | 3 | 1 | 4 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 1 | 3 |
| 3 | 3 | 3 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 3 |
| 4 | 3 | 2 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 2 | 2 |
| 2 | 3 | 1 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 2 | 1 | 3 |
| 4 | 3 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 2 | 1 | 3 |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 |
| 5 | 4 | 3 | 2 | 1 | 2 | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 |
| 5 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 4 | 4 | 3 | 5 | 5 | 4 |
| 5 | 5 | 5 | 4 | 3 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | 3 | 3 | 3 | 5 |
| 5 | 4 | 5 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 3 | 5 | 5 |
| 3 | 1 | 1 | 3 | 4 | 2 | 4 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 2 | 1 |
| 4 | 2 | 2 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 3 | 2 | 4 | 1 | 1 | 2 |
| 4 | 3 | 1 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 4 | 2 | 4 | 2 | 1 | 2 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 5 | 3 | 3 | 2 | 4 | 2 | 1 | 3 | |
| 2 | 3 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| 1 | 3 | 1 | 3 | 5 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 2 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|----------------|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 2 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 1 | 1 | 1 |
| 3 | 1 | 2 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 1 | 1 | 1 |
| 1 | 3 | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 2 | 3 | 2 | 2 | 2 |
| 4 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 1 | 3 |
| 4 | 2 | 1 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 2 | 2 | 3 |
| 2 | 1 | 2 | 2 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 1 | 1 | 1 |
| 4 | 4 | 2 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 |
| 4 | 3 | 1 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 2 | 5 | 3 | 2 | 2 | 2 |
| 3 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 2 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 2 | 3 | 3 | 4 | 3 | 2 | 3 | 3 |
| 3 | 2 | 2 | 4 | 5 | 4 | 5 | 5 | 1 | 5 | 2 | 4 | 1 | 2 | 2 | 2 |
| 4 | 3 | 3 | 3 | 5 | 5 | 2 | 4 | 4 | 2 | 5 | 3 | 5 | 2 | 3 | 3 |
| 5 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 5 | 1 | 1 | 3 |
| 3 | 3 | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 1 | 1 |

| Kondisi Kulit (X ₁) | | | | Harga Produk (X ₂) | | | | Kualitas Produk (X ₃) | | | | Aroma Sabun (X ₄) | | | | |
|---------------------------------|----------------|----------------|----------------|--------------------------------|----------------|----------------|----------------|-----------------------------------|----------------|----------------|----------------|-------------------------------|----------------|----------------|----------------|---|
| X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | X ₁ | X ₂ | X ₃ | X ₄ | |
| 2 | 3 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 |
| 1 | 3 | 1 | 3 | 5 | 4 | 2 | 4 | 4 | 3 | 2 | 2 | 4 | 1 | 1 | 1 | 2 |
| 5 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 |
| 5 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 |
| 2 | 3 | 1 | 5 | 5 | 4 | 2 | 3 | 4 | 3 | 2 | 5 | 5 | 4 | 1 | 1 | 4 |
| 2 | 1 | 2 | 3 | 5 | 5 | 1 | 3 | 4 | 2 | 4 | 1 | 3 | 3 | 2 | 1 | 1 |
| 3 | 2 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 1 | 2 |
| 3 | 2 | 1 | 2 | 4 | 3 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 1 | 1 | 1 | 2 |
| 5 | 5 | 1 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 |

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Lampiran 2

Hasil Uji Validitas dan Reliabilitas dengan SPSS 23

A. Hasil Uji Validitas Butir Kuisioner

VALIDITAS X_1 /VARIABEL C_1 (Kondisi Kulit)

| | | X1.1 | X1.2 | X1.3 | X1.4 | Total X1 |
|----------|---------------------|--------|--------|--------|--------|----------|
| X1.1 | Pearson Correlation | 1 | .575** | .371* | .259* | .751** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X1.2 | Pearson Correlation | .575** | 1 | .629** | .272* | .866** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X1.3 | Pearson Correlation | .371* | .629** | 1 | .125* | .772** |
| | Sig. (2-tailed) | .000 | .000 | | .014 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X1.4 | Pearson Correlation | .259* | .272* | .125* | 1 | .511** |
| | Sig. (2-tailed) | .000 | .000 | .014 | | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| Total_X1 | Pearson Correlation | .751** | .866** | .772** | .511** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 384 | 384 | 384 | 384 | 384 |

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

VALIDITAS X_2 / VARIABEL C_2 (Harga Produk)

| | | X2.1 | X2.2 | X2.3 | X2.4 | Total X2 |
|----------|---------------------|--------|--------|--------|--------|----------|
| X2.1 | Pearson Correlation | 1 | .378** | .204** | .298** | .655** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X2.2 | Pearson Correlation | .378** | 1 | .014 | .332* | .577** |
| | Sig. (2-tailed) | .000 | | .784 | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X2.3 | Pearson Correlation | .204** | -.014 | 1 | .370** | .700** |
| | Sig. (2-tailed) | .000 | .784 | | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X2.4 | Pearson Correlation | .298** | .332* | .370** | 1 | .707** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| Total_X2 | Pearson Correlation | .655** | .577** | .700** | .707** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 384 | 384 | 384 | 384 | 384 |

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

VALIDITAS X_3 / VARIABEL C_3 (Kualitas Produk)

| | | X3.1 | X3.2 | X3.3 | X3.4 | Total X3 |
|----------|---------------------|--------|--------|--------|--------|----------|
| X3.1 | Pearson Correlation | 1 | .093 | .438** | .096 | .573** |
| | Sig. (2-tailed) | | .086 | .000 | .061 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X3.2 | Pearson Correlation | .093 | 1 | .309** | .303** | .651** |
| | Sig. (2-tailed) | .068 | | .000 | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X3.3 | Pearson Correlation | .438** | .309** | 1 | .132** | .718** |
| | Sig. (2-tailed) | .000 | .000 | | .009 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X3.4 | Pearson Correlation | .096 | .303** | .132** | 1 | .646** |
| | Sig. (2-tailed) | .061 | .000 | .009 | | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| Total_X3 | Pearson Correlation | .573** | .651** | .718** | .646** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 384 | 384 | 384 | 384 | 384 |

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

VALIDITAS X_4 / VARIABEL C_4 (Aroma Produk)

| | | X4.1 | X4.2 | X4.3 | X4.4 | Total X4 |
|----------|---------------------|--------|--------|--------|--------|----------|
| X4.1 | Pearson Correlation | 1 | .200** | .149** | .300** | .453** |
| | Sig. (2-tailed) | | .000 | .000 | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X4.2 | Pearson Correlation | .200** | 1 | .572** | .687** | .846** |
| | Sig. (2-tailed) | .000 | | .000 | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X4.3 | Pearson Correlation | .149** | .572** | 1 | .621** | .808** |
| | Sig. (2-tailed) | .003 | .000 | | .000 | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| X4.4 | Pearson Correlation | .300** | .687** | .621** | 1 | .886** |
| | Sig. (2-tailed) | .000 | .000 | .000 | | .000 |
| | N | 384 | 384 | 384 | 384 | 384 |
| Total_X4 | Pearson Correlation | .453** | .846** | .808** | .886** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 384 | 384 | 384 | 384 | 384 |

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

B. Hasil Uji Reliabilitas Kuisioner

Case Processing Summary

| | | N | % |
|-------|-----------------------|-----|-------|
| Cases | Valid | 384 | 100.0 |
| | Excluded ^a | 0 | .0 |
| | Total | 384 | 100.0 |

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .829 | 16 |

a. Listwise deletion based on all variables in the procedure.

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| X1.1 | 51.86 | 73.843 | .441 | .820 |
| X1.2 | 52.22 | 67.729 | .721 | .800 |
| X1.3 | 52.75 | 71.748 | .442 | .821 |
| X1.4 | 51.37 | 74.140 | .523 | .815 |
| X2.1 | 50.77 | 83.451 | -.010 | .839 |
| X2.2 | 51.48 | 79.571 | .229 | .830 |
| X2.3 | 51.67 | 76.687 | .252 | .833 |
| X2.4 | 51.18 | 80.820 | .204 | .830 |
| X3.1 | 51.08 | 80.545 | .190 | .831 |
| X3.2 | 51.73 | 76.348 | .430 | .821 |
| X3.3 | 51.35 | 76.464 | .356 | .824 |
| X3.4 | 52.18 | 68.982 | .722 | .801 |
| X4.1 | 51.17 | 76.428 | .473 | .819 |
| X4.2 | 52.62 | 69.390 | .585 | .810 |
| X4.3 | 53.09 | 69.537 | .593 | .809 |
| X4.4 | 52.39 | 67.460 | .678 | .802 |

Lampiran 3

Perhitungan Normalisasi Matriks Keputusan R

$$X_2 = \sqrt{(3.07292)^2 + (3.1875)^2 + (3.03125)^2 + (2.86458)^2} = 6.08254$$

$$r_{12} = \frac{3.07292}{6.08254} = 0.5052$$

$$r_{22} = \frac{3.1875}{6.08254} = 0.52404$$

$$r_{32} = \frac{3.03125}{6.08254} = 0.49835$$

$$r_{42} = \frac{2.86458}{6.08254} = 0.47095$$

$$X_3 = \sqrt{(2.53125)^2 + (2.61458)^2 + (2.52083)^2 + (2.36458)^2} = 5.01887$$

$$r_{13} = \frac{2.53125}{5.01887} = 0.50435$$

$$r_{33} = \frac{2.61458}{5.01887} = 0.52095$$

$$r_{32} = \frac{2.52083}{5.01887} = 0.50227$$

$$r_{42} = \frac{2.36458}{5.01887} = 0.47114$$

$$X_4 = \sqrt{(3.875)^2 + (3.91667)^2 + (3.98958)^2 + (3.78125)^2} = 7.78271$$

$$r_{14} = \frac{3.875}{7.78271} = 0.4979$$

$$r_{24} = \frac{3.91667}{7.78271} = 0.50325$$

$$r_{34} = \frac{3.98958}{7.78271} = 0.52162$$

$$r_{44} = \frac{3.78125}{7.78271} = 0.48585$$

$$X_5 = \sqrt{(4.48958)^2 + (4.40625)^2 + (4.44792)^2 + (4.61458)^2} = 8.98052$$

$$r_{15} = \frac{4.48958}{8.98052} = 0.49992$$

$$r_{25} = \frac{4.40625}{8.98052} = 0.49065$$

$$r_{35} = \frac{4.44792}{8.98052} = 0.49529$$

$$r_{45} = \frac{4.61458}{8.98052} = 0.51384$$

$$X_6 = \sqrt{(3.7813)^2 + (3.8021)^2 + (3.7813)^2 + (3.7708)^2} = 7.5677$$

$$r_{16} = \frac{3.7813}{7.5677} = 0.49965$$

$$r_{26} = \frac{3.8021}{7.5677} = 0.50241$$

$$r_{36} = \frac{3.7813}{7.5677} = 0.49965$$

$$r_{46} = \frac{3.7708}{7.5677} = 0.49828$$

$$X_7 = \sqrt{(3.55208)^2 + (3.42708)^2 + (3.79167)^2 + (3.59275)^2} = 7.18707$$

$$r_{17} = \frac{3.55208}{7.18707} = 0.49423$$

$$r_{27} = \frac{3.42708}{7.18707} = 0.47684$$

$$r_{37} = \frac{3.79167}{7.18707} = 0.52757$$

$$r_{47} = \frac{3.59375}{7.18707} = 0.50003$$

$$X_8 = \sqrt{(4.05208)^2 + (4.04167)^2 + (4.17708)^2 + (4.0625)^2} = 8.1674$$

$$r_{18} = \frac{4.05208}{8.1674} = 0.49613$$

$$r_{28} = \frac{4.04167}{8.1674} = 0.49485$$

$$r_{38} = \frac{4.17708}{8.1674} = 0.51143$$

$$r_{48} = \frac{4.0625}{8.1674} = 0.4974$$

$$X_9 = \sqrt{(4.16667)^2 + (4.17708)^2 + (4.19792)^2 + (4.19792)^2} = 8.36984$$

$$r_{19} = \frac{4.16667}{8.36984} = 0.49782$$

$$r_{29} = \frac{4.17708}{8.36984} = 0.49906$$

$$r_{39} = \frac{4.19792}{8.36984} = 0.50155$$

$$r_{49} = \frac{4.19792}{8.36984} = 0.50155$$

$$X_{10} = \sqrt{(3.5)^2 + (3.5)^2 + (3.76042)^2 + (3.35417)^2} = 7.06337$$

$$r_{110} = \frac{3.5}{7.06337} = 0.49551$$

$$r_{210} = \frac{3.5}{7.06337} = 0.49551$$

$$r_{310} = \frac{3.76042}{7.06337} = 0.53238$$

$$r_{410} = \frac{3.35417}{7.06337} = 0.47487$$

$$X_{11} = \sqrt{(3.86458)^2 + (3.80208)^2 + (4.20833)^2 + (3.9357)^2} = 7.91232$$

$$r_{111} = \frac{3.86458}{7.91232} = 0.48843$$

$$r_{211} = \frac{3.80208}{7.91232} = 0.48053$$

$$r_{311} = \frac{4.20833}{7.91232} = 0.53187$$

$$r_{411} = \frac{3.9375}{7.91232} = 0.49764$$

$$X_{12} = \sqrt{(3.0938)^2 + (3.2083)^2 + (3.2292)^2 + (2.9167)^2} = 6.2289$$

$$r_{112} = \frac{3.0938}{6.2289} = 0.4967$$

$$r_{212} = \frac{3.2083}{6.2289} = 0.5151$$

$$r_{312} = \frac{3.2292}{6.2289} = 0.5184$$

$$r_{412} = \frac{3.9375}{6.2289} = 0.4683$$

$$X_{13} = \sqrt{(4.09375)^2 + (4.125)^2 + (4.13542)^2 + (4.01042)^2} = 8.18288$$

$$r_{113} = \frac{4.09375}{8.18288} = 0.50028$$

$$r_{213} = \frac{4.125}{8.18288} = 0.5041$$

$$r_{313} = \frac{4.13542}{8.18288} = 0.50537$$

$$r_{413} = \frac{4.01042}{8.18288} = 0.4901$$

$$X_{14} = \sqrt{(2.64583)^2 + (2.80208)^2 + (2.69792)^2 + (2.41667)^2} = 5.28877$$

$$r_{114} = \frac{2.64583}{5.28877} = 0.50027$$

$$r_{214} = \frac{2.80208}{5.28877} = 0.52982$$

$$r_{314} = \frac{2.69792}{5.28877} = 0.51012$$

$$r_{414} = \frac{2.41667}{5.28877} = 0.45694$$

$$X_{15} = \sqrt{(2.19792)^2 + (2.27083)^2 + (2.15625)^2 + (2.04167)^2} = 4.33651$$

$$r_{115} = \frac{2.19792}{4.33651} = 0.50684$$

$$r_{215} = \frac{2.27083}{4.33651} = 0.52365$$

$$r_{315} = \frac{2.15625}{4.33651} = 0.49723$$

$$r_{415} = \frac{2.04167}{4.33651} = 0.47081$$

$$X_{16} = \sqrt{(2.90625)^2 + (3.01042)^2 + (2.85417)^2 + (2.71875)^2} = 5.74864$$

$$r_{116} = \frac{2.90625}{5.74864} = 0.50555$$

$$r_{216} = \frac{3.01042}{5.74864} = 0.52368$$

$$r_{316} = \frac{2.85417}{5.74864} = 0.49649$$

$$r_{416} = \frac{2.71875}{5.74864} = 0.47294$$

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Lampiran 4

Perhitungan Matriks Pembobot Ternormalisasi V

$$v_{i2} = \begin{bmatrix} v_{12} \\ v_{22} \\ v_{32} \\ v_{42} \end{bmatrix} = w_2 \times r_{i2} = \begin{bmatrix} r_{12} \\ r_{22} \\ r_{32} \\ r_{42} \end{bmatrix} = 0.01471 \times \begin{bmatrix} 0.5052 \\ 0.52404 \\ 0.49835 \\ 0.47095 \end{bmatrix} = \begin{bmatrix} 0.00743 \\ 0.00771 \\ 0.00733 \\ 0.00693 \end{bmatrix}$$

$$v_{i3} = \begin{bmatrix} v_{13} \\ v_{23} \\ v_{33} \\ v_{43} \end{bmatrix} = w_3 \times r_{i3} = \begin{bmatrix} r_{13} \\ r_{23} \\ r_{33} \\ r_{43} \end{bmatrix} = 0.02206 \times \begin{bmatrix} 0.50435 \\ 0.52095 \\ 0.50227 \\ 0.47114 \end{bmatrix} = \begin{bmatrix} 0.01113 \\ 0.01149 \\ 0.01108 \\ 0.01039 \end{bmatrix}$$

$$v_{i4} = \begin{bmatrix} v_{14} \\ v_{24} \\ v_{34} \\ v_{44} \end{bmatrix} = w_4 \times r_{i4} = \begin{bmatrix} r_{14} \\ r_{24} \\ r_{34} \\ r_{44} \end{bmatrix} = 0.02941 \times \begin{bmatrix} 0.4979 \\ 0.50325 \\ 0.51262 \\ 0.48585 \end{bmatrix} = \begin{bmatrix} 0.01464 \\ 0.0148 \\ 0.01508 \\ 0.01429 \end{bmatrix}$$

$$v_{i5} = \begin{bmatrix} v_{15} \\ v_{25} \\ v_{35} \\ v_{45} \end{bmatrix} = w_5 \times r_{i5} = \begin{bmatrix} r_{15} \\ r_{25} \\ r_{35} \\ r_{45} \end{bmatrix} = 0.03676 \times \begin{bmatrix} 0.49992 \\ 0.49065 \\ 0.49529 \\ 0.51384 \end{bmatrix} = \begin{bmatrix} 0.01838 \\ 0.01804 \\ 0.01821 \\ 0.01889 \end{bmatrix}$$

$$v_{i6} = \begin{bmatrix} v_{16} \\ v_{26} \\ v_{36} \\ v_{46} \end{bmatrix} = w_6 \times r_{i6} = \begin{bmatrix} r_{16} \\ r_{26} \\ r_{36} \\ r_{46} \end{bmatrix} = 0.0441 \times \begin{bmatrix} 0.49965 \\ 0.50241 \\ 0.49965 \\ 0.49828 \end{bmatrix} = \begin{bmatrix} 0.022 \\ 0.0222 \\ 0.022 \\ 0.022 \end{bmatrix}$$

$$v_{i7} = \begin{bmatrix} v_{17} \\ v_{27} \\ v_{37} \\ v_{47} \end{bmatrix} = w_7 \times r_{i7} = \begin{bmatrix} r_{17} \\ r_{27} \\ r_{37} \\ r_{47} \end{bmatrix} = 0.05147 \times \begin{bmatrix} 0.49423 \\ 0.47684 \\ 0.52757 \\ 0.50003 \end{bmatrix} = \begin{bmatrix} 0.02544 \\ 0.02454 \\ 0.02715 \\ 0.02574 \end{bmatrix}$$

$$v_{i8} = \begin{bmatrix} v_{18} \\ v_{28} \\ v_{38} \\ v_{48} \end{bmatrix} = w_8 \times r_{i8} = \begin{bmatrix} r_{18} \\ r_{28} \\ r_{38} \\ r_{48} \end{bmatrix} = 0.05882 \times \begin{bmatrix} 0.49613 \\ 0.49485 \\ 0.51143 \\ 0.4974 \end{bmatrix} = \begin{bmatrix} 0.02918 \\ 0.02911 \\ 0.03008 \\ 0.02926 \end{bmatrix}$$

$$v_{i9} = \begin{bmatrix} v_{19} \\ v_{29} \\ v_{39} \\ v_{49} \end{bmatrix} = w_9 \times r_{i9} = \begin{bmatrix} r_{19} \\ r_{29} \\ r_{39} \\ r_{49} \end{bmatrix} = 0.06618 \times \begin{bmatrix} 0.49782 \\ 0.49906 \\ 0.50155 \\ 0.50155 \end{bmatrix} = \begin{bmatrix} 0.03295 \\ 0.03303 \\ 0.03319 \\ 0.03319 \end{bmatrix}$$

$$v_{i10} = \begin{bmatrix} v_{110} \\ v_{210} \\ v_{310} \\ v_{410} \end{bmatrix} = w_{10} \times r_{i10} = \begin{bmatrix} r_{110} \\ r_{210} \\ r_{310} \\ r_{410} \end{bmatrix} = 0.07353 \times \begin{bmatrix} 0.49551 \\ 0.49551 \\ 0.53238 \\ 0.47487 \end{bmatrix} = \begin{bmatrix} 0.03643 \\ 0.03643 \\ 0.03915 \\ 0.03492 \end{bmatrix}$$

$$v_{i11} = \begin{bmatrix} v_{111} \\ v_{211} \\ v_{311} \\ v_{411} \end{bmatrix} = w_{11} \times r_{i11} = \begin{bmatrix} r_{111} \\ r_{211} \\ r_{311} \\ r_{411} \end{bmatrix} = 0.08088 \times \begin{bmatrix} 0.48843 \\ 0.48053 \\ 0.53187 \\ 0.49764 \end{bmatrix} = \begin{bmatrix} 0.0395 \\ 0.03887 \\ 0.04302 \\ 0.04025 \end{bmatrix}$$

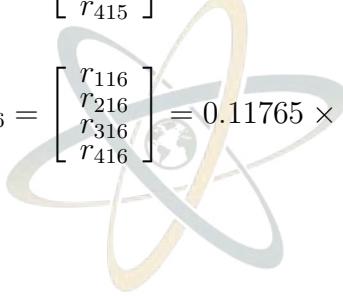
$$v_{i12} = \begin{bmatrix} v_{112} \\ v_{212} \\ v_{312} \\ v_{412} \end{bmatrix} = w_{12} \times r_{i12} = \begin{bmatrix} r_{112} \\ r_{212} \\ r_{312} \\ r_{412} \end{bmatrix} = 0.0882 \times \begin{bmatrix} 0.4967 \\ 0.5151 \\ 0.5184 \\ 0.4683 \end{bmatrix} = \begin{bmatrix} 0.0438 \\ 0.0455 \\ 0.0458 \\ 0.0413 \end{bmatrix}$$

$$v_{i13} = \begin{bmatrix} v_{113} \\ v_{213} \\ v_{313} \\ v_{413} \end{bmatrix} = w_{13} \times r_{i13} = \begin{bmatrix} r_{113} \\ r_{213} \\ r_{313} \\ r_{413} \end{bmatrix} = 0.09559 \times \begin{bmatrix} 0.50028 \\ 0.5041 \\ 0.50537 \\ 0.4901 \end{bmatrix} = \begin{bmatrix} 0.04782 \\ 0.04819 \\ 0.0431 \\ 0.04685 \end{bmatrix}$$

$$v_{i14} = \begin{bmatrix} v_{114} \\ v_{214} \\ v_{314} \\ v_{414} \end{bmatrix} = w_{14} \times r_{i14} = \begin{bmatrix} r_{114} \\ r_{214} \\ r_{314} \\ r_{414} \end{bmatrix} = 0.10294 \times \begin{bmatrix} 0.50027 \\ 0.52982 \\ 0.51012 \\ 0.45694 \end{bmatrix} = \begin{bmatrix} 0.0515 \\ 0.05454 \\ 0.05251 \\ 0.04704 \end{bmatrix}$$

$$v_{i15} = \begin{bmatrix} v_{115} \\ v_{215} \\ v_{315} \\ v_{415} \end{bmatrix} = w_{15} \times r_{i15} = \begin{bmatrix} r_{115} \\ r_{215} \\ r_{315} \\ r_{415} \end{bmatrix} = 0.11029 \times \begin{bmatrix} 0.50684 \\ 0.52365 \\ 0.49723 \\ 0.47081 \end{bmatrix} = \begin{bmatrix} 0.0559 \\ 0.05775 \\ 0.05484 \\ 0.05193 \end{bmatrix}$$

$$v_{i16} = \begin{bmatrix} v_{116} \\ v_{216} \\ v_{316} \\ v_{416} \end{bmatrix} = w_{16} \times r_{i16} = \begin{bmatrix} r_{116} \\ r_{216} \\ r_{316} \\ r_{416} \end{bmatrix} = 0.11765 \times \begin{bmatrix} 0.50555 \\ 0.52368 \\ 0.49649 \\ 0.47294 \end{bmatrix} = \begin{bmatrix} 0.05948 \\ 0.06161 \\ 0.05841 \\ 0.05564 \end{bmatrix}$$



UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

Lampiran 5

Perhitungan Penentuan Himpunan Concordance Index

$$C_{13} = V_{11} \geq V_{31} = 0.00372 \geq 0.00374 \quad C_{13} = \{2, 3, 5, 6, 15, 16\}$$

$$C_{12} = V_{12} \geq V_{32} = 0.00743 \geq 0.00733$$

$$C_{12} = V_{13} \geq V_{33} = 0.01113 \geq 0.01108$$

$$C_{12} = V_{14} \geq V_{34} = 0.01464 \geq 0.01508$$

$$C_{12} = V_{15} \geq V_{35} = 0.01838 \geq 0.01821$$

$$C_{12} = V_{16} \geq V_{36} = 0.022 \geq 0.022$$

$$C_{12} = V_{17} \geq V_{37} = 0.02544 \geq 0.02715$$

$$C_{12} = V_{18} \geq V_{38} = 0.02918 \geq 0.03008$$

$$C_{12} = V_{19} \geq V_{39} = 0.03295 \geq 0.03319$$

$$C_{12} = V_{110} \geq V_{310} = 0.03643 \geq 0.03915$$

$$C_{12} = V_{111} \geq V_{311} = 0.0395 \geq 0.04302$$

$$C_{12} = V_{112} \geq V_{312} = 0.0438 \geq 0.0458$$

$$C_{12} = V_{113} \geq V_{313} = 0.04782 \geq 0.04831$$

$$C_{12} = V_{114} \geq V_{314} = 0.0515 \geq 0.05251$$

$$C_{12} = V_{115} \geq V_{315} = 0.0559 \geq 0.05484$$

$$C_{12} = V_{116} \geq V_{316} = 0.05948 \geq 0.05841$$

$C_{14} = V_{11} \geq V_{41} = 0.00372 \geq 0.00349$ $C_{14} = \{1, 2, 3, 4, 6, 10, 12, 13, 14, 15, 16\}$

$C_{12} = V_{12} \geq V_{42} = 0.00743 \geq 0.00693$

$C_{12} = V_{13} \geq V_{43} = 0.01113 \geq 0.01039$

$C_{12} = V_{14} \geq V_{44} = 0.01464 \geq 0.01429$

$C_{12} = V_{15} \geq V_{45} = 0.01838 \geq 0.01889$

$C_{12} = V_{16} \geq V_{46} = 0.022 \geq 0.022$

$C_{12} = V_{17} \geq V_{47} = 0.02544 \geq 0.02574$

$C_{12} = V_{18} \geq V_{48} = 0.02918 \geq 0.02926$

$C_{12} = V_{19} \geq V_{49} = 0.03295 \geq 0.03319$

$C_{12} = V_{110} \geq V_{410} = 0.03643 \geq 0.03492$

$C_{12} = V_{111} \geq V_{411} = 0.0395 \geq 0.04025$

$C_{12} = V_{112} \geq V_{412} = 0.0438 \geq 0.0413$

$C_{12} = V_{113} \geq V_{413} = 0.04782 \geq 0.04685$

$C_{12} = V_{114} \geq V_{414} = 0.0515 \geq 0.04704$

$C_{12} = V_{115} \geq V_{415} = 0.0559 \geq 0.05193$

$C_{12} = V_{116} \geq V_{416} = 0.05948 \geq 0.05564$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$$C_{21} = V_{21} \geq V_{11} = 0.00375 \geq 0.00372$$
$$C_{21} = \{1, 2, 3, 4, 6, 9, 10, 12, 13, 14, 15, 16\}$$
$$C_{12} = V_{22} \geq V_{12} = 0.00771 \geq 0.00743$$
$$C_{12} = V_{23} \geq V_{13} = 0.01149 \geq 0.01113$$
$$C_{12} = V_{24} \geq V_{14} = 0.0148 \geq 0.01464$$
$$C_{12} = V_{25} \geq V_{15} = 0.01804 \geq 0.01838$$
$$C_{12} = V_{26} \geq V_{16} = 0.0222 \geq 0.022$$
$$C_{12} = V_{27} \geq V_{17} = 0.02454 \geq 0.02544$$
$$C_{12} = V_{28} \geq V_{18} = 0.02911 \geq 0.02918$$
$$C_{12} = V_{29} \geq V_{19} = 0.03303 \geq 0.03295$$
$$C_{12} = V_{210} \geq V_{110} = 0.03643 \geq 0.03643$$
$$C_{12} = V_{211} \geq V_{111} = 0.03887 \geq 0.0395$$
$$C_{12} = V_{212} \geq V_{112} = 0.0455 \geq 0.0438$$
$$C_{12} = V_{213} \geq V_{113} = 0.04819 \geq 0.04782$$
$$C_{12} = V_{214} \geq V_{114} = 0.05454 \geq 0.0515$$
$$C_{12} = V_{215} \geq V_{115} = 0.05775 \geq 0.0559$$
$$C_{12} = V_{216} \geq V_{116} = 0.06161 \geq 0.05948$$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$C_{23} = V_{21} \geq V_{31} = 0.00375 \geq 0.00374$ $C_{23} = \{1, 2, 3, 6, 14, 15, 16\}$

$C_{12} = V_{22} \geq V_{32} = 0.00771 \geq 0.00733$

$C_{12} = V_{23} \geq V_{33} = 0.01149 \geq 0.01108$

$C_{12} = V_{24} \geq V_{34} = 0.0148 \geq 0.01508$

$C_{12} = V_{25} \geq V_{35} = 0.01804 \geq 0.01821$

$C_{12} = V_{26} \geq V_{36} = 0.0222 \geq 0.022$

$C_{12} = V_{27} \geq V_{37} = 0.02454 \geq 0.02715$

$C_{12} = V_{28} \geq V_{38} = 0.02911 \geq 0.03008$

$C_{12} = V_{29} \geq V_{39} = 0.03303 \geq 0.03319$

$C_{12} = V_{210} \geq V_{310} = 0.03643 \geq 0.03915$

$C_{12} = V_{211} \geq V_{311} = 0.03887 \geq 0.04302$

$C_{12} = V_{212} \geq V_{312} = 0.0455 \geq 0.0458$

$C_{12} = V_{213} \geq V_{313} = 0.04819 \geq 0.04831$

$C_{12} = V_{214} \geq V_{314} = 0.05454 \geq 0.05251$

$C_{12} = V_{215} \geq V_{315} = 0.05775 \geq 0.05484$

$C_{12} = V_{216} \geq V_{316} = 0.06161 \geq 0.05841$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$C_{24} = V_{21} \geq V_{41} = 0.00375 \geq 0.00349$ $C_{24} = \{1, 2, 3, 4, 6, 10, 12, 13, 14, 15, 16\}$

$C_{12} = V_{22} \geq V_{42} = 0.00771 \geq 0.00693$

$C_{12} = V_{23} \geq V_{43} = 0.01149 \geq 0.01039$

$C_{12} = V_{24} \geq V_{44} = 0.0148 \geq 0.01429$

$C_{12} = V_{25} \geq V_{45} = 0.01804 \geq 0.01889$

$C_{12} = V_{26} \geq V_{46} = 0.0222 \geq 0.022$

$C_{12} = V_{27} \geq V_{47} = 0.02454 \geq 0.02574$

$C_{12} = V_{28} \geq V_{48} = 0.02911 \geq 0.02926$

$C_{12} = V_{29} \geq V_{49} = 0.03303 \geq 0.03319$

$C_{12} = V_{210} \geq V_{410} = 0.03643 \geq 0.03492$

$C_{12} = V_{211} \geq V_{411} = 0.03887 \geq 0.04025$

$C_{12} = V_{212} \geq V_{412} = 0.0455 \geq 0.0413$

$C_{12} = V_{213} \geq V_{413} = 0.04819 \geq 0.04685$

$C_{12} = V_{214} \geq V_{414} = 0.05454 \geq 0.04704$

$C_{12} = V_{215} \geq V_{415} = 0.05775 \geq 0.05193$

$C_{12} = V_{216} \geq V_{416} = 0.06161 \geq 0.05564$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$C_{31} = V_{31} \geq V_{11} = 0.00374 \geq 0.00372$ $C_{31} = \{1, 4, 6, 7, 8, 9, 10, 11, 12, 13, 14\}$

$C_{12} = V_{32} \geq V_{12} = 0.00733 \geq 0.00743$

$C_{12} = V_{33} \geq V_{13} = 0.01108 \geq 0.01113$

$C_{12} = V_{34} \geq V_{14} = 0.01508 \geq 0.01464$

$C_{12} = V_{35} \geq V_{15} = 0.01821 \geq 0.01838$

$C_{12} = V_{36} \geq V_{16} = 0.022 \geq 0.022$

$C_{12} = V_{37} \geq V_{17} = 0.02715 \geq 0.02544$

$C_{12} = V_{38} \geq V_{18} = 0.03008 \geq 0.02918$

$C_{12} = V_{39} \geq V_{19} = 0.03319 \geq 0.03295$

$C_{12} = V_{310} \geq V_{110} = 0.03915 \geq 0.03643$

$C_{12} = V_{311} \geq V_{111} = 0.04302 \geq 0.0395$

$C_{12} = V_{312} \geq V_{112} = 0.0458 \geq 0.0438$

$C_{12} = V_{313} \geq V_{113} = 0.04831 \geq 0.04782$

$C_{12} = V_{314} \geq V_{114} = 0.05251 \geq 0.0515$

$C_{12} = V_{315} \geq V_{115} = 0.05484 \geq 0.0559$

$C_{12} = V_{316} \geq V_{116} = 0.05841 \geq 0.05948$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$C_{32} = V_{31} \geq V_{21} = 0.00374 \geq 0.00375$ $C_{32} = \{4, 5, 6, 7, 8, 9, 10, 11, 12, 13\}$

$C_{12} = V_{32} \geq V_{22} = 0.00733 \geq 0.00771$

$C_{12} = V_{33} \geq V_{23} = 0.01108 \geq 0.01149$

$C_{12} = V_{34} \geq V_{24} = 0.01508 \geq 0.0148$

$C_{12} = V_{35} \geq V_{25} = 0.01821 \geq 0.01804$

$C_{12} = V_{36} \geq V_{26} = 0.022 \geq 0.0222$

$C_{12} = V_{37} \geq V_{27} = 0.02715 \geq 0.02454$

$C_{12} = V_{38} \geq V_{28} = 0.03008 \geq 0.02911$

$C_{12} = V_{39} \geq V_{29} = 0.03319 \geq 0.03303$

$C_{12} = V_{310} \geq V_{210} = 0.03915 \geq 0.03643$

$C_{12} = V_{311} \geq V_{211} = 0.04302 \geq 0.03887$

$C_{12} = V_{312} \geq V_{212} = 0.0458 \geq 0.0455$

$C_{12} = V_{313} \geq V_{213} = 0.04831 \geq 0.04819$

$C_{12} = V_{314} \geq V_{214} = 0.05251 \geq 0.05454$

$C_{12} = V_{315} \geq V_{215} = 0.05484 \geq 0.05775$

$C_{12} = V_{316} \geq V_{216} = 0.05841 \geq 0.05841$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$C_{34} = V_{31} \geq V_{41} = 0.00374 \geq 0.00349$ $C_{34} = \{1, 2, 3, 4, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16\}$

$C_{12} = V_{32} \geq V_{42} = 0.00733 \geq 0.00693$

$C_{12} = V_{33} \geq V_{43} = 0.01108 \geq 0.01039$

$C_{12} = V_{34} \geq V_{44} = 0.01508 \geq 0.01429$

$C_{12} = V_{35} \geq V_{45} = 0.01821 \geq 0.01889$

$C_{12} = V_{36} \geq V_{46} = 0.022 \geq 0.022$

$C_{12} = V_{37} \geq V_{47} = 0.02715 \geq 0.02574$

$C_{12} = V_{38} \geq V_{48} = 0.03008 \geq 0.02926$

$C_{12} = V_{39} \geq V_{49} = 0.03319 \geq 0.03319$

$C_{12} = V_{310} \geq V_{410} = 0.03915 \geq 0.03492$

$C_{12} = V_{311} \geq V_{411} = 0.04302 \geq 0.04025$

$C_{12} = V_{312} \geq V_{412} = 0.0458 \geq 0.0413$

$C_{12} = V_{313} \geq V_{413} = 0.04831 \geq 0.04685$

$C_{12} = V_{314} \geq V_{414} = 0.05251 \geq 0.04704$

$C_{12} = V_{315} \geq V_{415} = 0.05484 \geq 0.05193$

$C_{12} = V_{316} \geq V_{416} = 0.05841 \geq 0.05564$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$$C_{41} = V_{41} \geq V_{11} = 0.00349 \geq 0.00372 \quad C_{41} = \{5, 6, 7, 8, 9, 11\}$$

$$C_{12} = V_{42} \geq V_{12} = 0.00693 \geq 0.00743$$

$$C_{12} = V_{43} \geq V_{13} = 0.01039 \geq 0.01113$$

$$C_{12} = V_{44} \geq V_{14} = 0.01429 \geq 0.01464$$

$$C_{12} = V_{45} \geq V_{15} = 0.01889 \geq 0.01838$$

$$C_{12} = V_{46} \geq V_{16} = 0.022 \geq 0.022$$

$$C_{12} = V_{47} \geq V_{17} = 0.02574 \geq 0.02544$$

$$C_{12} = V_{48} \geq V_{18} = 0.02926 \geq 0.02918$$

$$C_{12} = V_{49} \geq V_{19} = 0.03319 \geq 0.03295$$

$$C_{12} = V_{410} \geq V_{110} = 0.03492 \geq 0.03643$$

$$C_{12} = V_{411} \geq V_{111} = 0.04025 \geq 0.0395$$

$$C_{12} = V_{412} \geq V_{112} = 0.0413 \geq 0.0438$$

$$C_{12} = V_{413} \geq V_{113} = 0.04685 \geq 0.04782$$

$$C_{12} = V_{414} \geq V_{114} = 0.04704 \geq 0.0515$$

$$C_{12} = V_{415} \geq V_{115} = 0.05193 \geq 0.0559$$

$$C_{12} = V_{416} \geq V_{116} = 0.05564 \geq 0.05948$$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$$C_{42} = V_{41} \geq V_{21} = 0.00349 \geq 0.00375 \quad C_{42} = \{5, 6, 7, 8, 9, 11\}$$

$$C_{12} = V_{42} \geq V_{22} = 0.00693 \geq 0.00771$$

$$C_{12} = V_{43} \geq V_{23} = 0.01039 \geq 0.01149$$

$$C_{12} = V_{44} \geq V_{24} = 0.01429 \geq 0.0148$$

$$C_{12} = V_{45} \geq V_{25} = 0.01889 \geq 0.01804$$

$$C_{12} = V_{46} \geq V_{26} = 0.022 \geq 0.0222$$

$$C_{12} = V_{47} \geq V_{27} = 0.02574 \geq 0.02454$$

$$C_{12} = V_{48} \geq V_{28} = 0.02926 \geq 0.02911$$

$$C_{12} = V_{49} \geq V_{29} = 0.03319 \geq 0.03303$$

$$C_{12} = V_{410} \geq V_{210} = 0.03492 \geq 0.03643$$

$$C_{12} = V_{411} \geq V_{211} = 0.04025 \geq 0.03887$$

$$C_{12} = V_{412} \geq V_{212} = 0.0413 \geq 0.0455$$

$$C_{12} = V_{413} \geq V_{213} = 0.04685 \geq 0.04819$$

$$C_{12} = V_{414} \geq V_{214} = 0.04704 \geq 0.05454$$

$$C_{12} = V_{415} \geq V_{215} = 0.05193 \geq 0.05775$$

$$C_{12} = V_{416} \geq V_{216} = 0.05564 \geq 0.06161$$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$$C_{43} = V_{41} \geq V_{31} = 0.00349 \geq 0.00374 \quad C_{43} = \{5, 6, 9\}$$

$$C_{12} = V_{42} \geq V_{32} = 0.00693 \geq 0.00733$$

$$C_{12} = V_{43} \geq V_{33} = 0.01039 \geq 0.01108$$

$$C_{12} = V_{44} \geq V_{34} = 0.01429 \geq 0.01508$$

$$C_{12} = V_{45} \geq V_{35} = 0.01889 \geq 0.01821$$

$$C_{12} = V_{46} \geq V_{36} = 0.022 \geq 0.022$$

$$C_{12} = V_{47} \geq V_{37} = 0.02574 \geq 0.02715$$

$$C_{12} = V_{48} \geq V_{38} = 0.02926 \geq 0.03008$$

$$C_{12} = V_{49} \geq V_{39} = 0.03319 \geq 0.03319$$

$$C_{12} = V_{410} \geq V_{310} = 0.03492 \geq 0.03915$$

$$C_{12} = V_{411} \geq V_{311} = 0.04025 \geq 0.04302$$

$$C_{12} = V_{412} \geq V_{312} = 0.0413 \geq 0.0458$$

$$C_{12} = V_{413} \geq V_{313} = 0.04685 \geq 0.04831$$

$$C_{12} = V_{414} \geq V_{314} = 0.04704 \geq 0.05251$$

$$C_{12} = V_{415} \geq V_{315} = 0.05193 \geq 0.05484$$

$$C_{12} = V_{416} \geq V_{316} = 0.05564 \geq 0.05841$$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

Lampiran 6

Perhitungan Penentuan Himpunan *Discordance Index*

$$D_{13} = V_{11} < V_{31} = 0.00372 < 0.00374 \quad D_{13} = \{1, 3, 4, 7, 8, 9, 10, 11, 12, 13, 14\}$$

$$C_{12} = V_{12} < V_{32} = 0.00743 < 0.00733$$

$$C_{12} = V_{13} < V_{33} = 0.01113 < 0.01108$$

$$C_{12} = V_{14} < V_{34} = 0.01464 < 0.01508$$

$$C_{12} = V_{15} < V_{35} = 0.01838 < 0.01821$$

$$C_{12} = V_{16} < V_{36} = 0.022 < 0.022$$

$$C_{12} = V_{17} < V_{37} = 0.02544 < 0.02715$$

$$C_{12} = V_{18} < V_{38} = 0.02918 < 0.03008$$

$$C_{12} = V_{19} < V_{39} = 0.03295 < 0.03319$$

$$C_{12} = V_{110} < V_{310} = 0.03643 < 0.03915$$

$$C_{12} = V_{111} < V_{311} = 0.0395 < 0.04302$$

$$C_{12} = V_{112} < V_{312} = 0.0438 < 0.0458$$

$$C_{12} = V_{113} < V_{313} = 0.04782 < 0.04831$$

$$C_{12} = V_{114} < V_{314} = 0.0515 < 0.05251$$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$D_{14} = V_{11} < V_{41} = 0.00372 < 0.00349$ $D_{14} = \{5, 7, 8, 9, 11\}$

$C_{12} = V_{12} < V_{42} = 0.00743 < 0.00693$

$C_{12} = V_{13} < V_{43} = 0.01113 < 0.01039$

$C_{12} = V_{14} < V_{44} = 0.01464 < 0.01429$

$C_{12} = V_{15} < V_{45} = 0.01838 < 0.01889$

$C_{12} = V_{16} < V_{46} = 0.022 < 0.022$

$C_{12} = V_{17} < V_{47} = 0.02544 < 0.02574$

$C_{12} = V_{18} < V_{48} = 0.02918 < 0.02926$

$C_{12} = V_{19} < V_{49} = 0.03295 < 0.03319$

$C_{12} = V_{110} < V_{410} = 0.03643 < 0.03492$

$C_{12} = V_{111} < V_{411} = 0.0395 < 0.04025$

$C_{12} = V_{112} < V_{412} = 0.0438 < 0.0413$

$C_{12} = V_{113} < V_{413} = 0.04782 < 0.04685$

$C_{12} = V_{114} < V_{414} = 0.0515 < 0.04704$

$C_{12} = V_{115} < V_{415} = 0.0559 < 0.05193$

$C_{12} = V_{116} < V_{416} = 0.05948 < 0.05564$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$D_{21} = V_{21} < V_{11} = 0.00375 < 0.00372$ $D_{21} = \{5, 7, 8\}$

$C_{12} = V_{22} < V_{12} = 0.00771 < 0.00743$

$C_{12} = V_{23} < V_{13} = 0.01149 < 0.01113$

$C_{12} = V_{24} < V_{14} = 0.0148 < 0.01464$

$C_{12} = V_{25} < V_{15} = 0.01804 < 0.01838$

$C_{12} = V_{26} < V_{16} = 0.0222 < 0.022$

$C_{12} = V_{27} < V_{17} = 0.02454 < 0.02544$

$C_{12} = V_{28} < V_{18} = 0.02911 < 0.02918$

$C_{12} = V_{29} < V_{19} = 0.03303 < 0.03295$

$C_{12} = V_{210} < V_{110} = 0.03643 < 0.03643$

$C_{12} = V_{211} < V_{111} = 0.03887 < 0.0395$

$C_{12} = V_{212} < V_{112} = 0.0455 < 0.0438$

$C_{12} = V_{213} < V_{113} = 0.04819 < 0.04782$

$C_{12} = V_{214} < V_{114} = 0.05454 < 0.0515$

$C_{12} = V_{215} < V_{115} = 0.05775 < 0.0559$

$C_{12} = V_{216} < V_{116} = 0.06161 < 0.05948$

UNIVERSITAS ISLAM NEGERI

SUMATERA UTARA MEDAN

$D_{23} = V_{21} < V_{31} = 0.00375 < 0.00374$ $D_{23} = \{4, 5, 7, 8, 9, 10, 11, 12, 13\}$

$C_{12} = V_{22} < V_{32} = 0.00771 < 0.00733$

$C_{12} = V_{23} < V_{33} = 0.01149 < 0.01108$

$C_{12} = V_{24} < V_{34} = 0.0148 < 0.01508$

$C_{12} = V_{25} < V_{35} = 0.01804 < 0.01821$

$C_{12} = V_{26} < V_{36} = 0.0222 < 0.022$

$C_{12} = V_{27} < V_{37} = 0.02454 < 0.02715$

$C_{12} = V_{28} < V_{38} = 0.02911 < 0.03008$

$C_{12} = V_{29} < V_{39} = 0.03303 < 0.03319$

$C_{12} = V_{210} < V_{310} = 0.03643 < 0.03915$

$C_{12} = V_{211} < V_{311} = 0.03887 < 0.04302$

$C_{12} = V_{212} < V_{312} = 0.0455 < 0.0458$

$C_{12} = V_{213} < V_{313} = 0.04819 < 0.04831$

$C_{12} = V_{214} < V_{314} = 0.05454 < 0.05251$

$C_{12} = V_{215} < V_{315} = 0.05775 < 0.05484$

$C_{12} = V_{216} < V_{316} = 0.06161 < 0.05841$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$D_{24} = V_{21} < V_{41} = 0.00375 < 0.00349$ $D_{24} = \{5, 7, 8, 9, 11\}$

$C_{12} = V_{22} < V_{42} = 0.00771 < 0.00693$

$C_{12} = V_{23} < V_{43} = 0.01149 < 0.01039$

$C_{12} = V_{24} < V_{44} = 0.0148 < 0.01429$

$C_{12} = V_{25} < V_{45} = 0.01804 < 0.01889$

$C_{12} = V_{26} < V_{46} = 0.0222 < 0.022$

$C_{12} = V_{27} < V_{47} = 0.02454 < 0.02574$

$C_{12} = V_{28} < V_{48} = 0.02911 < 0.02926$

$C_{12} = V_{29} < V_{49} = 0.03303 < 0.03319$

$C_{12} = V_{210} < V_{410} = 0.03643 < 0.03492$

$C_{12} = V_{211} < V_{411} = 0.03887 < 0.04025$

$C_{12} = V_{212} < V_{412} = 0.0455 < 0.0413$

$C_{12} = V_{213} < V_{413} = 0.04819 < 0.04685$

$C_{12} = V_{214} < V_{414} = 0.05454 < 0.04704$

$C_{12} = V_{215} < V_{415} = 0.05775 < 0.05193$

$C_{12} = V_{216} < V_{416} = 0.06161 < 0.05564$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$D_{31} = V_{31} < V_{11} = 0.00374 < 0.00372 \ D_{31} = \{2, 3, 5, 15, 16\}$

$C_{12} = V_{32} < V_{12} = 0.00733 < 0.00743$

$C_{12} = V_{33} < V_{13} = 0.01108 < 0.01113$

$C_{12} = V_{34} < V_{14} = 0.01508 < 0.01464$

$C_{12} = V_{35} < V_{15} = 0.01821 < 0.01838$

$C_{12} = V_{36} < V_{16} = 0.022 < 0.022$

$C_{12} = V_{37} < V_{17} = 0.02715 < 0.02544$

$C_{12} = V_{38} < V_{18} = 0.03008 < 0.02918$

$C_{12} = V_{39} < V_{19} = 0.03319 < 0.03295$

$C_{12} = V_{310} < V_{110} = 0.03915 < 0.03643$

$C_{12} = V_{311} < V_{111} = 0.04302 < 0.0395$

$C_{12} = V_{312} < V_{112} = 0.0458 < 0.0438$

$C_{12} = V_{313} < V_{113} = 0.04831 < 0.04782$

$C_{12} = V_{314} < V_{114} = 0.05251 < 0.0515$

$C_{12} = V_{315} < V_{115} = 0.05484 < 0.0559$

$C_{12} = V_{316} < V_{116} = 0.05841 < 0.05948$

UNIVERSITAS ISLAM NEGERI

SUMATERA UTARA MEDAN

$D_{32} = V_{31} < V_{21} = 0.00374 < 0.00375$ $D_{32} = \{1, 2, 3, 14, 15, 16\}$

$C_{12} = V_{32} < V_{22} = 0.00733 < 0.00771$

$C_{12} = V_{33} < V_{23} = 0.01108 < 0.01149$

$C_{12} = V_{34} < V_{24} = 0.01508 < 0.0148$

$C_{12} = V_{35} < V_{25} = 0.01821 < 0.01804$

$C_{12} = V_{36} < V_{26} = 0.022 < 0.0222$

$C_{12} = V_{37} < V_{27} = 0.02715 < 0.02454$

$C_{12} = V_{38} < V_{28} = 0.03008 < 0.02911$

$C_{12} = V_{39} < V_{29} = 0.03319 < 0.03303$

$C_{12} = V_{310} < V_{210} = 0.03915 < 0.03643$

$C_{12} = V_{311} < V_{211} = 0.04302 < 0.03887$

$C_{12} = V_{312} < V_{212} = 0.0458 < 0.0455$

$C_{12} = V_{313} < V_{213} = 0.04831 < 0.04819$

$C_{12} = V_{314} < V_{214} = 0.05251 < 0.05454$

$C_{12} = V_{315}, < V_{215} = 0.05484 < 0.05775$

$C_{12} = V_{316} < V_{216} = 0.05841 < 0.05841$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$$D_{34} = V_{31} < V_{41} = 0.00374 < 0.00349 \ D_{34} = \{5\}$$
$$C_{12} = V_{32} < V_{42} = 0.00733 < 0.00693$$
$$C_{12} = V_{33} < V_{43} = 0.01108 < 0.01039$$
$$C_{12} = V_{34} < V_{44} = 0.01508 < 0.01429$$
$$C_{12} = V_{35} < V_{45} = 0.01821 < 0.01889$$
$$C_{12} = V_{36} < V_{46} = 0.022 < 0.022$$
$$C_{12} = V_{37} < V_{47} = 0.02715 < 0.02574$$
$$C_{12} = V_{38} < V_{48} = 0.03008 < 0.02926$$
$$C_{12} = V_{39} < V_{49} = 0.03319 < 0.03319$$
$$C_{12} = V_{310} < V_{410} = 0.03915 < 0.03492$$
$$C_{12} = V_{311} < V_{411} = 0.0430 < 0.04025$$
$$C_{12} = V_{312} < V_{412} = 0.0458 < 0.0413$$
$$C_{12} = V_{313} < V_{413} = 0.04831 < 0.04685$$
$$C_{12} = V_{314} < V_{414} = 0.05251 < 0.04704$$
$$C_{12} = V_{315} < V_{415} = 0.05484 < 0.05193$$
$$C_{12} = V_{316} < V_{416} = 0.05841 < 0.05564$$

UNIVERSITAS ISLAM NEGERI

SUMATERA UTARA MEDAN

$D_{41} = V_{41} < V_{11} = 0.00349 < 0.00372$ $D_{41} = \{1, 2, 3, 4, 10, 12, 13, 14, 15, 16\}$

$C_{12} = V_{42} < V_{12} = 0.00693 < 0.00743$

$C_{12} = V_{43} < V_{13} = 0.01039 < 0.01113$

$C_{12} = V_{44} < V_{14} = 0.01429 < 0.01464$

$C_{12} = V_{45} < V_{15} = 0.01889 < 0.01838$

$C_{12} = V_{46} < V_{16} = 0.022 < 0.022$

$C_{12} = V_{47} < V_{17} = 0.02574 < 0.02544$

$C_{12} = V_{48} < V_{18} = 0.02926 < 0.02918$

$C_{12} = V_{49} < V_{19} = 0.03319 < 0.03295$

$C_{12} = V_{410} < V_{110} = 0.03492 < 0.03643$

$C_{12} = V_{411} < V_{111} = 0.04025 < 0.0395$

$C_{12} = V_{412} < V_{112} = 0.0413 < 0.0438$

$C_{12} = V_{413} < V_{113} = 0.04685 < 0.04782$

$C_{12} = V_{414} < V_{114} = 0.04704 < 0.0515$

$C_{12} = V_{415} < V_{115} = 0.05193 < 0.0559$

$C_{12} = V_{416} < V_{116} = 0.05564 < 0.05948$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$D_{42} = V_{41} < V_{21} = 0.00349 < 0.00375$ $D_{42} = \{1, 2, 3, 4, 10, 12, 13, 14, 15, 16\}$

$C_{12} = V_{42} < V_{22} = 0.00693 < 0.00771$

$C_{12} = V_{43} < V_{23} = 0.01039 < 0.01149$

$C_{12} = V_{44} < V_{24} = 0.01429 < 0.0148$

$C_{12} = V_{45} < V_{25} = 0.01889 < 0.01804$

$C_{12} = V_{46} < V_{26} = 0.022 < 0.0222$

$C_{12} = V_{47} < V_{27} = 0.02574 < 0.02454$

$C_{12} = V_{48} < V_{28} = 0.02926 < 0.02911$

$C_{12} = V_{49} < V_{29} = 0.03319 < 0.03303$

$C_{12} = V_{410} < V_{210} = 0.03492 < 0.03643$

$C_{12} = V_{411} < V_{211} = 0.04025 < 0.03887$

$C_{12} = V_{412} < V_{212} = 0.0413 < 0.0455$

$C_{12} = V_{413} < V_{213} = 0.04685 < 0.04819$

$C_{12} = V_{414} < V_{214} = 0.04704 < 0.05454$

$C_{12} = V_{415} < V_{215} = 0.05193 < 0.05775$

$C_{12} = V_{416} < V_{216} = 0.05564 < 0.06161$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

$D_{43} = V_{41} < V_{31} = 0.00349 < 0.00374$ $D_{43} = \{1, 2, 3, 4, 7, 8, 10, 11, 12, 13, 14, 15, 16\}$

$C_{12} = V_{42} < V_{32} = 0.00693 < 0.00733$

$C_{12} = V_{43} < V_{33} = 0.01039 < 0.01108$

$C_{12} = V_{44} < V_{34} = 0.01429 < 0.01508$

$C_{12} = V_{45} < V_{35} = 0.01889 < 0.01821$

$C_{12} = V_{46} < V_{36} = 0.022 < 0.022$

$C_{12} = V_{47} < V_{37} = 0.02574 < 0.02715$

$C_{12} = V_{48} < V_{38} = 0.02926 < 0.03008$

$C_{12} = V_{49} < V_{39} = 0.03319 < 0.03319$

$C_{12} = V_{410} < V_{310} = 0.03492 < 0.03915$

$C_{12} = V_{411} < V_{311} = 0.04025 < 0.04302$

$C_{12} = V_{412} < V_{312} = 0.0413 < 0.0458$

$C_{12} = V_{413} < V_{313} = 0.04685 < 0.04831$

$C_{12} = V_{414} < V_{314} = 0.04704 < 0.05251$

$C_{12} = V_{415} < V_{315} = 0.05193 < 0.05484$

$C_{12} = V_{416} < V_{316} = 0.05564 < 0.05841$

UNIVERSITAS ISLAM NEGERI
SUMATERA UTARA MEDAN

Lampiran 7

Perhitungan Matriks *Concordance Index*

$$c_{14} = w_1 + w_2 + w_3 + w_4 + w_6 + w_{10} + w_{12} + w_{13} + w_{14} + w_{15} + w_{16}$$

$$c_{14} = 0.00735 + 0.01471 + 0.02206 + 0.02941 + 0.0441 + 0.07353 + 0.0882$$

$$+ 0.09559 + 0.10294 + 0.11029 + 0.11765 = 0.70589$$

$$c_{21} = w_1 + w_2 + w_3 + w_4 + w_6 + w_9 + w_{10} + w_{12} + w_{13} + w_{14} + w_{15} + w_{16}$$

$$c_{21} = 0.00735 + 0.01471 + 0.02206 + 0.02941 + 0.0441 + 0.06618 + 0.07353$$

$$+ 0.0882 + 0.09559 + 0.10294 + 0.11029 + 0.11765 = 0.77207$$

$$c_{23} = w_1 + w_2 + w_3 + w_6 + w_{14} + w_{15} + w_{16}$$

$$c_{23} = 0.00735 + 0.01471 + 0.02206 + 0.0441 + 0.10294 + 0.11029 + 0.11765$$

$$= 0.4191$$

$$c_{24} = w_1 + w_2 + w_3 + w_4 + w_6 + w_{10} + w_{12} + w_{13} + w_{14} + w_{15} + w_{16}$$

$$c_{24} = 0.00735 + 0.01471 + 0.02206 + 0.02941 + 0.0441 + 0.07353 + 0.0882$$

$$+ 0.09559 + 0.10294 + 0.11029 + 0.11765 = 0.70589$$

$$c_{31} = w_1 + w_4 + w_6 + w_7 + w_8 + w_9 + w_{10} + w_{12} + w_{13} + w_{14}$$

$$c_{31} = 0.00735 + 0.02941 + 0.0441 + 0.05147 + 0.05882 + 0.06618 + 0.07353$$

$$+ 0.08088 + 0.0882 + 0.09559 + 0.10294 = 0.69853$$

$$c_{32} = w_4 + w_5 + w_6 + w_7 + w_8 + w_9 + w_{10} + w_{11} + w_{12} + w_{13}$$

$$c_{32} = 0.02941 + 0.03676 + 0.0441 + 0.05147 + 0.05882 + 0.06618 + 0.07353$$

$$+ 0.08088 + 0.0882 + 0.09559 = 0.625$$

$$c_{34} = w_1 + w_2 + w_3 + w_4 + w_6 + w_7 + w_8 + w_9 + w_{10} + w_{11} + w_{12} + w_{13} + w_{14} + w_{15} + w_{16}$$

$$c_{34} = 0.00735 + 0.01471 + 0.02206 + 0.02941 + 0.0441 + 0.05147 + 0.05882$$

$$+ 0.06618 + 0.07353 + 0.08808 + 0.0882 + 0.09559 + 0.10294 + 0.11029$$

$$+ 0.11765 = 0.96324$$

$$c_{41} = w_5 + w_6 + w_7 + w_8 + w_9 + w_{11}$$

$$c_{41} = 0.03676 + 0.0441 + 0.05147 + 0.05882 + 0.06618 + 0.08088$$

$$c_{41} = 0.33823$$

$$c_{42} = w_5 + w_6 + w_7 + w_8 + w_9 + w_{11}$$

$$c_{42} = 0.03676 + 0.0441 + 0.05147 + 0.05882 + 0.06618 + 0.08088$$

$$c_{42} = 0.33823$$

$$c_{43} = w_5 + w_6 + w_9$$

$$c_{43} = 0.03676 + 0.0441 + 0.06618$$

$$c_{43} = 0.1471$$

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Lampiran 8

Perhitungan Matriks *Discordance Index*

$$\begin{aligned}
d_{13} &= \frac{\max\{|v_{1j} - v_{3j}| \}_{j \in D_{13}}}{\max\{|v_{1j} - v_{3j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.00372 - 0.00374|; |0.01113 - 0.01108|; |0.01464 - 0.01508|; |0.02544 - 0.02715| \\ |0.02918 - 0.03008|; |0.03295 - 0.03319|; |0.03643 - 0.03915|; |0.0395 - 0.04302|; \\ |0.0438 - 0.0458|; |0.04782 - 0.04831|; |0.0515 - 0.05251| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00372 - 0.00374|; |0.00743 - 0.00733|; |0.01113 - 0.01108|; |0.01464 - 0.01508|; \\ |0.01838 - 0.01821|; |0.022 - 0.022|; |0.02544 - 0.02715|; |0.02918 - 0.03008|; \\ |0.03295 - 0.03319|; |0.03643 - 0.03915|; |0.0395 - 0.04302|; |0.0438 - 0.0458|; \\ |0.04782 - 0.04831|; |0.0515 - 0.05251|; |0.0559 - 0.05484|; |0.05948 - 0.05564| \end{array} \right\}} \\
&= \frac{0.0352}{0.0352} = 1 \\
d_{14} &= \frac{\max\{|v_{1j} - v_{4j}| \}_{j \in D_{14}}}{\max\{|v_{1j} - v_{4j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.01838 - 0.01889|; |0.02544 - 0.02574|; |0.02918 - 0.02926|; \\ |0.03295 - 0.03319|; |0.0395 - 0.04025| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00372 - 0.00349|; |0.00743 - 0.00693|; |0.01113 - 0.01039|; |0.01464 - 0.01429|; \\ |0.01838 - 0.01889|; |0.022 - 0.022|; |0.02544 - 0.02574|; |0.02918 - 0.02926|; \\ |0.03295 - 0.03319|; |0.03643 - 0.03492|; |0.0395 - 0.04025|; |0.0438 - 0.0413|; \\ |0.04782 - 0.04685|; |0.0515 - 0.04704|; |0.0559 - 0.05193|; |0.05948 - 0.05564| \end{array} \right\}} \\
&= \frac{0.00075}{0.00446} = 0.16816 \\
d_{21} &= \frac{\max\{|v_{2j} - v_{1j}| \}_{j \in D_{21}}}{\max\{|v_{2j} - v_{1j}|\}_{\forall j}} \\
&= \frac{\max\{|0.01804 - 0.01838|; |0.02454 - 0.02544|; |0.02911 - 0.02918|; |0.03887 - 0.0395| \}}{\max\left\{ \begin{array}{l} |0.00375 - 0.00372|; |0.00771 - 0.00743|; |0.01149 - 0.01113|; |0.0148 - 0.01464|; \\ |0.01804 - 0.01838|; |0.0222 - 0.022|; |0.02454 - 0.02544|; |0.02911 - 0.02918|; \\ |0.03303 - 0.03319|; |0.03643 - 0.03643|; |0.03887 - 0.0395|; |0.0455 - 0.0438|; \\ |0.047819 - 0.04782|; |0.05454 - 0.0515|; |0.05775 - 0.0559|; |0.06161 - 0.05948| \end{array} \right\}} \\
&= \frac{0.00063}{0.0304} = 0.29605 \\
d_{23} &= \frac{\max\{|v_{2j} - v_{3j}| \}_{j \in D_{23}}}{\max\{|v_{2j} - v_{3j}|\}_{\forall j}} \\
&= \frac{\max\{|0.01804 - 0.01838|; |0.02454 - 0.02544|; |0.02911 - 0.02918|; |0.03887 - 0.0395| \}}{\max\left\{ \begin{array}{l} |0.00375 - 0.00374|; |0.00771 - 0.00733|; |0.01149 - 0.01108|; |0.0148 - 0.01508|; \\ |0.01804 - 0.01821|; |0.0222 - 0.022|; |0.02454 - 0.02715|; |0.02911 - 0.03008|; \\ |0.03303 - 0.03319|; |0.03643 - 0.03915|; |0.03887 - 0.04302|; |0.0455 - 0.0458|; \\ |0.047819 - 0.04831|; |0.05454 - 0.05251|; |0.05775 - 0.05484|; |0.06161 - 0.05841| \end{array} \right\}} \\
&= \frac{0.00415}{0.00415} = 1 \\
d_{24} &= \frac{\max\{|v_{2j} - v_{4j}| \}_{j \in D_{24}}}{\max\{|v_{2j} - v_{4j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.01804 - 0.01889|; |0.02454 - 0.02574|; |0.02911 - 0.02926|; \\ |0.03303 - 0.03319|; |0.03887 - 0.04025| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00375 - 0.00349|; |0.00771 - 0.00693|; |0.01149 - 0.01039|; |0.0148 - 0.01429|; \\ |0.01804 - 0.01889|; |0.0222 - 0.022|; |0.02454 - 0.02574|; |0.02911 - 0.02926|; \\ |0.03303 - 0.03319|; |0.03643 - 0.03492|; |0.03887 - 0.04025|; |0.0455 - 0.0413|; \\ |0.047819 - 0.04685|; |0.05454 - 0.04704|; |0.05775 - 0.05193|; |0.06161 - 0.05564| \end{array} \right\}} \\
&= \frac{0.00138}{0.00597} = 0.23116
\end{aligned}$$

$$\begin{aligned}
d_{31} &= \frac{\max\{|v_{3j}-v_{1j}| \}_{j \in D_{31}}}{\max\{|v_{3j}-v_{1j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.00733 - 0.00743|; |0.01108 - 0.01113|; |0.01821 - 0.01838|; \\ |0.05484 - 0.0559|; |0.05841 - 0.05948| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00374 - 0.00372|; |0.00733 - 0.00743|; |0.01108 - 0.01113|; |0.01508 - 0.01464|; \\ |0.01821 - 0.01838|; |0.022 - 0.022|; |0.02715 - 0.02544|; |0.03008 - 0.02918|; \\ |0.03319 - 0.03295|; |0.03915 - 0.03643|; |0.04302 - 0.0395|; |0.0458 - 0.0438|; \\ |0.04831 - 0.04782|; |0.05251 - 0.0515|; |0.05484 - 0.0559|; |0.05841 - 0.05948| \end{array} \right\}} \\
&= \frac{0.00107}{0.00352} = 0.30398 \\
d_{32} &= \frac{\max\{|v_{3j}-v_{2j}| \}_{j \in D_{32}}}{\max\{|v_{3j}-v_{2j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.00374 - 0.00375|; |0.00733 - 0.00771|; |0.01108 - 0.01149|; \\ |0.05251 - 0.05454|; |0.05484 - 0.05775|; |0.05841 - 0.06161| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00374 - 0.00375|; |0.00733 - 0.00771|; |0.01108 - 0.01149|; |0.01508 - 0.0148|; \\ |0.01821 - 0.01804|; |0.022 - 0.0222|; |0.02715 - 0.02454|; |0.03008 - 0.02911|; \\ |0.03319 - 0.03303|; |0.03915 - 0.03643|; |0.04302 - 0.03887|; |0.0458 - 0.0455|; \\ |0.04831 - 0.04819|; |0.05251 - 0.05454|; |0.05484 - 0.05775|; |0.05841 - 0.06161| \end{array} \right\}} \\
&= \frac{0.0032}{0.00415} = 0.77108 \\
d_{34} &= \frac{\max\{|v_{3j}-v_{4j}| \}_{j \in D_{34}}}{\max\{|v_{3j}-v_{4j}|\}_{\forall j}} \\
&= \frac{\max\{|0.01821 - 0.01889|\}}{\max\left\{ \begin{array}{l} |0.00374 - 0.00349|; |0.00733 - 0.00693|; |0.01108 - 0.01039|; |0.01508 - 0.01429|; \\ |0.01821 - 0.01889|; |0.022 - 0.022|; |0.02715 - 0.02574|; |0.03008 - 0.02926|; \\ |0.03319 - 0.03319|; |0.03915 - 0.03492|; |0.04302 - 0.04025|; |0.0458 - 0.0413|; \\ |0.04831 - 0.04685|; |0.05251 - 0.04704|; |0.05848 - 0.05193|; |0.05841 - 0.05564| \end{array} \right\}} \\
&= \frac{0.00068}{0.00547} = 0.12431 \\
d_{41} &= \frac{\max\{|v_{4j}-v_{1j}| \}_{j \in D_{41}}}{\max\{|v_{4j}-v_{1j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.00349 - 0.00372|; |0.00693 - 0.00743|; |0.01039 - 0.01113|; |0.01429 - 0.01464| \\ |0.03492 - 0.03643|; |0.0413 - 0.0438|; |0.04831 - 0.04782|; |0.05251 - 0.00515| \\ |0.05193 - 0.05529|; |0.05564 - 0.05948| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00349 - 0.00372|; |0.00693 - 0.00743|; |0.01039 - 0.01113|; |0.01429 - 0.01464|; \\ |0.01889 - 0.01838|; |0.022 - 0.022|; |0.02574 - 0.02544|; |0.02926 - 0.02918|; \\ |0.03319 - 0.03295|; |0.03492 - 0.03643|; |0.04025 - 0.0395|; |0.0413 - 0.0438|; \\ |0.04685 - 0.04782|; |0.04704 - 0.0515|; |0.05193 - 0.0559|; |0.05564 - 0.05948| \end{array} \right\}} \\
&= \frac{0.00446}{0.00446} = 1 \\
d_{42} &= \frac{\max\{|v_{4j}-v_{2j}| \}_{j \in D_{42}}}{\max\{|v_{4j}-v_{2j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.00349 - 0.00375|; |0.00693 - 0.00771|; |0.01039 - 0.01149|; |0.01429 - 0.0148| \\ |0.03492 - 0.03643|; |0.0413 - 0.0438|; |0.04685 - 0.04819|; |0.004704 - 0.005454| \\ |0.05193 - 0.05775|; |0.05564 - 0.06161| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00349 - 0.00375|; |0.00693 - 0.00771|; |0.01039 - 0.01149|; |0.01429 - 0.0148|; \\ |0.01889 - 0.01804|; |0.022 - 0.0222|; |0.02574 - 0.02454|; |0.02926 - 0.02911|; \\ |0.03319 - 0.03303|; |0.03492 - 0.03643|; |0.04025 - 0.03887|; |0.0413 - 0.0455|; \\ |0.04685 - 0.04819|; |0.04704 - 0.05454|; |0.05193 - 0.05775|; |0.05564 - 0.06161| \end{array} \right\}} \\
&= \frac{0.00597}{0.00597} = 1
\end{aligned}$$

$$\begin{aligned}
d_{43} &= \frac{\max\{|v_{4j} - v_{3j}|\}_{j \in D_{43}}}{\max\{|v_{4j} - v_{3j}|\}_{\forall j}} \\
&= \frac{\max\left\{ \begin{array}{l} |0.00349 - 0.00374|; |0.00693 - 0.00733|; |0.01039 - 0.01108|; |0.01429 - 0.01508|; \\ |0.02574 - 0.02715|; |0.02926 - 0.03008|; |0.03492 - 0.03915|; |0.04025 - 0.04302|; \\ |0.0413 - 0.0458|; |0.04685 - 0.04831|; |0.04704 - 0.05251|; |0.05193 - 0.05484|; \\ |0.05564 - 0.05841| \end{array} \right\}}{\max\left\{ \begin{array}{l} |0.00349 - 0.00374|; |0.00693 - 0.00733|; |0.01039 - 0.01108|; |0.01429 - 0.01508|; \\ |0.01889 - 0.01821|; |0.022 - 0.022|; |0.02574 - 0.02715|; |0.02926 - 0.03008|; \\ |0.03319 - 0.03319|; |0.03492 - 0.03915|; |0.04025 - 0.04302|; |0.0413 - 0.0458|; \\ |0.04685 - 0.04831|; |0.04704 - 0.05251|; |0.05193 - 0.05484|; |0.05564 - 0.05841| \end{array} \right\}} \\
&= \frac{0.00547}{0.00547} = 1
\end{aligned}$$



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Lampiran 9

Surat Izin Penelitian



KEMENTERIAN AGAMA REPUBLIK INDONESIA
UNIVERSITAS ISLAM NEGERI SUMATERA UTARA MEDAN
FAKULTAS SAINS DAN TEKNOLOGI
Jl.Williem Iskandar Pasar V Medan Estate 20371
Telp. (061) 6615683-6622925 Fax. 6615683

Nomor : B.631/ST.I/ST.V.2/TL.00/05/2022

25 Mei 2022

Lampiran :

Hal : Izin Riset

Yth. Bapak/Ibu Kepala Kantor Kelurahan Rengas Pulau

Assalamualaikum Wr. Wb.

Dengan Hormat, diberitahukan bahwa untuk mencapai gelar Sarjana Strata Satu (S1) bagi Mahasiswa Fakultas Sains dan Teknologi adalah menyusun Skripsi (Karya Ilmiah), kami tugaskan mahasiswa:

| | | |
|----------------------|---|--|
| Nama | : | Nabila Fazariani |
| NIM | : | 0703171007 |
| Tempat/Tanggal Lahir | : | Medan, 03 September 1999 |
| Program Studi | : | Matematika |
| Semester | : | X (Sepuluh) |
| Alamat | : | JL.MARELAN V Prs.II BARAT Gg.TRUBUS Kelurahan RENGAS PULAU Kecamatan MEDAN MARELAN |

untuk hal dimaksud kami mohon memberikan Izin dan bantuannya terhadap pelaksanaan Riset di Jl. Kapten Rahmad Buddin No. 21. Rengas Pulau, Kec. Medan Marelan, guna memperoleh informasi/keterangan dan data-data yang berhubungan dengan Skripsi (Karya Ilmiah) yang berjudul:

Faktor-Faktor Yang Mempengaruhi Pemilihan Sabun Mandi Dengan Menggunakan Metode Elimination Et Choix Traduisant La Realite II Di Kelurahan Rengas Pulau

Demikian kami sampaikan, atas bantuan dan kerjasamanya diucapkan terima kasih.

Medan, 25 Mei 2022
a.n. DEKAN
Wakil Dekan Bidang Akademik dan Kelembagaan



Dr. Abdul Halim Daulay, ST., M.Si
NIP. 198111062005011003

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Tembusan:

- Dekan Fakultas Sains dan Teknologi UIN Sumatera Utara Medan

Lampiran 10

Rancangan Kuisioner

KUESIONER
FAKTOR-FAKTOR YANG MEMPENGARUHI PEMILIHAN SABUN MANDI
DENGAN MENGGUNAKAN METODE *ELIMINATION ET CHOIX TRADUISANT*
***LA REALITE II* DI KELURAHAN RENGAS PULAU**
(Studi Penelitian Pada Pemilihan Sabun Mandi Berdasarkan Kriteria)

Kepada Yth

Bapak/ Ibu/ Saudara.

Masyarakat Kelurahan Rengas Pulau

Di

Tempat

Assalaamu'alaikum warahmatullahi wabarakatuh

Dengan Hormat,

Dalam rangka penelitian untuk keperluan skripsi yang berjudul "Faktor-Faktor Yang Mempengaruhi Pemilihan Sabun Mandi Dengan Menggunakan Metode *Elimination Et Choix Traduisant La Realite II* di Kelurahan Rengas Pulau", bersama dengan ini saya:

Nama : Nabila Fazariani

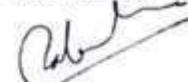
Fakultas/Universitas : Sains dan Teknologi/ Universitas Islam Negeri Sumatera Utara

Memohon bantuan kepada Bapak/Ibu/Saudara masyarakat Kelurahan Rengas Pulau untuk mengisi kuisioner yang disediakan dalam rangka mendukung penelitian ini. Tujuan dari penelitian ini adalah menerapkan Metode *Elimination et Choix Traduisant la Realite II* untuk memperoleh peringkat faktor-faktor pemilihan sabun mandi di Kelurahan Rengas Pulau. Jawaban yang obyektif akan sangat membantu penelitian ini. Segala bentuk jawaban Bapak/Ibu/Saudara akan dijaga kerahasiaannya. Atas perhatian dan bantuannya saya sampaikan terima kasih.

Wassalaamu'alaikum warahmatullahi wabarakatuh

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Hormat Saya,



Nabilla Fazariani
NIM.0703171007