CHAPTER I

INTRODUCTION

The content of this chapter are background of study, identification of study, limitation of study, formulation of study, objective of study and the significance of study.

1.1 Background of Study

Vocabulary is the important element in learning language. Without it, learner would be hard to express the ideas. Language acquisition requires a large and adequate vocabulary provision. Mastery of English vocabulary has an effect on the skills of speaking English well (Nation & Hunston, 2013). A rich vocabulary will greatly help students mastering English and its four main skills that include listening, speaking, reading, and writing (Asyiah, 2017). With comprehending vocabulary, it will be easier for people when they want to say something in foreign language (Aminatun & Oktaviani, 2019) Therefore, a student is expected to understand the vocabulary system of language their learn.

Moreover, to learning English is not easy. It is very different when learning our mother tongue (Indonesia). There are several things that are serious problems when a student learns a foreign language, one of which is the difficulty that the student experiences when building their vocabulary. This is also evidenced by reports from secondary school teachers who stated that there was a lack of knowledge about disciplinary vocabulary to students (Widodo, 2015). It's because students have difficulty in comprehending their English textbook. In case to solve this problem, the teacher should look for ideas or ways to reduce this case. It could be by customizing learning styles (Wahyudin & Rido, 2020). Changing learning strategies (Lestari & Wahyudin, 2020) or by using media (Sasalia & Sari, 2020).

Today, technology has been improved. Many activities are included technology in it. By using mobile assisted language learning basses (MALL) is other way to help it. MALL is concerned to mp3, mobile phone, tablet, iPod, etc. Miangah, (2012) stated that in language learning barriers, MALL is an ideal solution for it. the system is flexible, so user can easy to access it.

A report given by Newzoo (2018) present total number of smartphone users were 2,491 million in 2016 and 2,741 million in 2017 and nearly 3 million (2,995 million) in 2018, with the Asia-Pacific region accounting for more than half of that number. It was expected in 2021, the number will nearly 3.8 million. The current enthusiasm for mobile learning should not blind us to the fact that many mobile applications for language learning and teaching are created by people outside there (Nushi & Eqbali, 2018). Some examples of the application are Duolingo, Memrise, BBC Learning English, ELSA, Cakap, Cake and many more.

Cake application is a mobile digital application that pretends to facilitate and develop the English skill of students using short English conversation videos updated every day. The app offers learner to learning slangs, idioms, phrases, and daily expressions curated from YouTube videos. All of them are divided into different categories based on students' levels, needs, and interests. For example, the app provides various topics such as travel, family, food, business, technology, and others divided into beginners, intermediate and expert's groups.

Several studies have been conducted about Cake Application. Daniel (2020) in his research found that the students gave a positive attitude and encouragement and expanded the vocabulary of different words when using the Cake app. In class X high school students, it was found that students' motivation and English (Speaking) skills can increase because learning feels more enjoyable (Fitria, Dwimaulidiyanti, & Sapitri, 2021). Not only in speaking, this application is also able to increase student motivation in mastering vocabulary (Tawali & Kamarudin, 2022).

Later, Perception is a process that is preceded by sensing, which is a stimulus received by an individual through a receptor, namely the senses. Rofiqoh & Chakim (cited in Dewi, 2021) stated that perception is the way people to select, organize and interpret sensory stimuli into relevant information. hence, there is a difference in perception. Perception can be positive if acceptance of the approach is practical. On the contrary, perception becomes negative if the acceptance of that approach is limited. So, the result of such perceptions can affect the successful use of the approach applied by the teacher or student (Dewi, 2021).

In conclusion, the researcher doing a study in aim to know what students' perception or opinion about using an application for their vocabulary mastery. As we know, if vocabulary is the most important element for learning English. without vocabulary, we will be hard in starting the communication.

1.2 Identification of Study

The focused of this study is to know what are the student's perception in using mobile app to learning vocabulary. Since mobile app has effect in learning. Here researcher use Cake application cause this application is new release. The result of interviewing students would be known what their perceptions.

1.3 Limitation of Study

The limit of this study is:
1. The student' perception on the utilization cake application to vocabulary mastery

1.4 Formulation of the problem

Based on the background, the researcher wants to find students perception in using the cake application for mastery their vocabulary. The researcher wants to know:
1. What are students' perceptions to the utilization of cake application for vocabulary mastery?

1.5 Objective of the problem

Based on the background and the formulation of the problem, the objective this research are:

1. To investigate students' perception to the utilization of cake application for vocabulary mastery.

1.6 Significant of study

The benefit of this study is divided into two. they are theoretical significance and practically significance. The researcher gives the expect of this result are:

a. Theoretical Significance

The results of the study are expected to contribute to the knowledge of English, especially on the mastery of vocabulary through Cake application. They are also expected to contribute as a solution to the problem of learning vocabulary in the class.

b. Practically Significance:

1. For the students, to improve vocabulary skill and increasing the motivation learning vocabulary in classroom

2. For the teachers, to input cake application in their lesson plan as alternative learning. It also makes the learning more interesting.

3. For the researchers, to know how the app can run for vocabulary mastery.