

## CHAPTER I

### INTRODUCTION

#### 1.1 The Background of the Study

Language is a system of structured communication. A language's structure is its grammar, and its free component is its vocabulary. Language is the primary means of communication for humans, and it can be communicated through language (spoken language), signs, or sentences. An English teacher in Ireland was working on a project to see how far a structured approach could help pupils unleash their creativity and improve the quality of their writing. Teachers observed their students' classrooms and experimented with a short story writing strategy (Dermott, 2015). Language including English has rules for how it is used (Daulay, 2021:46). The role of English in the daily life of a country depends on geographical, cultural and political factors. The role of English during this period influenced both the way English was taught and its impact on daily life and human development (Patel, 2008).

There are four different types of schools in Singapore that offer a broad sample of pupils with varying English language abilities so that the efficiency of the curriculum in writing text can be studied with several mediating variables (Pereira, 2010). Written text goes through a series of procedures to convey or express ideas or emotions, including prescriptions or plans, drafting, revision and editing. These phases can become recursive as authors develop and extend their ideas and refine the impact of their semantic or rhetorical decisions. The transition from an idea to a fully written article is a complex process that requires a combination of cognitive, psychological, semiotic, social and cultural factors as well as technical skills and knowledge of tools (Thompson, 2012).

As reported by the PMK Coordinating Ministry, the issue of literacy rate remains an issue that needs to be addressed in Indonesia. Indonesia ranks 62nd out of 70 countries or among the 10 countries with the lowest literacy rates, based on the Program for International Student Assessment (PISA) survey released by the

Organization for Economic Co-operation and Development (OECD) in 2019. This is also unavoidable for SMP Negeri 5 Panyabungan students who prefer to play games on their mobile phones and use other social media. They hate writing because of their lack of literacy.

Literacy is the initial step in the learning process that support students in the obtaining information and knowledge, hence a literacy culture is required to ensure the educational process's success (S. H. Daulay et al., 2021). Because creative writing will be a big part of the International General Certificate of Secondary Education (IGCSE) curriculum, anything we do in class should assist all students get better results in the long run (Wood, 2016). Daulay (2019) stated, students struggle to understand English text when they are taught to read. There are several reasons why individuals are unable to comprehend the content. There are kids who lack motivation to read because they believe the literature is not engaging to them. The meaning of the words must be looked up in a dictionary on a regular basis.

Writing is the use of letters, symbols, and words to express language. The basic goal of writing is to convey information. Students go through the stages of the writing process when they write. Prewriting, drafting, revising, editing, and publishing are the five steps of the writing process (Daulay et al., 2016).

Researchers found some similarities with previous studies such as: First, Azizatul Atiah (2021) which analysed the effectiveness of short film media in improving writing skills at Ma Al-Ittihad Pedaleman. Second study by Nasrudin (2020) about using animated short film in teaching writing on narrative text a pre-experimental research design at the 10th grade students' at SMK Muhammadiyah 2 Bontoala Makassar. Third is study by Salmawati (2018) which analysed effectiveness of short film media to develop poetry writing skills of class X students of SMA Negeri 1 Pasimasunggu east. Next is study by Seno Aji (2021) analysed the effectiveness of short film media in learning to write short in class x students of high school 1 wadaslintang wadaslintang district, wonosobo. Last study was by Razali Mahmud (2019) which analysed effectiveness of using

advertisement in improving writing skills among the islamic senior higher school's students.

The conclusion that is processed from the results of previous research is, the use of short films as a medium can be the latest reference to improve students' ability to write.

Although there have been many studies that examine the relationship between teaching media and student writing ability, there is still little discussion about students' ability to rewrite texts with the help of short film media regardless of the lack of existing facilities at SMP Negeri 5 Panyabungan. The researcher chose this title for the research because writing skill is one of the important part of learning process. With this research, it is expected that students can improve their writing skills and become an important reference for teachers to start using other media as teaching materials to students. Based on the reasons stated above, the researcher desired to conduct a study with the title **"The Influence Of Short Film Media On Short Story Writing Skills Of Junior High School Students."**

## **1.2 The Identification of Study**

Some of the factors that obstruct students' writing abilities come from external and internal factors, the following problem can be indentified:

1. Students do not understand how to start writing something in foreign language.
2. The lack of motivation and support of students in developing their interest in writing.
3. The lessons feel more boring due to the lack of media diversity.

## **1.3 The Limitation of Study**

Performing research that covers the above is a very difficult and tedious task, and therefore not feasible for researchers. As for the limits of researchers, we will

only focus on efforts to improve the writing skills of SMP Negeri 5 Panyabungan by conducting research and providing short films.

#### **1.4 Formulation of Problem**

Starting with an explanation of the English teaching and learning issues mentioned in background of the study, and from the focus of the study, the problem is formulated as follows:

Are the score of the student short story writing skills taught by short film media better than without short film media?

#### **1.5 The Objective of the Study**

According to the problem, the research goal is to improve students' writing skills by using short films for SMP Negeri 5 Panyabungan.

#### **1.6 The Significance of the Study**

There are some significance of this study which can contribute the following:

##### **1. Theoretically**

The researchers hope that the findings of this study will be used to supplement the reference materials for writing a dissertation or to improve knowledge in the teaching and learning process in English.

##### **2. Practically**

1. To school and headmaster: This research is expected to produce an archive that will be useful to the school in terms of teaching and educating students
2. To teacher: For all teachers who are still struggling to teach writing, we hope that the findings of this study will be a useful resource for upgrading the efficiency of the English teaching and learning activities.
3. To Students: Researchers hope that with this study, students will more easily express their ideas in writing and love writing.

4. To the researcher: It is anticipated that this research will have a significant impact on the development of education in Indonesia by making the learning system more effective and efficient through the use of media that is rarely used in schools.
5. To other researcher: hopefully, the study findings will be one of the resources used to improve student learning performance.



UNIVERSITAS ISLAM NEGERI  
SUMATERA UTARA MEDAN