Analysis of Sexual Predator Network News Framing in Children in Kompas.com and Joss.co.id Online Media

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Abstract

Sexual harassment against children is becoming increasingly common. Child sexual harassment occurs when a child is persuaded or forced to be used as a sexual object to satisfy one's sexual appetite. Furthermore, as technology advances, sexual harassment can now be perpetrated virtually, via video call connections such as WhatsApp social media. Many circles, including the media crew, have certainly highlighted the news about immorality to the age of this child. The media extensively informs children about sexual harassment through various modes of communication. This study explained that on July 14, 2022, news about the rise of sexual predators in children was conveyed on online media Kompas.com and Joss.co.id. In this study, framing analysis with the Robert Entman model as the analysis model is used so that the content of the news text can be carefully understood by using how to define the problem, diagnose the problem, make moral decisions, and emphasize solutions. Whereas in Kompas.com, the news is clear because it is based on the police narrative, Joss.co.id provides information that is profiteered from other sources and developed in the form of points.

Keywords: sexual harassment; framing analysis; online media; kompas.com; joss.co.id
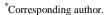
1. Introduction

Sexual harassment cases that occur in Indonesia on a regular basis continue to rise. The victims include not only adults, but also teenagers and children. The phenomenon of child abuse occurs not only in terms of the number of cases that occur, but also in the form of treatment.

Sexual harassment is a deviant act that is unpleasant and can cause physical and psychological trauma to the victim. This behavior can occur at any time and in any place, including public transportation, the workplace, and social media. This means that even if it is not done face-to-face, sexual harassment perpetrators can still channel their heinous desires.

Child abuse is one of the most common types of sexual abuse today. The information broadcast on television and in newspapers about this information is a scourge for parents who want to continue to protect their children so that they don't simply trust strangers, let alone accept the lure they like. This child abuse usually does not consider the victim's gender, as evidenced by the news and narratives of the perpetrators who have been arrested, who clearly want "self-satisfaction" unilaterally and do not care who they hurt (Ruhma & Setiowati, 2017).

Deviant behavior then manifests itself in social media interactions through disruptive actions. A person's deviant behavior can typically take the form of sexual harassment, bullying, fraud, and other forms. The presence of ever-advancing technology appears to present two distinct blades, not only presenting a positive but also a negative impact. Sexual harassment is committed not only through rape and physical violence, but also through "implied" actions or words that can also be considered sexual harassment.

Along with the spread of cases of abuse involving minors who are victims on social media, the media is digging for information about the case. Because the nature of the media is to be able to convey information that is currently happening and being discussed, the media investigates the news of predators engaging in sexual relations with children in depth (Probosiwi & Daud, 2015)

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The presence of sexual predators targeting minors was revealed to be members of several WhatsApp groups on Thursday, July 14, 2022, according to information released on Kompas.com and Jogjakarta Solo Semarang (Joss.co.id). The two information broadcasters provided information that was currently being discussed, namely the presence of sexual harassment by a group of people who used children as victims of their abuse to be used as an outlet for satisfying their desires by using WhatsApp's video call feature.

In order to connect with the children they have, the predators send pornographic videos to WhatsApp groups and send random numbers to their members. The group exists to serve as an introduction to sharing porn videos and discussing immoral acts directed at children. News like this deserves to be used as research material in framing analysis research. Aside from being an important topic, there are differences in information delivery that can be analyzed so that readers can see the differences between the two online media.

Continuing from the previous statement, the author intends to analyze the information conveyed in the form of framing through the news that has been broadcast on each of the existing news pages. This study employs Robert Entman's analytical model in order to understand the content of the news text in a coherent and structured manner. Based on the explanation above, what is the form of framing news about sexual predators in children in the online media Kompas.com and Joss.co.id that can be used as a basis for problem formulation?

2. Literature Review

2.1. Analysis of Framing

Framing analysis is a technique for determining how media shapes and constructs reality. As a result of the process of creating this structure, there are specific and simple parts to study. Finally, the public can better understand the aspects that the media displays publicly. The public does not recognize aspects that are not communicated clearly and concisely (Eriyanto, 2012).

Framing analysis allows us to better understand the framing of messages about sexual predatory networks in children found on the websites Kompas.com and Joss.co.id. In framing analysis, several models are used. Robert Entman, Zhongdang Pan and Gerald M. Kosocki, William A. Gamson and Modigliani, and Murry Edelman are a few examples (Samosir & Azhar, 2018). Finally, this viewpoint influences which facts are used and which details are highlighted. This point of view ultimately determines which facts are used, which information is emphasized and which is omitted, and the direction of the news.

2.2. Social Media via WhatsApp

WhatsApp (WA) is a messaging app that allows users to stay connected and communicate easily at any time and from any location. WA provides users with a variety of features such as making sending messages and calls to various types of mobile phones all over the world simple, safe, and free. We can use the WhatsApp social media application to send and receive text, photos, videos, and documents, as well as make voice and video calls. End-to-end encryption protects WhatsApp messages and calls, ensuring that no third party is involved (Nasrullah, 2017).

2.3. Sexual Assault

Sexual harassment on social media is an example of verbal abuse and one of the negative consequences of information development that is not accompanied by moral education (Nur Rosyidah, 2018). The lack of a firm stipulation to regulate this also contributes to the existence of this heinous act. In social media interactions, sexual harassment is a disturbing and common lapse. Sexual harassment is defined as a person's desire or pleasure that is inappropriate and unexpected by the victim, and it can cause psychological distress.

2.4. Pedophilia

Through the objectification of minors, pedophilia provides an outlet for sexual desire (Rahardjo & Puri, 2021). Both men and women perform this function. The majority of pedophiles are men who target girls, known as heterosexual pedophiles, whereas pedophiles who target boys are known as homosexual pedophiles (Probosiwi & Daud, 2015). Pedophilia is not only an act (behavior), but also a deviant attitude toward children for the purpose of adult sexual satisfaction (Ruhma & Setiowati, 2017)

2.5. Internet Media

Online media is a news website that combines journalism with Internet communication technology in a field known as online journalism. Online media is becoming more efficient in conveying news and information to its readers as it evolves. The information is always up to date, so what is communicated is never lost and can be accessed from anywhere without regard for place or time (Situmeang, 2020).

The advancement of technology in the field of information has undoubtedly had other effects on society, particularly on people's previously simple lifestyles, such as reading print media through newspapers, magazines, and television (Harminingtyas, 2014). People nowadays use Google and news portals to find information that meets their information needs.

3. Methodology

The qualitative research methodology used in this article is based on Robert Entman's mathematical model and focuses on the framing analysis approach. Qualitative research is a research method that can generate descriptive data from the audience and observed attitudes in the form of written or oral sentences. This allows us to examine the background and the individual as a whole, seeing them as a part of the whole rather than isolating them into variables and hypotheses (Nugrahani, 2014). These observations become insights that must later be analyzed in order to serve as the foundation for building theory.

Examines how messages are effectively interpreted in relation to the author's thoughts using framing analysis. Framing is defined as emphasizing information and placing it above other information in order to help readers focus on the message (Ibrahim & Setiawan, 2022).

Entman's concept of framing news is broadly related to an event that is interpreted and studied by journalists (Putra & Nasionalita, 2015). Entman contends that there are four approaches to comprehending the content of news texts from the media:

1) Define Problems (Defining Problems); what is the perspective on an event or issue? In what capacity? Or, as a matter of fact, what?

2) Diagnose Causes (Estimating Problems or Sources of Problems); what is the event thought to be the cause? What constitutes a problem's origin? Who (actor) is thought to be the source of the problem?

3) Make a Moral Decision (Moral Judgment); What are the moral values presented to explain the problem? What moral values are used to justify or condemn an action?

4) Treatment Recommendation (Emphasis Solution); What solutions are proposed to deal with the problem or issue? What options are available and should be pursued to solve the problem?

In this case, Kompas.com and Joss.co.id present information from the same source, but there are differences in reporting between the two. According to Robert Entman, news framing has two dimensions: issue selection and emphasizing or highlighting specific aspects of the issue's reality. The process of making information more meaningful, interesting, meaningful, or memorable to the audience is known as highlighting.

4. Result and Discussion

In this study, researchers used Robert Entman's framing analysis model to help them analyze news about the existence of sexual predatory networks targeting children that were broadcast on the online media Kompas.com and Joss.co.id.

4.1. Kompas.com News Framing

News title   : Disclosure of Child Sexual Predator Network in Yogyakarta, Perpetrators Exchanging Victim Numbers Through Whatsapp Groups.

Release date   : Thursday, July 14, 2022

Frame   : Child Sexual Predator Network

Table 1. The results of Robert Entman's Framing Analysis on Kompas.com

No.	Structure	Information
1.	Define Problem	Direskrimsus Polda Yogyakarta Special Region arrested seven people related to cases of exploitation, distribution of pornography, and immorality with child victims from June 24 to July 11, 2022. It is clear that this case is seen as a case of sexual harassment even though it was carried out only through a video telephone connection.
2.	Diagnose Cause	There was an exhibitionism action of one of the suspects with the initials FAS (27) against a victim via a video telephone connection on WhatsApp.
3.	Make Moral Judgement	Based on the discovery of 3,800 photo and video files, the Direskrimsus Polda DIY will conduct a criminal investigation into FAS by removing digital data and electronic documents from evidence.
4.	Treatment Recomendation	The Police will continue to conduct further investigations by narrowing them down to 2 WhatsApp groups that are very active in sending videos and pictures of children. In this report, information is conveyed in a smooth and coherent manner with the police as the party who is intense in handling cases that occur and will investigate the perpetrators to several regions in Indonesia.

The above news framing from the online media Kompas.com focuses more on information from local police who were successful in apprehending perpetrators of child sexual abuse and will continue to conduct additional investigations in order to apprehend other perpetrators.

4.2. Joss.co.id News Framing

News title   :   Beware! Pedophilia Networks in Action In Cyberspace, Here's the Mode.

Release date   :   Thursday, July 14, 2022

Frame   :   Pedophilia Network

Table 2. Robert Entman's Framing Analysis Results at Joss.co.id

No.	Structure	Information
1.	Define Problem	The Yogyakarta Special Region Regional Police revealed a network of child sexual predators or pedophiles in which eight perpetrators have been arrested and several others are still being pursued. Where the perpetrators have their respective roles starting from creating WhatsApp groups, sharing links on Facebook, uploading pornographic photos and videos, and calling victims to be brainwashed. Until later the perpetrators launched their actions via video telephone.

No.	Structure	Information
2.	Diagnose Cause	It started with the arrest of a young man with the initials FAS (27), on June 22, 2022. He committed immoral acts to satisfy his sexual desires through video calls to four female victims who were 10 years old from Bantul Regency, DIY.
3.	Make Moral Judgement	The DIY Police are still hunting for other perpetrators involved in this pedophile network. It is said that there are still seven potential suspects who are still being pursued in several areas. And the Deputy Chief of the DIY Police Brigadier General Pol R Slamet Santoso appealed to parents to supervise and limit their children using gadgets.
4.	Treatment Recomendation	The DIY Regional Police coordinates with the Criminal Investigation Department and the Public Prosecutor (JPU) so that they can involve international law enforcers, namely Interpol and the FBI, because this pedophile network utilizes social media applications whose owners are overseas. The information in this news emphasizes more on news that is narrative in nature, in the sense that the news conveyed is more dominant in the opinion of the news writer. This is what makes the difference in outline with the news published on Kompas.com above.

The above-mentioned news from the online media Joss.co.id emphasizes the author's language, and there is also profiteering from the online media detikjateng.com. Nonetheless, despite the fact that it is not the main focus of the news, there is a statement from the police. In this regard, the information contained in this online media is easily accessible.

4.3. An Overview of Online Media News Kompas.com and Joss.co.id

Based on the findings of the researcher's observations using framing analysis on each news text from the online media Kompas.com and Joss.co.id in the Thursday, July 14 2022 edition, it can be stated that both media emphasize legal aspects on the basis of cases of sexual harassment, which ensnare minors as victims.

According to the findings of the police investigation, perpetrators with the initials FAS, DS, SD, AR, DD, ABH, AR, and AN committed acts of sexual harassment to children via WhatsApp video calls and created groups that were used to upload and share videos containing pornographic content. Kombes Pol. Roberto Gomgom Manorang Pasaribu, Director of Special Crimes at the Yogyakarta Police, confirmed this. In this noteworthy case, the perpetrator with the initials FAS became the source of the problem, which was eventually solved by the police, while also putting himself in danger of imprisonment for carrying out an exhibitionism action against a victim in Bantul Regency, DIY, via a WhatsApp video call.

5. Conclusion

According to research findings using Robert Entman's framing analysis of news related to sexual predatory networks targeting children, the online media Kompas.com and Joss.co.id frame the news with the same point of view, namely harassment. sexual intercourse with children. This is evident from the news content of the two online media outlets, which both raised the issue of sexual abuse to children via video telephone connections perpetrated by a number of perpetrators and published on Thursday, July 14, 2022. Although there are differences in terms of title and information delivery style, the main information conveyed is appropriate and mutually sustainable.

In framing the news of the predatory case of child sexual abuse, the conclusion of the news framing in the online media Kompas.com emphasizes the legal aspects that will be thoroughly investigated in the news. Kompas.com brought attention to the issue of child sexual predators by disclosing information based on police reports.

Meanwhile, in framing the news, Joss.co.id emphasizes the legal aspects based on the entanglements of the Act mentioned in the case of child pedophilia. Based on the narrative of the police, Joss.co.id conveyed the information in the author's language and chose to solve the problem by waiting for an investigation from the police who sought further investigation and urges parents to supervise their children using gadgets.

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