

CHAPTER 1

INTRODUCTION

1.1 Background of Study

Speaking is a fundamental skill that is essential for effective communication in both personal and professional contexts (Hargie, 2021. Zaremba, 2014). According to Tannen (2017), speaking is one of the most powerful tools we have for expressing ourselves, connecting with others, and achieving our goals. Tannen (2017) emphasizes the importance of effective speaking skills in building relationships, resolving conflicts, and achieving success in various domains of life. With the right techniques and strategies, anyone can learn to speak confidently, persuasively, and empathetically, and make a positive impact on those around them. In this context, speaking can be seen as a skill that can be honed through practice and learning, and is essential for personal growth and professional success. (Sari, 2019).

Moreover, speaking is an essential part of human communication and allows people to convey thoughts, feelings, and ideas to others (Hartmann, 2019). As noted by Angelou (2013), words mean more than what is set down on paper. It takes the human voice to infuse them with deeper meaning. This notion highlights the power and significance of spoken language, as it not only conveys information but also conveys emotion and intention through tone, inflection, and emphasis. In this context, speaking can be viewed as a form of art that allows individuals to express themselves in unique and creative ways.

The importance of speaking cannot be overstated (Numonjohnova, 2019). Speaking is the primary means of communication in human interaction, allowing us to express ourselves and connect with others. In personal relationships, speaking allows us to convey our emotions and build trust and intimacy with others. In professional settings, speaking is essential for conveying ideas and negotiating with others, as well as for building leadership skills. Additionally,

speaking is crucial for public speaking, where effective communication can inspire, motivate, and educate large audiences.

In the way of speaking, one of an important aspect is pronunciation. Pronunciation is the way in which sounds of a language are produced and articulated in speech. Pronunciation involves the use of various aspects of the vocal apparatus, including the tongue, lips, and vocal cords, to produce sounds that convey meaning and distinguish words in a language (Goldsmith, 2015). Goldsmith (2015) emphasizes the importance of accurate pronunciation in effective communication, as it enables speakers to be understood by others and convey their intended meaning clearly. Additionally, Goldsmith (2015) notes that pronunciation can vary widely between different dialects and accents, and that understanding and adapting to these variations is an important aspect of effective communication in multicultural and multilingual contexts. In this context, pronunciation can be seen as a crucial aspect of language learning and an essential skill for effective communication in today's globalized world.

Speaking and pronunciation are closely related, as pronunciation is an essential aspect of effective speaking. Clear and accurate pronunciation is crucial for conveying meaning and being understood by others. (Kristiani, 2017) Effective pronunciation involves producing sounds that are similar to those used by native speakers of a language, and it can play a crucial role in developing a strong and confident speaking voice. (Pradnyadewi, 2021) In the context of language learning, pronunciation is often one of the most challenging aspects for learners to master. This is because different languages have different sound systems, and some sounds may not exist in the learner's native language. However, with practice and guidance, learners can develop their pronunciation skills and become more confident and effective speakers. (Arini, 2022)

In addition to being important for effective communication, pronunciation can also affect how speakers are perceived by others. For example, in a professional setting, speakers with clear and confident pronunciation are often viewed as more credible and authoritative, while those with poor pronunciation may be seen as less competent or less intelligent. (Hayes et al., 2018).

Furthermore, pronunciation can also play a role in social identity and cultural belonging. Regional accents and dialects can be important markers of social identity and can influence how individuals are perceived by others. Therefore, developing an understanding and appreciation of different accents and dialects can be an important aspect of effective communication in multicultural and multilingual contexts

There are various types of learning media that can be used to facilitate learning, including:

- Textbooks and written materials:** This is the most traditional type of learning media and includes printed materials such as textbooks, workbooks, and handouts. These materials can be used to present information and concepts in a structured and organized manner.
- Audio recordings:** Audio recordings can be used to present lectures, podcasts, and other audio-based materials. These can be especially useful for learners who prefer to listen to content rather than reading it.
- Video recordings:** Video recordings can be used to present lectures, demonstrations, and other visual materials. They can be especially effective for demonstrating complex concepts or procedures.
- Interactive multimedia:** This type of learning media includes interactive materials such as simulations, games, and virtual environments. These can be highly engaging and can help learners to develop critical thinking and problem-solving skills.
- Online learning platforms:** Online learning platforms such as Learning Management Systems (LMS) can provide a variety of learning media, including video and audio recordings, interactive multimedia, and discussion forums. These platforms can be highly flexible and can allow learners to access materials and interact with instructors and peers from anywhere with an internet connection.

The type of learning media that is most appropriate will depend on a variety of factors, including the learning goals, the subject matter being taught, and the preferences and needs of the learners. Effective use of learning media requires careful planning and consideration of the unique needs of each learner and the learning environment. By selecting appropriate learning media, instructors can help to facilitate effective and engaging learning experiences that can promote deep understanding and long-term retention of information.

A learning video-based method is an approach to education that utilizes video content as the primary means of delivering instructional materials and facilitating learning (Pal, 2021). This method of learning has become increasingly popular due to

the rise of technology and the availability of high-quality educational videos on a wide range of topics. (Simonson, 2019)

Learning video-based methods offer several advantages over traditional classroom-based learning. For one, video-based learning allows students to learn at their own pace and on their own schedule (Smith, 2019). This flexibility can be especially beneficial for adult learners who may have work or family commitments that make it difficult to attend traditional classroom-based courses (Smith, 2019). Another advantage of learning video-based methods is that they can be more engaging and interactive than traditional lecture-based instruction. (Huber, 2020). Many video-based courses include interactive quizzes, games, and other activities that help to reinforce key concepts and keep learners engaged and motivated. Additionally, learning video-based methods can be more cost-effective than traditional classroom-based instruction, as they eliminate the need for physical classroom space and can be accessed from anywhere with an internet connection.

However, there are also some potential disadvantages to learning video-based methods. For example, some learners may find it difficult to stay motivated and engaged without the structure and social interaction of a traditional classroom environment. Additionally, learners may miss out on the opportunity for face-to-face interaction with instructors and peers, which can be an important aspect of the learning experience. Siapa yang bilang. (Garris (2002) Found out that the most potential disadvantages of using video is :

1. Limited interaction: Video-based learning methods are often self-paced, which can be a disadvantage for some learners who thrive on interaction with peers and instructors.
2. Lack of personalisation: Video-based learning methods often lack personalisation, which means that learners may not receive the individual attention they need to fully understand and apply the material.
3. Difficulty with complex material: Some types of material may be more difficult to learn through video-based methods.
4. Technical difficulties: Technical issues such as poor internet connectivity, buffering or video freezing can disrupt the learning

process and make it difficult for learners to fully engage with the material.

5. Limited engagement: Watching videos for extended periods can be tiring and may not always be the most engaging way to learn.

Native video learning is a method of language learning that involves watching videos in the target language, created by native speakers of that language. According to Krashen (2017), watching videos in the target language is an effective way to develop language skills, as it allows learners to immerse themselves in the language and learn from authentic, native sources. This method of language learning has several advantages. Firstly, it provides learners with exposure to the natural rhythms and patterns of the language, including idioms, colloquialisms, and cultural references. Secondly, it can help learners develop listening comprehension skills and improve their ability to understand spoken language in real-world contexts. Additionally, watching videos in the target language can be an enjoyable and engaging way to learn, making it easier for learners to stay motivated and committed to their language learning goals.

Exploring the effectiveness of native speaker video, in order to effectively use native speaker videos for language learning is important for students to approach them with a focused and active mindset. This can involve setting specific learning goals, taking notes on new vocabulary or phrases, and practicing pronunciation and intonation by imitating the speakers. Students can also engage in activities such as role plays or discussions based on the videos to further reinforce their learning.

The effectiveness of video based learning in pronunciation has been studied by some researchers (Wibawa, 2018, Anugrah, 2019) with different media but same method. Wibawa (2018) studied about Improving students pronunciation through role plays for Class VII C at SMPN 3 Tampel in the academic year of 2013/2014 This action research was conducted in two cycles. The cycles consisted of nine meetings in total. The research involved role plays that were conducted in pairs and in groups. The role plays were based on the language functions such as asking and giving service, asking likes and dislikes, showing directions, and describing people. Conducting integrated pronunciation teaching, reading aloud, and directed response tasks were the complements of the main activities. The data were obtained by observing the teaching

and learning process, interviewing the students and collaborators, and taking photograph. The validity of the data was gained by applying democratic, outcome, process, catalytic, and dialogic validity. Anugrah (2019) Studied is about Improving the students' pronunciation through the use of text-to-speech software. This study aims to improve the students' pronunciation through text-to-speech software. This software was developed at Electrotechnical Laboratory, Japan in 1968. This research used pre-experimental research. It consisted of three steps, they were pre-test, treatment, and post-test. There were 30 students of SMA Negeri 8 Makassar involved in this research. The test was pronounce word which consist of 20 words for pre-test and post-test. However, the study that researcher want to do is in Senior high school, where both of related studies placed at Junior high school and laboratory school.

To maximize the benefits of native video learning, it is important for learners to select videos that are appropriate for their level of proficiency and interests. For example, beginners may benefit from watching short, simple videos with clear speech and subtitles, while more advanced learners may prefer longer, more complex videos with more natural speech and fewer subtitles. Additionally, learners should actively engage with the material, taking notes, asking questions, and practicing their speaking and writing skills based on what they have learned. the instructor must exercise caution when employing a teaching technique. Students will be bored if the teacher does not use effective teaching strategies (Lubis, 2019: 35).

Overall, native video learning is an effective and engaging method of language learning that can help learners develop their language skills and improve their understanding of the target language and culture. By selecting appropriate videos and actively engaging with the material, learners can enhance their learning experience and achieve their language learning goals.

Thus, this study is intended to investigate student pronunciation improvement through native speaker video at SMAS An-Nizam Medan, where stuednt's have some problem in pronouncing English vocabularies because of some reason. Old learning method is one of much problem that exist that listening to the teacher pronouncing the word is the only one method. So this reseach come as one method to solve this problem.

1.2 Identification of the Study

According on the background above so the identification of the problem in this research is students problem in pronunciation.

1. The students are still unable to use pronunciation correctly.
2. The students often make mistakes in pronunciation.
3. The students are dissatisfied with their pronunciation.
4. The students not unmotivated in studying English.
5. The students are dissatisfied with the media employed in the teaching learning and process.
6. The students' pronunciation ability before being taught by using Native Speaker Method.
7. The students' speaking ability after being taught on Native Speaker Method.

1.3 Scope of the Study

Based on the background and the identification of this problem so the scope of this research is about the effect of native speaker video to students pronunciation at SMAS An-Nizam Medan.

1.4 Formulation of the Study

Based on background, identification, and scope of the problem, the formulation of this research is: "Is there any significant effect from native speaker video to students pronunciation at SMAS An-Nizam Medan ?

1.5 The Aim of the Study

Based on the formulation of problem above, the aim of this research is : To explore the significant effect from native speaker video to students pronunciation,

1.6 Significance of the Study

A thesis is a comprehensive research paper that is written by students pursuing advanced degrees in universities. The benefits of writing a thesis are numerous, both in academic and practical settings. Here are some of the key benefits of a thesis:

1.6.1 Academic Significance:

- a. Research expertise: thesis writing requires students to conduct extensive research, analyze data, and evaluate sources critically. Students acquire the research skills necessary for academic success in this manner.
- b. Contribution to the field: a thesis affords students the chance to make a contribution to their field of study. By undertaking original research and presenting novel findings, students can contribute significantly to the body of knowledge in their field.
- c. Preparation for advanced degrees a dissertation is typically required for admission to a doctoral program. Students demonstrate their skills to conduct advanced research by completing a thesis.

1.6.2 Practical Significance:

- a. A thesis can assist students in advancing their careers by demonstrating their expertise in a particular field. Employers frequently seek applicants who have conducted original research and possess strong analytic abilities.
- b. Improved problem-solving skills: in order to write a thesis, students must identify problems, develop hypotheses, and assess their ideas. These skills are applicable in numerous contexts and can help students become more adept problem-solvers.
- c. Personal development: completing a thesis is a significant accomplishment that can help students develop self-confidence, tenacity, and discipline. These characteristics are applicable in all aspects of existence.

In summary, a thesis has numerous benefits for students pursuing advanced degrees, as well as those looking to advance their careers. Through the process of conducting original research, students develop critical thinking, research, and analytical skills that are essential for success in any field.