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DAFTAR RIWAYAT HIDUP

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5. Jurusan/Prodi : S1 Ekonomi Islam
6. Alamat : Jl. Medan-Binjai Km.15,7
7. No. Handphone : 0851-6171-2520
8. Email : ahmadsyauqi25.as@gmail.com

B. Riwayat Pendidikan

1. TK Baitusyifa (2004)
2. SD Miftahul Falah (2005-2011)
3. SMP Reguler Al-Azhar Medan (2011-2014)
4. SMA Unggulan Al-Azhar Medan (2014-2017)



LAMPIRAN

Lampiran 1

KUESIONER PENELITIAN

Kepada Yth,
Bapak/Ibu Responden
Di Tempat

Dengan hormat, saya yang bertanda tangan di bawah ini:

Nama : Ahmad Syauqi

NIM : 0501173211

Juk/Fak/Univ : Ekonomi Islam/ Ekonomi dan Bisnis Islam/ UIN Sumatera Utara

Judul Skripsi : **Pengaruh *Cashback*, *Flash Sale*, Dan *Tagline Gratis Ongkir*
Terhadap *Impulse Buying* Generasi Z Pada Shopee**

Responden yang terhormat,

Saya memohon kesediaan saudara/i menjawab pertanyaan pada lembar kuesioner penelitian ini. Informasi yang anda berikan ialah sebagai data penelitian untuk skripsi saya. Atas ketersediaan saudara/i dalam mengisi kuesioner, saya ucapkan banyak terima kasih.

Hormat Saya,

Ahmad Syauqi
050173211

A. Identitas Responden

1. Nama :
2. Jenis Kelamin : Laki-laki / Perempuan
3. Usia : Tahun
4. Jurusan :
5. Stambuk :

B. Petunjuk Pengisian

Jawablah pertanyaan dengan memilih salah satu dari lima alternatif jawaban yang ada. Berilah tanda centang pada kolom yang disediakan sesuai pendapat anda.

Keterangan skor penilaian:

| Lima Alternatif Jawaban Skala Likert | |
|---|------------------------|
| Alternatif Jawaban | Skor Pernyataan |
| Sangat Setuju (SS) | 5 |
| Setuju (S) | 4 |
| Ragu-ragu (N) | 3 |
| Tidak Setuju (TS) | 2 |
| Sangat Tidak Setuju (STS) | 1 |

Lampiran 2

Tabulasi Jawaban Kuesioner

- Tabulasi Jawaban Kuesioner Untuk Variabel *Cashback* (X1)

| CASHBACK (X1) | | | | | | Jumlah |
|----------------------|-----------|-----------|-----------|-----------|-----------|---------------|
| P1 | P2 | P3 | P4 | P5 | P6 | |
| 5 | 4 | 4 | 5 | 3 | 5 | 26 |
| 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 5 | 5 | 5 | 5 | 4 | 4 | 28 |
| 5 | 4 | 5 | 5 | 3 | 3 | 25 |
| 5 | 4 | 5 | 4 | 3 | 4 | 25 |
| 4 | 4 | 5 | 4 | 4 | 5 | 26 |
| 5 | 4 | 5 | 5 | 4 | 5 | 28 |
| 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| 5 | 5 | 4 | 4 | 4 | 5 | 27 |

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|---|---|---|---|---|---|----|
| 5 | 4 | 5 | 5 | 5 | 4 | 28 |
| 5 | 3 | 5 | 4 | 4 | 4 | 25 |
| 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| 5 | 4 | 4 | 3 | 4 | 3 | 23 |
| 4 | 4 | 4 | 3 | 4 | 5 | 24 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 3 | 4 | 4 | 5 | 3 | 23 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 3 | 4 | 3 | 4 | 3 | 21 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 3 | 4 | 4 | 3 | 3 | 3 | 20 |
| 5 | 5 | 4 | 4 | 2 | 5 | 25 |
| 5 | 3 | 5 | 5 | 5 | 4 | 27 |
| 5 | 4 | 4 | 3 | 4 | 3 | 23 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 3 | 4 | 4 | 5 | 5 | 26 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 3 | 5 | 5 | 4 | 4 | 5 | 26 |
| 5 | 5 | 4 | 3 | 5 | 5 | 27 |
| 5 | 4 | 5 | 4 | 5 | 5 | 28 |
| 4 | 5 | 5 | 5 | 4 | 5 | 28 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 4 | 5 | 4 | 3 | 4 | 24 |
| 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 5 | 4 | 4 | 3 | 5 | 25 |
| 5 | 5 | 5 | 2 | 4 | 5 | 26 |
| 5 | 4 | 5 | 4 | 4 | 5 | 27 |
| 5 | 3 | 4 | 5 | 4 | 4 | 25 |
| 4 | 4 | 4 | 4 | 3 | 4 | 23 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |

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| 5 | 5 | 4 | 4 | 3 | 4 | 25 |
| 5 | 5 | 5 | 3 | 3 | 3 | 24 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 4 | 4 | 2 | 4 | 5 | 24 |
| 4 | 3 | 5 | 3 | 4 | 5 | 24 |
| 1 | 2 | 2 | 2 | 1 | 5 | 13 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| 4 | 5 | 5 | 4 | 5 | 5 | 28 |
| 5 | 4 | 4 | 4 | 5 | 5 | 27 |
| 5 | 2 | 2 | 4 | 4 | 4 | 21 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 3 | 3 | 3 | 4 | 3 | 21 |
| 1 | 4 | 5 | 5 | 5 | 4 | 24 |
| 4 | 4 | 3 | 3 | 3 | 5 | 22 |
| 4 | 4 | 4 | 4 | 4 | 5 | 25 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 3 | 3 | 4 | 3 | 4 | 5 | 22 |
| 5 | 4 | 5 | 4 | 5 | 4 | 27 |
| 4 | 3 | 3 | 4 | 4 | 3 | 21 |
| 3 | 4 | 5 | 4 | 3 | 4 | 23 |
| 5 | 3 | 4 | 4 | 4 | 5 | 25 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 3 | 4 | 4 | 4 | 5 | 24 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| 4 | 5 | 5 | 3 | 4 | 3 | 24 |
| 5 | 3 | 5 | 4 | 3 | 4 | 24 |
| 5 | 4 | 4 | 4 | 3 | 4 | 24 |
| 5 | 5 | 5 | 1 | 5 | 4 | 25 |
| 4 | 5 | 5 | 4 | 4 | 3 | 25 |
| 4 | 4 | 5 | 4 | 4 | 3 | 24 |
| 5 | 4 | 5 | 5 | 5 | 4 | 28 |
| 5 | 5 | 5 | 5 | 3 | 4 | 27 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 5 | 5 | 5 | 3 | 28 |
| 4 | 4 | 5 | 5 | 5 | 3 | 26 |
| 4 | 4 | 5 | 4 | 3 | 4 | 24 |
| 5 | 4 | 4 | 4 | 3 | 5 | 25 |
| 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| 5 | 5 | 5 | 4 | 4 | 4 | 27 |

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| 4 | 3 | 4 | 3 | 3 | 4 | 21 |
| 5 | 3 | 5 | 5 | 5 | 4 | 27 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 5 | 3 | 5 | 5 | 3 | 5 | 26 |
| 5 | 2 | 4 | 2 | 3 | 5 | 21 |

- Tabulasi Jawaban Kuesioner Untuk Variabel *Flash Sale* (X2)

| FLASH SALE (X2) | | | | | | Jumlah |
|-----------------|----|----|----|----|----|--------|
| P1 | P2 | P3 | P4 | P5 | P6 | |
| 5 | 4 | 4 | 5 | 3 | 4 | 25 |
| 4 | 5 | 4 | 4 | 4 | 4 | 25 |
| 4 | 4 | 5 | 5 | 4 | 5 | 27 |
| 3 | 4 | 5 | 5 | 3 | 5 | 25 |
| 4 | 5 | 5 | 4 | 3 | 5 | 26 |
| 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 4 | 4 | 5 | 5 | 4 | 5 | 27 |
| 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 3 | 5 | 4 | 5 | 4 | 4 | 25 |
| 5 | 4 | 4 | 3 | 4 | 4 | 24 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 3 | 4 | 5 | 5 | 5 | 4 | 26 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 3 | 4 | 5 | 3 | 4 | 4 | 23 |
| 4 | 4 | 4 | 5 | 5 | 5 | 27 |
| 5 | 5 | 4 | 4 | 5 | 4 | 27 |
| 3 | 5 | 4 | 4 | 3 | 4 | 23 |
| 5 | 4 | 4 | 5 | 5 | 5 | 28 |
| 5 | 2 | 5 | 5 | 5 | 5 | 27 |
| 5 | 2 | 3 | 5 | 5 | 5 | 25 |
| 4 | 2 | 5 | 4 | 5 | 5 | 25 |
| 3 | 4 | 5 | 3 | 3 | 4 | 22 |
| 5 | 3 | 5 | 5 | 2 | 4 | 24 |
| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 3 | 3 | 5 | 3 | 4 | 4 | 22 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 4 | 5 | 5 | 4 | 28 |
| 4 | 3 | 4 | 6 | 5 | 5 | 27 |

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| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 4 | 4 | 4 | 5 | 27 |
| 5 | 4 | 4 | 5 | 5 | 4 | 27 |
| 5 | 3 | 5 | 4 | 5 | 5 | 27 |
| 5 | 3 | 5 | 5 | 4 | 5 | 27 |
| 4 | 5 | 3 | 5 | 5 | 5 | 27 |
| 4 | 3 | 4 | 4 | 3 | 5 | 23 |
| 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 4 | 3 | 5 | 6 | 5 | 5 | 28 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 5 | 4 | 5 | 4 | 3 | 4 | 25 |
| 5 | 4 | 5 | 2 | 4 | 5 | 25 |
| 5 | 4 | 5 | 5 | 4 | 5 | 28 |
| 4 | 4 | 4 | 5 | 4 | 4 | 25 |
| 4 | 5 | 4 | 4 | 3 | 4 | 24 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 4 | 3 | 4 | 5 | 5 | 4 | 25 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 4 | 5 | 4 | 4 | 3 | 4 | 24 |
| 3 | 2 | 5 | 5 | 3 | 5 | 23 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 5 | 4 | 5 | 2 | 4 | 4 | 24 |
| 5 | 3 | 5 | 3 | 4 | 5 | 25 |
| 5 | 5 | 2 | 4 | 1 | 2 | 19 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| 5 | 5 | 5 | 4 | 5 | 5 | 29 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 5 | 5 | 4 | 4 | 2 | 24 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 3 | 5 | 3 | 3 | 4 | 3 | 21 |
| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 5 | 4 | 3 | 2 | 3 | 3 | 20 |
| 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 5 | 4 | 4 | 5 | 4 | 4 | 26 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 3 | 4 | 3 | 4 | 4 | 3 | 21 |
| 4 | 4 | 5 | 4 | 3 | 5 | 25 |

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| 5 | 3 | 4 | 5 | 4 | 4 | 25 |
| 4 | 5 | 5 | 2 | 5 | 5 | 26 |
| 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 3 | 5 | 5 | 3 | 4 | 5 | 25 |
| 4 | 4 | 5 | 4 | 5 | 5 | 27 |
| 4 | 3 | 4 | 4 | 3 | 4 | 22 |
| 4 | 3 | 5 | 5 | 5 | 5 | 27 |
| 3 | 3 | 4 | 5 | 4 | 5 | 24 |
| 3 | 4 | 4 | 4 | 4 | 5 | 24 |
| 4 | 5 | 4 | 5 | 5 | 5 | 28 |
| 4 | 5 | 4 | 5 | 3 | 5 | 26 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 3 | 5 | 5 | 5 | 5 | 5 | 28 |
| 3 | 5 | 5 | 4 | 5 | 5 | 27 |
| 4 | 5 | 5 | 4 | 3 | 5 | 26 |
| 5 | 4 | 4 | 4 | 3 | 4 | 24 |
| 4 | 4 | 3 | 4 | 5 | 5 | 25 |
| 4 | 4 | 5 | 4 | 4 | 5 | 26 |
| 4 | 2 | 4 | 3 | 3 | 4 | 20 |
| 4 | 3 | 5 | 4 | 5 | 5 | 26 |
| 5 | 3 | 5 | 5 | 5 | 5 | 28 |
| 5 | 3 | 5 | 5 | 5 | 5 | 28 |
| 5 | 3 | 4 | 2 | 3 | 4 | 21 |

- Tabulasi Jawaban Kuesioner Untuk Variabel *Tagline* Gratis Ongkir (X3)

| Tagline Gratis Ongkir (X3) | | | | | | Jumlah |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|---------------|
| P1 | P2 | P3 | P4 | P5 | P6 | |
| 5 | 4 | 4 | 5 | 3 | 4 | 25 |
| 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| 5 | 4 | 5 | 3 | 3 | 5 | 25 |
| 5 | 4 | 5 | 4 | 3 | 4 | 25 |
| 4 | 5 | 5 | 4 | 4 | 4 | 26 |
| 5 | 4 | 5 | 5 | 4 | 3 | 26 |
| 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| 5 | 4 | 5 | 5 | 5 | 3 | 27 |
| 5 | 3 | 5 | 4 | 4 | 3 | 24 |
| 5 | 3 | 5 | 4 | 4 | 5 | 26 |
| 5 | 4 | 5 | 3 | 4 | 5 | 26 |

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|---|---|---|---|---|---|----|
| 4 | 4 | 4 | 3 | 4 | 5 | 24 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 3 | 4 | 4 | 5 | 5 | 25 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 3 | 4 | 3 | 4 | 5 | 23 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 4 | 4 | 3 | 5 | 4 | 24 |
| 4 | 4 | 4 | 4 | 3 | 4 | 23 |
| 5 | 5 | 5 | 3 | 5 | 5 | 28 |
| 5 | 5 | 5 | 4 | 5 | 5 | 29 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 3 | 4 | 4 | 3 | 3 | 5 | 22 |
| 5 | 5 | 4 | 4 | 2 | 4 | 24 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 4 | 3 | 4 | 5 | 26 |
| 5 | 4 | 5 | 5 | 5 | 3 | 27 |
| 5 | 5 | 4 | 4 | 5 | 4 | 27 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 3 | 5 | 4 | 5 | 5 | 27 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| 5 | 5 | 4 | 3 | 5 | 4 | 26 |
| 5 | 4 | 5 | 4 | 5 | 5 | 28 |
| 4 | 5 | 4 | 5 | 4 | 4 | 26 |
| 5 | 5 | 3 | 4 | 5 | 5 | 27 |
| 5 | 4 | 5 | 4 | 3 | 5 | 26 |
| 4 | 4 | 4 | 4 | 4 | 3 | 23 |
| 5 | 4 | 5 | 4 | 5 | 5 | 28 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 4 | 4 | 3 | 3 | 24 |
| 5 | 4 | 4 | 2 | 4 | 5 | 24 |
| 5 | 4 | 5 | 4 | 4 | 5 | 27 |
| 5 | 4 | 4 | 5 | 4 | 4 | 26 |
| 5 | 4 | 5 | 4 | 3 | 4 | 25 |
| 4 | 5 | 5 | 5 | 5 | 3 | 27 |
| 5 | 4 | 5 | 4 | 5 | 5 | 28 |
| 5 | 5 | 5 | 4 | 5 | 5 | 29 |
| 5 | 4 | 5 | 5 | 5 | 4 | 28 |
| 5 | 5 | 4 | 4 | 3 | 5 | 26 |
| 5 | 5 | 5 | 3 | 3 | 4 | 25 |
| 5 | 5 | 4 | 3 | 5 | 5 | 27 |
| 5 | 4 | 4 | 2 | 4 | 4 | 23 |

| | | | | | | |
|---|---|---|---|---|---|----|
| 4 | 3 | 5 | 3 | 4 | 4 | 23 |
| 1 | 5 | 5 | 3 | 1 | 5 | 20 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 3 | 4 | 4 | 4 | 5 | 24 |
| 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| 4 | 5 | 5 | 4 | 5 | 4 | 27 |
| 5 | 4 | 5 | 4 | 5 | 5 | 28 |
| 5 | 5 | 5 | 4 | 4 | 4 | 27 |
| 5 | 5 | 5 | 4 | 5 | 4 | 28 |
| 5 | 3 | 3 | 5 | 4 | 5 | 25 |
| 1 | 4 | 5 | 5 | 5 | 5 | 25 |
| 4 | 4 | 3 | 5 | 3 | 4 | 23 |
| 4 | 4 | 4 | 5 | 4 | 5 | 26 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 4 | 4 | 5 | 5 | 28 |
| 3 | 3 | 4 | 5 | 4 | 4 | 23 |
| 5 | 4 | 5 | 4 | 5 | 4 | 27 |
| 4 | 5 | 4 | 4 | 4 | 5 | 26 |
| 4 | 5 | 5 | 4 | 3 | 4 | 25 |
| 4 | 3 | 4 | 4 | 4 | 5 | 24 |
| 4 | 5 | 5 | 5 | 5 | 4 | 28 |
| 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 5 | 5 | 5 | 5 | 3 | 27 |
| 4 | 5 | 5 | 3 | 4 | 5 | 26 |
| 5 | 3 | 5 | 4 | 3 | 4 | 24 |
| 5 | 4 | 5 | 5 | 3 | 5 | 27 |
| 5 | 5 | 4 | 3 | 5 | 4 | 26 |
| 4 | 5 | 5 | 4 | 4 | 5 | 27 |
| 4 | 5 | 4 | 4 | 4 | 3 | 24 |
| 5 | 4 | 5 | 5 | 5 | 4 | 28 |
| 4 | 5 | 5 | 5 | 3 | 5 | 27 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 5 | 5 | 5 | 5 | 5 | 4 | 29 |
| 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| 4 | 4 | 5 | 4 | 3 | 5 | 25 |
| 5 | 4 | 4 | 4 | 3 | 4 | 24 |
| 4 | 4 | 5 | 5 | 5 | 4 | 27 |
| 5 | 5 | 5 | 4 | 4 | 5 | 28 |
| 4 | 3 | 4 | 3 | 3 | 4 | 21 |
| 5 | 3 | 5 | 5 | 5 | 5 | 28 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 3 | 3 | 5 | 4 | 3 | 4 | 22 |

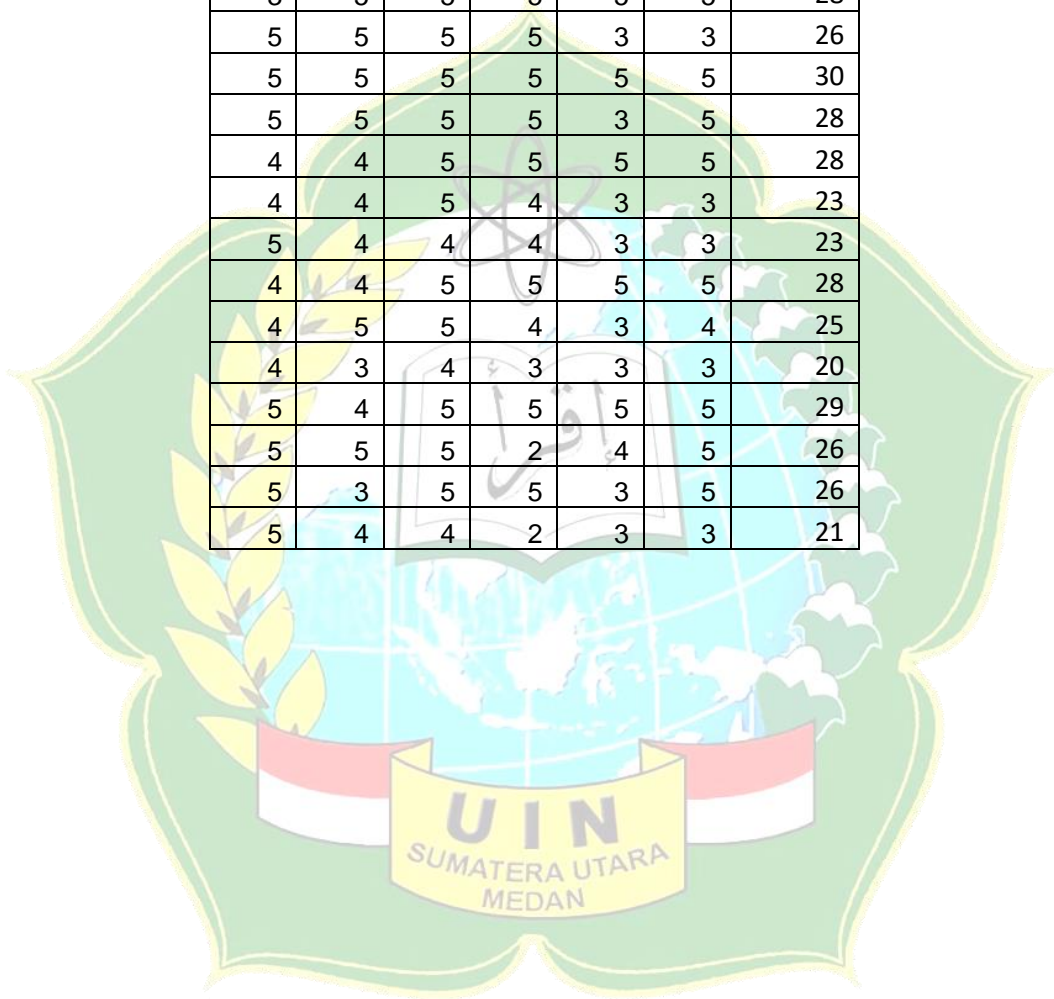
| | | | | | | |
|---|---|---|---|---|---|----|
| 5 | 5 | 3 | 5 | 3 | 4 | 25 |
|---|---|---|---|---|---|----|

- Tabulasi Jawaban Kuesioner Untuk Variabel *Impulse Buying* (Y)

| <i>Impulse Buying</i> (Y) | | | | | | Jumlah |
|---------------------------|----|----|----|----|----|--------|
| P1 | P2 | P3 | P4 | P5 | P6 | |
| 5 | 4 | 4 | 5 | 3 | 3 | 24 |
| 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 5 | 5 | 2 | 5 | 4 | 4 | 25 |
| 5 | 4 | 5 | 5 | 3 | 3 | 25 |
| 5 | 4 | 5 | 4 | 3 | 3 | 24 |
| 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 5 | 4 | 4 | 5 | 4 | 4 | 26 |
| 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 5 | 3 | 5 | 4 | 4 | 4 | 25 |
| 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| 5 | 4 | 4 | 3 | 4 | 4 | 24 |
| 5 | 4 | 4 | 3 | 4 | 4 | 24 |
| 5 | 4 | 4 | 5 | 4 | 5 | 27 |
| 4 | 3 | 4 | 4 | 5 | 5 | 25 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 3 | 4 | 3 | 4 | 4 | 22 |
| 5 | 2 | 4 | 4 | 5 | 5 | 25 |
| 4 | 4 | 4 | 4 | 5 | 5 | 26 |
| 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 4 | 3 | 4 | 5 | 26 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 3 | 4 | 5 | 3 | 3 | 3 | 21 |
| 5 | 5 | 4 | 4 | 2 | 2 | 22 |
| 5 | 3 | 5 | 5 | 5 | 5 | 28 |
| 5 | 4 | 4 | 3 | 4 | 4 | 24 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 3 | 4 | 4 | 5 | 5 | 26 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 5 | 5 | 5 | 3 | 5 | 27 |

| | | | | | | |
|---|---|---|---|---|---|----|
| 3 | 2 | 5 | 4 | 4 | 4 | 22 |
| 5 | 5 | 4 | 3 | 5 | 5 | 27 |
| 5 | 4 | 5 | 4 | 5 | 5 | 28 |
| 3 | 5 | 5 | 5 | 4 | 4 | 26 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 4 | 5 | 4 | 3 | 3 | 23 |
| 3 | 4 | 4 | 4 | 4 | 4 | 23 |
| 3 | 5 | 5 | 5 | 5 | 5 | 28 |
| 5 | 5 | 5 | 5 | 4 | 5 | 29 |
| 4 | 5 | 4 | 4 | 3 | 3 | 23 |
| 5 | 5 | 4 | 2 | 4 | 4 | 24 |
| 5 | 4 | 5 | 4 | 4 | 4 | 26 |
| 4 | 3 | 4 | 5 | 4 | 4 | 24 |
| 4 | 4 | 4 | 4 | 3 | 3 | 22 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 3 | 4 | 5 | 4 | 4 | 5 | 25 |
| 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 2 | 5 | 5 | 5 | 5 | 5 | 27 |
| 5 | 2 | 4 | 4 | 3 | 3 | 21 |
| 5 | 5 | 5 | 3 | 3 | 3 | 24 |
| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 5 | 4 | 4 | 2 | 3 | 4 | 22 |
| 4 | 3 | 5 | 3 | 4 | 4 | 23 |
| 3 | 5 | 4 | 4 | 3 | 1 | 20 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| 4 | 4 | 5 | 5 | 4 | 4 | 26 |
| 4 | 5 | 5 | 4 | 5 | 5 | 28 |
| 3 | 4 | 4 | 4 | 5 | 5 | 25 |
| 5 | 2 | 2 | 4 | 4 | 4 | 21 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 3 | 3 | 3 | 4 | 4 | 22 |
| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 4 | 4 | 3 | 3 | 3 | 3 | 20 |
| 5 | 5 | 4 | 4 | 4 | 4 | 26 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 3 | 4 | 3 | 4 | 4 | 22 |
| 5 | 4 | 5 | 4 | 4 | 5 | 27 |
| 4 | 3 | 3 | 4 | 4 | 4 | 22 |
| 5 | 5 | 5 | 4 | 3 | 3 | 25 |
| 5 | 3 | 4 | 4 | 4 | 4 | 24 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |

| | | | | | | |
|---|---|---|---|---|---|----|
| 4 | 3 | 4 | 4 | 4 | 4 | 23 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 4 | 4 | 5 | 5 | 3 | 5 | 26 |
| 4 | 5 | 5 | 3 | 4 | 4 | 25 |
| 5 | 4 | 5 | 4 | 3 | 5 | 26 |
| 5 | 4 | 4 | 4 | 3 | 3 | 23 |
| 5 | 5 | 5 | 1 | 4 | 5 | 25 |
| 4 | 5 | 5 | 4 | 4 | 4 | 26 |
| 4 | 4 | 5 | 4 | 4 | 4 | 25 |
| 3 | 5 | 5 | 5 | 5 | 5 | 28 |
| 5 | 5 | 5 | 5 | 3 | 3 | 26 |
| 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 5 | 5 | 5 | 3 | 5 | 28 |
| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 4 | 4 | 5 | 4 | 3 | 3 | 23 |
| 5 | 4 | 4 | 4 | 3 | 3 | 23 |
| 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 4 | 5 | 5 | 4 | 3 | 4 | 25 |
| 4 | 3 | 4 | 3 | 3 | 3 | 20 |
| 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 5 | 5 | 5 | 2 | 4 | 5 | 26 |
| 5 | 3 | 5 | 5 | 3 | 5 | 26 |
| 5 | 4 | 4 | 2 | 3 | 3 | 21 |



Lampiran 3

- Uji Statistik deskriptif

Descriptive Statistics

| | N | Minimum | Maximum | Mean | Std. Deviation |
|--------------------|-----|---------|---------|-------|----------------|
| Total_Y | 100 | 20 | 30 | 25.60 | 2.853 |
| Total_X1 | 100 | 13 | 30 | 25.92 | 2.967 |
| Total_X2 | 100 | 19 | 30 | 26.09 | 2.519 |
| Total_X3 | 100 | 20 | 30 | 26.23 | 2.206 |
| Valid N (listwise) | 100 | | | | |

- Output Uji Validitas

| No | Variabel | Bulir Soal | R hitung | r tabel | Sig. | Keterangan |
|----|-----------------------|------------|----------|---------|-------|------------|
| 1 | <i>Cashback</i> | X1.1 | 0.571 | 0.196 | 0.000 | Valid |
| | | X1.2 | 0.714 | 0.196 | 0.000 | Valid |
| | | X1.3 | 0.738 | 0.196 | 0.000 | Valid |
| | | X1.4 | 0.714 | 0.196 | 0.000 | Valid |
| | | X1.5 | 0.714 | 0.196 | 0.000 | Valid |
| | | X1.6 | 0.289 | 0.196 | 0.004 | Valid |
| 2 | <i>Flash Sale</i> | X2.1 | 0.303 | 0.196 | 0.002 | Valid |
| | | X2.2 | 0.355 | 0.196 | 0.000 | Valid |
| | | X2.3 | 0.568 | 0.196 | 0.000 | Valid |
| | | X2.4 | 0.635 | 0.196 | 0.000 | Valid |
| | | X2.5 | 0.732 | 0.196 | 0.000 | Valid |
| | | X2.6 | 0.678 | 0.196 | 0.000 | Valid |
| 3 | <i>Tagline</i> | X3.1 | 0.550 | 0.196 | 0.000 | Valid |
| | | X3.2 | 0.523 | 0.196 | 0.000 | Valid |
| | | X3.3 | 0.517 | 0.196 | 0.000 | Valid |
| | | X3.4 | 0.490 | 0.196 | 0.000 | Valid |
| | | X3.5 | 0.696 | 0.196 | 0.000 | Valid |
| | | X3.6 | 0.239 | 0.196 | 0.017 | Valid |
| 4 | <i>Impulse Buying</i> | Y.1 | 0.272 | 0.196 | 0.000 | Valid |

| | | | | | | |
|--|--|-----|-------|-------|-------|-------|
| | | Y.2 | 0.542 | 0.196 | 0.000 | Valid |
| | | Y.3 | 0.604 | 0.196 | 0.000 | Valid |
| | | Y.4 | 0.634 | 0.196 | 0.000 | Valid |
| | | Y.5 | 0.723 | 0.196 | 0.000 | Valid |
| | | Y.6 | 0.777 | 0.196 | 0.000 | Valid |

- Uji Reliabilitas

| No | Variabel | Jumlah Item | Cronbach's Alpha | Keterangan |
|----|----------------|-------------|------------------|------------|
| 1 | Cashback | 6 | 0.691 | Reliabel |
| 2 | Flash Sale | 6 | 0.709 | Reliabel |
| 3 | Tagline | 6 | 0.687 | Reliabel |
| 4 | Impulse Buying | 6 | 0.739 | Reliabel |

- Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

| | | Unstandardized Residual |
|--------------------------|----------------|-------------------------|
| N | | 100 |
| Normal Parameters a | Mean | .0000000 |
| | Std. Deviation | 1.48797055 |
| Most Extreme Differences | Absolute | .045 |
| | Positive | .036 |
| | Negative | -.045 |
| Kolmogorov-Smirnov Z | | .450 |
| Asymp. Sig. (2-tailed) | | .988 |

a. Test distribution is Normal.

- Uji Multikolinearitas

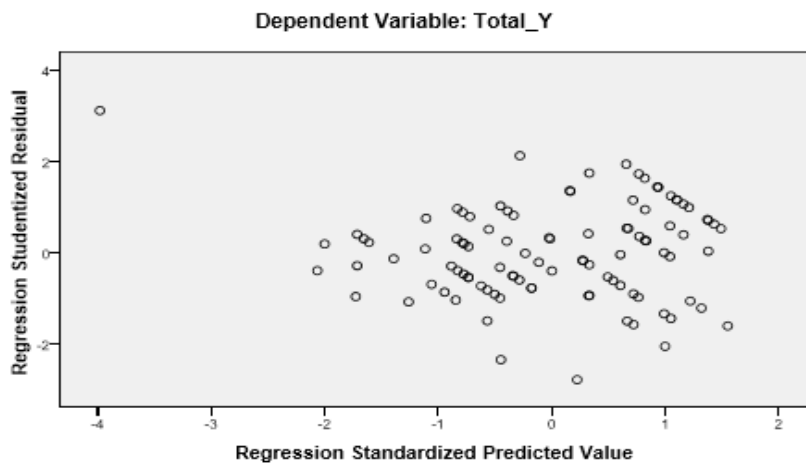
Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | .932 | 2.053 | | .454 | .651 | | |
| | Total_X1 | .531 | .118 | .552 | 4.515 | .000 | .189 | 5.287 |
| | Total_X2 | .271 | .110 | .239 | 2.477 | .015 | .303 | 3.299 |
| | Total_X3 | .148 | .113 | .113 | 1.292 | .199 | .373 | 2.679 |

a. Dependent Variable: Total_Y

- Uji Heterokedastisitas

Scatterplot



- Analisis Regresi Linear Berganda

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .932 | 2.053 | | .454 | .651 |
| | Total_X1 | .531 | .118 | .552 | 4.515 | .000 |
| | Total_X2 | .271 | .110 | .239 | 2.477 | .015 |
| | Total_X3 | .146 | .113 | .113 | 1.292 | .199 |

a. Dependent Variable: Total_Y

- Uji t-statistik

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .932 | 2.053 | | .454 | .651 |
| | Total_X1 | .531 | .118 | .552 | 4.515 | .000 |
| | Total_X2 | .271 | .110 | .239 | 2.477 | .015 |
| | Total_X3 | .146 | .113 | .113 | 1.292 | .199 |

a. Dependent Variable: Total_Y

- Uji F Simultan

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | .932 | 2.053 | | .454 | .651 |
| | Total_X1 | .531 | .118 | .552 | 4.515 | .000 |
| | Total_X2 | .271 | .110 | .239 | 2.477 | .015 |
| | Total_X3 | .146 | .113 | .113 | 1.292 | .199 |

a. Dependent Variable: Total_Y

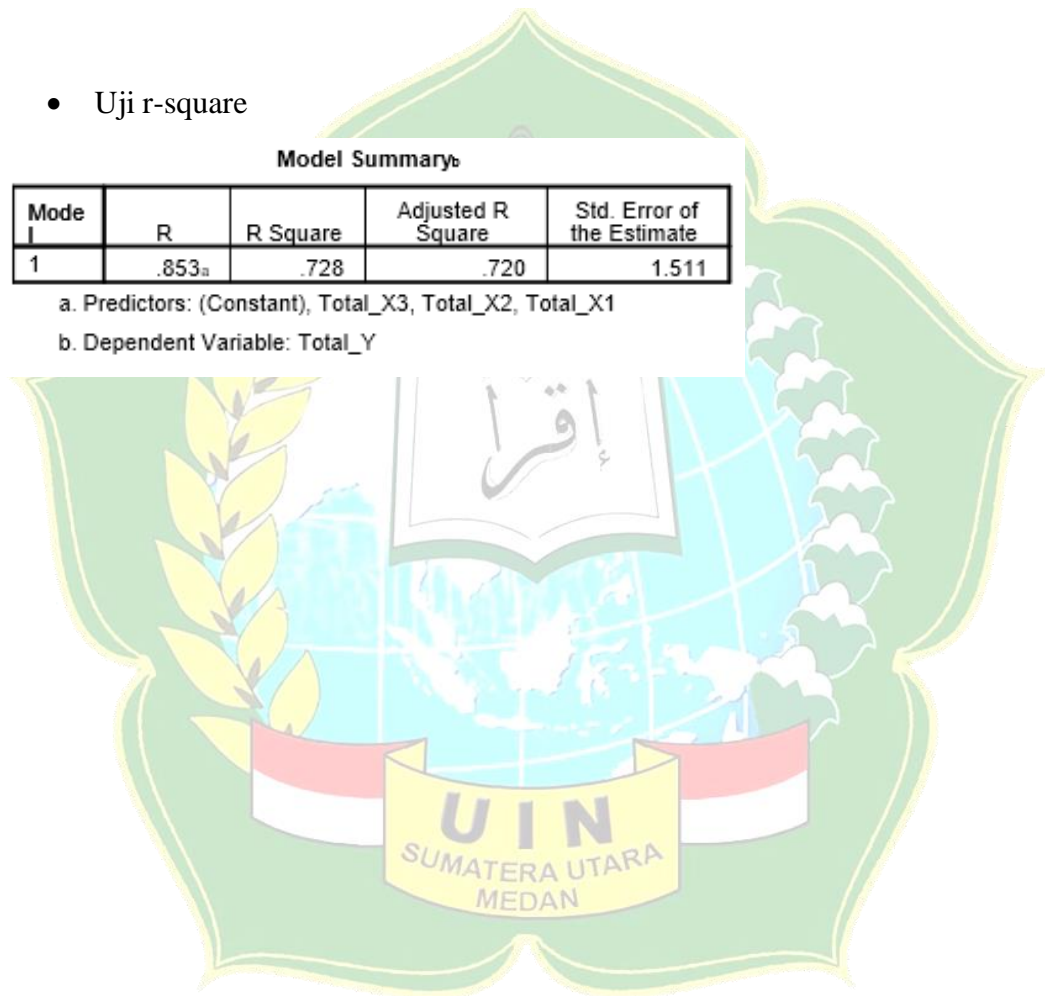
- Uji r-square

Model Summary^a

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .853 ^a | .728 | .720 | 1.511 |

a. Predictors: (Constant), Total_X3, Total_X2, Total_X1

b. Dependent Variable: Total_Y



Lampiran 4

Tabel Distribusi Nilai r-tabel
 Dalam Tingkat Signifikan 5%

Tabel r pada α 5%

| df | r | df | r | df | r | df | r |
|----|-------|----|-------|----|-------|-----|-------|
| 1 | 0.988 | 26 | 0.323 | 51 | 0.228 | 76 | 0.188 |
| 2 | 0.900 | 27 | 0.317 | 52 | 0.226 | 77 | 0.186 |
| 3 | 0.805 | 28 | 0.312 | 53 | 0.224 | 78 | 0.185 |
| 4 | 0.729 | 29 | 0.306 | 54 | 0.222 | 79 | 0.184 |
| 5 | 0.669 | 30 | 0.301 | 55 | 0.220 | 80 | 0.183 |
| 6 | 0.622 | 31 | 0.296 | 56 | 0.218 | 81 | 0.182 |
| 7 | 0.582 | 32 | 0.291 | 57 | 0.216 | 82 | 0.181 |
| 8 | 0.549 | 33 | 0.287 | 58 | 0.214 | 83 | 0.180 |
| 9 | 0.521 | 34 | 0.283 | 59 | 0.213 | 84 | 0.179 |
| 10 | 0.497 | 35 | 0.279 | 60 | 0.211 | 85 | 0.178 |
| 11 | 0.476 | 36 | 0.275 | 61 | 0.209 | 86 | 0.177 |
| 12 | 0.458 | 37 | 0.271 | 62 | 0.208 | 87 | 0.176 |
| 13 | 0.441 | 38 | 0.267 | 63 | 0.206 | 88 | 0.175 |
| 14 | 0.426 | 39 | 0.264 | 64 | 0.204 | 89 | 0.174 |
| 15 | 0.412 | 40 | 0.261 | 65 | 0.203 | 90 | 0.173 |
| 16 | 0.400 | 41 | 0.257 | 66 | 0.201 | 91 | 0.172 |
| 17 | 0.389 | 42 | 0.254 | 67 | 0.200 | 92 | 0.171 |
| 18 | 0.378 | 43 | 0.251 | 68 | 0.198 | 93 | 0.170 |
| 19 | 0.369 | 44 | 0.248 | 69 | 0.197 | 94 | 0.169 |
| 20 | 0.360 | 45 | 0.246 | 70 | 0.195 | 95 | 0.168 |
| 21 | 0.352 | 46 | 0.243 | 71 | 0.194 | 96 | 0.167 |
| 22 | 0.344 | 47 | 0.240 | 72 | 0.193 | 97 | 0.166 |
| 23 | 0.337 | 48 | 0.238 | 73 | 0.191 | 98 | 0.165 |
| 24 | 0.330 | 49 | 0.235 | 74 | 0.190 | 99 | 0.165 |
| 25 | 0.323 | 50 | 0.233 | 75 | 0.189 | 100 | 0.164 |

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| Tabel t | | | | | | | | | | | |
|---------|-------|--------|----|-------|-------|-----|-------|-------|-----|-------|-------|
| df | 0,05 | 0,025 | df | 0,05 | 0,025 | df | 0,05 | 0,025 | df | 0,05 | 0,025 |
| 1 | 6.314 | 12.706 | 51 | 1.675 | 2.008 | 101 | 1.660 | 1.984 | 151 | 1.655 | 1.976 |
| 2 | 2.920 | 4.303 | 52 | 1.675 | 2.007 | 102 | 1.660 | 1.983 | 152 | 1.655 | 1.976 |
| 3 | 2.353 | 3.182 | 53 | 1.674 | 2.006 | 103 | 1.660 | 1.983 | 153 | 1.655 | 1.976 |
| 4 | 2.132 | 2.776 | 54 | 1.674 | 2.005 | 104 | 1.660 | 1.983 | 154 | 1.655 | 1.975 |
| 5 | 2.015 | 2.571 | 55 | 1.673 | 2.004 | 105 | 1.659 | 1.983 | 155 | 1.655 | 1.975 |
| 6 | 1.943 | 2.447 | 56 | 1.673 | 2.003 | 106 | 1.659 | 1.983 | 156 | 1.655 | 1.975 |
| 7 | 1.895 | 2.365 | 57 | 1.672 | 2.002 | 107 | 1.659 | 1.982 | 157 | 1.655 | 1.975 |
| 8 | 1.860 | 2.306 | 58 | 1.672 | 2.002 | 108 | 1.659 | 1.982 | 158 | 1.655 | 1.975 |
| 9 | 1.833 | 2.262 | 59 | 1.671 | 2.001 | 109 | 1.659 | 1.982 | 159 | 1.654 | 1.975 |
| 10 | 1.812 | 2.228 | 60 | 1.671 | 2.000 | 110 | 1.659 | 1.982 | 160 | 1.654 | 1.975 |
| 11 | 1.796 | 2.201 | 61 | 1.670 | 2.000 | 111 | 1.659 | 1.982 | 161 | 1.654 | 1.975 |
| 12 | 1.782 | 2.179 | 62 | 1.670 | 1.999 | 112 | 1.659 | 1.981 | 162 | 1.654 | 1.975 |
| 13 | 1.771 | 2.160 | 63 | 1.669 | 1.998 | 113 | 1.658 | 1.981 | 163 | 1.654 | 1.975 |

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| | | | | | | | | | | | |
|----|-------|-------|----|-------|-------|-----|-------|-------|-----|-------|-------|
| 14 | 1.761 | 2.145 | 64 | 1.669 | 1.998 | 114 | 1.658 | 1.981 | 164 | 1.654 | 1.975 |
| 15 | 1.753 | 2.131 | 65 | 1.669 | 1.997 | 115 | 1.658 | 1.981 | 165 | 1.654 | 1.974 |
| 16 | 1.746 | 2.120 | 66 | 1.668 | 1.997 | 116 | 1.658 | 1.981 | 166 | 1.654 | 1.974 |
| 17 | 1.740 | 2.110 | 67 | 1.668 | 1.996 | 117 | 1.658 | 1.980 | 167 | 1.654 | 1.974 |
| 18 | 1.734 | 2.101 | 68 | 1.668 | 1.995 | 118 | 1.658 | 1.980 | 168 | 1.654 | 1.974 |
| 19 | 1.729 | 2.093 | 69 | 1.667 | 1.995 | 119 | 1.658 | 1.980 | 169 | 1.654 | 1.974 |
| 20 | 1.725 | 2.086 | 70 | 1.667 | 1.994 | 120 | 1.658 | 1.980 | 170 | 1.654 | 1.974 |
| 21 | 1.721 | 2.080 | 71 | 1.667 | 1.994 | 121 | 1.658 | 1.980 | 171 | 1.654 | 1.974 |
| 22 | 1.717 | 2.074 | 72 | 1.666 | 1.993 | 122 | 1.657 | 1.980 | 172 | 1.654 | 1.974 |
| 23 | 1.714 | 2.069 | 73 | 1.666 | 1.993 | 123 | 1.657 | 1.979 | 173 | 1.654 | 1.974 |
| 24 | 1.711 | 2.064 | 74 | 1.666 | 1.993 | 124 | 1.657 | 1.979 | 174 | 1.654 | 1.974 |
| 25 | 1.708 | 2.060 | 75 | 1.665 | 1.992 | 125 | 1.657 | 1.979 | 175 | 1.654 | 1.974 |
| 26 | 1.706 | 2.056 | 76 | 1.665 | 1.992 | 126 | 1.657 | 1.979 | 176 | 1.654 | 1.974 |
| 27 | 1.703 | 2.052 | 77 | 1.665 | 1.991 | 127 | 1.657 | 1.979 | 177 | 1.654 | 1.973 |

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| | | | | | | | | | | | | | | |
|----|-------|-------|--|----|-------|-------|--|-----|-------|-------|--|-----|-------|-------|
| 28 | 1.701 | 2.048 | | 78 | 1.665 | 1.991 | | 128 | 1.657 | 1.979 | | 178 | 1.653 | 1.973 |
| 29 | 1.699 | 2.045 | | 79 | 1.664 | 1.990 | | 129 | 1.657 | 1.979 | | 179 | 1.653 | 1.973 |
| 30 | 1.697 | 2.042 | | 80 | 1.664 | 1.990 | | 130 | 1.657 | 1.978 | | 180 | 1.653 | 1.973 |
| 31 | 1.696 | 2.040 | | 81 | 1.664 | 1.990 | | 131 | 1.657 | 1.978 | | 181 | 1.653 | 1.973 |
| 32 | 1.694 | 2.037 | | 82 | 1.664 | 1.989 | | 132 | 1.656 | 1.978 | | 182 | 1.653 | 1.973 |
| 33 | 1.692 | 2.035 | | 83 | 1.663 | 1.989 | | 133 | 1.656 | 1.978 | | 183 | 1.653 | 1.973 |
| 34 | 1.691 | 2.032 | | 84 | 1.663 | 1.989 | | 134 | 1.656 | 1.978 | | 184 | 1.653 | 1.973 |
| 35 | 1.690 | 2.030 | | 85 | 1.663 | 1.988 | | 135 | 1.656 | 1.978 | | 185 | 1.653 | 1.973 |
| 36 | 1.688 | 2.028 | | 86 | 1.663 | 1.988 | | 136 | 1.656 | 1.978 | | 186 | 1.653 | 1.973 |
| 37 | 1.687 | 2.026 | | 87 | 1.663 | 1.988 | | 137 | 1.656 | 1.977 | | 187 | 1.653 | 1.973 |
| 38 | 1.686 | 2.024 | | 88 | 1.662 | 1.987 | | 138 | 1.656 | 1.977 | | 188 | 1.653 | 1.973 |
| 39 | 1.685 | 2.023 | | 89 | 1.662 | 1.987 | | 139 | 1.656 | 1.977 | | 189 | 1.653 | 1.973 |
| 40 | 1.684 | 2.021 | | 90 | 1.662 | 1.987 | | 140 | 1.656 | 1.977 | | 190 | 1.653 | 1.973 |
| 41 | 1.683 | 2.020 | | 91 | 1.662 | 1.986 | | 141 | 1.656 | 1.977 | | 191 | 1.653 | 1.972 |

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| | | | | | | | | | | | | | | |
|----|-------|-------|--|-----|-------|-------|--|-----|-------|-------|--|-----|-------|-------|
| 42 | 1.682 | 2.018 | | 92 | 1.662 | 1.986 | | 142 | 1.656 | 1.977 | | 192 | 1.653 | 1.972 |
| 43 | 1.681 | 2.017 | | 93 | 1.661 | 1.986 | | 143 | 1.656 | 1.977 | | 193 | 1.653 | 1.972 |
| 44 | 1.680 | 2.015 | | 94 | 1.661 | 1.986 | | 144 | 1.656 | 1.977 | | 194 | 1.653 | 1.972 |
| 45 | 1.679 | 2.014 | | 95 | 1.661 | 1.985 | | 145 | 1.655 | 1.976 | | 195 | 1.653 | 1.972 |
| 46 | 1.679 | 2.013 | | 96 | 1.661 | 1.985 | | 146 | 1.655 | 1.976 | | 196 | 1.653 | 1.972 |
| 47 | 1.678 | 2.012 | | 97 | 1.661 | 1.985 | | 147 | 1.655 | 1.976 | | 197 | 1.653 | 1.972 |
| 48 | 1.677 | 2.011 | | 98 | 1.661 | 1.984 | | 148 | 1.655 | 1.976 | | 198 | 1.653 | 1.972 |
| 49 | 1.677 | 2.010 | | 99 | 1.660 | 1.984 | | 149 | 1.655 | 1.976 | | 199 | 1.653 | 1.972 |
| 50 | 1.676 | 2.009 | | 100 | 1.660 | 1.984 | | 150 | 1.655 | 1.976 | | 200 | 1.653 | 1.972 |

Lampiran 9

Tabel Distribusi F untuk alpha 5%

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| Titik Persentase Distribusi F untuk Probabilita = 0,05 | | | | | | | | | | | | | | | |
|--|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| df untuk penyebut (N2) | df untuk pembilang (N1) | | | | | | | | | | | | | | |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 1 | 161 | 199 | 216 | 225 | 230 | 234 | 237 | 239 | 241 | 242 | 243 | 244 | 245 | 245 | 246 |
| 2 | 18.51 | 19.00 | 19.16 | 19.25 | 19.30 | 19.33 | 19.35 | 19.37 | 19.38 | 19.40 | 19.40 | 19.41 | 19.42 | 19.42 | 19.43 |
| 3 | 10.13 | 9.55 | 9.28 | 9.12 | 9.01 | 8.94 | 8.89 | 8.85 | 8.81 | 8.79 | 8.76 | 8.74 | 8.73 | 8.71 | 8.70 |
| 4 | 7.71 | 6.94 | 6.59 | 6.39 | 6.26 | 6.16 | 6.09 | 6.04 | 6.00 | 5.96 | 5.94 | 5.91 | 5.89 | 5.87 | 5.86 |
| 5 | 6.61 | 5.79 | 5.41 | 5.19 | 5.05 | 4.95 | 4.88 | 4.82 | 4.77 | 4.74 | 4.70 | 4.68 | 4.66 | 4.64 | 4.62 |
| 6 | 5.99 | 5.14 | 4.76 | 4.53 | 4.39 | 4.28 | 4.21 | 4.15 | 4.10 | 4.06 | 4.03 | 4.00 | 3.98 | 3.96 | 3.94 |
| 7 | 5.59 | 4.74 | 4.35 | 4.12 | 3.97 | 3.87 | 3.79 | 3.73 | 3.68 | 3.64 | 3.60 | 3.57 | 3.55 | 3.53 | 3.51 |
| 8 | 5.32 | 4.46 | 4.07 | 3.84 | 3.69 | 3.58 | 3.50 | 3.44 | 3.39 | 3.35 | 3.31 | 3.28 | 3.26 | 3.24 | 3.22 |
| 9 | 5.12 | 4.26 | 3.86 | 3.63 | 3.48 | 3.37 | 3.29 | 3.23 | 3.18 | 3.14 | 3.10 | 3.07 | 3.05 | 3.03 | 3.01 |
| 10 | 4.96 | 4.10 | 3.71 | 3.48 | 3.33 | 3.22 | 3.14 | 3.07 | 3.02 | 2.98 | 2.94 | 2.91 | 2.89 | 2.86 | 2.85 |
| 11 | 4.84 | 3.98 | 3.59 | 3.36 | 3.20 | 3.09 | 3.01 | 2.95 | 2.90 | 2.85 | 2.82 | 2.79 | 2.76 | 2.74 | 2.72 |
| 12 | 4.75 | 3.89 | 3.49 | 3.26 | 3.11 | 3.00 | 2.91 | 2.85 | 2.80 | 2.75 | 2.72 | 2.69 | 2.66 | 2.64 | 2.62 |
| 13 | 4.67 | 3.81 | 3.41 | 3.18 | 3.03 | 2.92 | 2.83 | 2.77 | 2.71 | 2.67 | 2.63 | 2.60 | 2.58 | 2.55 | 2.53 |
| 14 | 4.60 | 3.74 | 3.34 | 3.11 | 2.96 | 2.85 | 2.76 | 2.70 | 2.65 | 2.60 | 2.57 | 2.53 | 2.51 | 2.48 | 2.46 |
| 15 | 4.54 | 3.68 | 3.29 | 3.06 | 2.90 | 2.79 | 2.71 | 2.64 | 2.59 | 2.54 | 2.51 | 2.48 | 2.45 | 2.42 | 2.40 |
| 16 | 4.49 | 3.63 | 3.24 | 3.01 | 2.85 | 2.74 | 2.66 | 2.59 | 2.54 | 2.49 | 2.46 | 2.42 | 2.40 | 2.37 | 2.35 |
| 17 | 4.45 | 3.59 | 3.20 | 2.96 | 2.81 | 2.70 | 2.61 | 2.55 | 2.49 | 2.45 | 2.41 | 2.38 | 2.35 | 2.33 | 2.31 |
| 18 | 4.41 | 3.55 | 3.16 | 2.93 | 2.77 | 2.66 | 2.58 | 2.51 | 2.46 | 2.41 | 2.37 | 2.34 | 2.31 | 2.29 | 2.27 |
| 19 | 4.38 | 3.52 | 3.13 | 2.90 | 2.74 | 2.63 | 2.54 | 2.48 | 2.42 | 2.38 | 2.34 | 2.31 | 2.28 | 2.26 | 2.23 |
| 20 | 4.35 | 3.49 | 3.10 | 2.87 | 2.71 | 2.60 | 2.51 | 2.45 | 2.39 | 2.35 | 2.31 | 2.28 | 2.25 | 2.22 | 2.20 |
| 21 | 4.32 | 3.47 | 3.07 | 2.84 | 2.68 | 2.57 | 2.49 | 2.42 | 2.37 | 2.32 | 2.28 | 2.25 | 2.22 | 2.20 | 2.18 |
| 22 | 4.30 | 3.44 | 3.05 | 2.82 | 2.66 | 2.55 | 2.46 | 2.40 | 2.34 | 2.30 | 2.26 | 2.23 | 2.20 | 2.17 | 2.15 |
| 23 | 4.28 | 3.42 | 3.03 | 2.80 | 2.64 | 2.53 | 2.44 | 2.37 | 2.32 | 2.27 | 2.24 | 2.20 | 2.18 | 2.15 | 2.13 |
| 24 | 4.26 | 3.40 | 3.01 | 2.78 | 2.62 | 2.51 | 2.42 | 2.36 | 2.30 | 2.25 | 2.22 | 2.18 | 2.15 | 2.13 | 2.11 |
| 25 | 4.24 | 3.39 | 2.99 | 2.76 | 2.60 | 2.49 | 2.40 | 2.34 | 2.28 | 2.24 | 2.20 | 2.16 | 2.14 | 2.11 | 2.09 |
| 26 | 4.23 | 3.37 | 2.98 | 2.74 | 2.59 | 2.47 | 2.39 | 2.32 | 2.27 | 2.22 | 2.18 | 2.15 | 2.12 | 2.09 | 2.07 |
| 27 | 4.21 | 3.35 | 2.96 | 2.73 | 2.57 | 2.46 | 2.37 | 2.31 | 2.25 | 2.20 | 2.17 | 2.13 | 2.10 | 2.08 | 2.06 |
| 28 | 4.20 | 3.34 | 2.95 | 2.71 | 2.56 | 2.45 | 2.36 | 2.29 | 2.24 | 2.19 | 2.15 | 2.12 | 2.09 | 2.06 | 2.04 |
| 29 | 4.18 | 3.33 | 2.93 | 2.70 | 2.55 | 2.43 | 2.35 | 2.28 | 2.22 | 2.18 | 2.14 | 2.10 | 2.08 | 2.05 | 2.03 |
| 30 | 4.17 | 3.32 | 2.92 | 2.69 | 2.53 | 2.42 | 2.33 | 2.27 | 2.21 | 2.16 | 2.13 | 2.09 | 2.06 | 2.04 | 2.01 |
| 31 | 4.16 | 3.30 | 2.91 | 2.68 | 2.52 | 2.41 | 2.32 | 2.25 | 2.20 | 2.15 | 2.11 | 2.08 | 2.05 | 2.03 | 2.00 |
| 32 | 4.15 | 3.29 | 2.90 | 2.67 | 2.51 | 2.40 | 2.31 | 2.24 | 2.19 | 2.14 | 2.10 | 2.07 | 2.04 | 2.01 | 1.99 |
| 33 | 4.14 | 3.28 | 2.89 | 2.66 | 2.50 | 2.39 | 2.30 | 2.23 | 2.18 | 2.13 | 2.09 | 2.06 | 2.03 | 2.00 | 1.98 |
| 34 | 4.13 | 3.28 | 2.88 | 2.65 | 2.49 | 2.38 | 2.29 | 2.23 | 2.17 | 2.12 | 2.08 | 2.05 | 2.02 | 1.99 | 1.97 |
| 35 | 4.12 | 3.27 | 2.87 | 2.64 | 2.49 | 2.37 | 2.29 | 2.22 | 2.16 | 2.11 | 2.07 | 2.04 | 2.01 | 1.99 | 1.96 |
| 36 | 4.11 | 3.26 | 2.87 | 2.63 | 2.48 | 2.36 | 2.28 | 2.21 | 2.15 | 2.11 | 2.07 | 2.03 | 2.00 | 1.98 | 1.95 |
| 37 | 4.11 | 3.25 | 2.86 | 2.63 | 2.47 | 2.36 | 2.27 | 2.20 | 2.14 | 2.10 | 2.06 | 2.02 | 2.00 | 1.97 | 1.95 |
| 38 | 4.10 | 3.24 | 2.85 | 2.62 | 2.46 | 2.35 | 2.26 | 2.19 | 2.14 | 2.09 | 2.05 | 2.02 | 1.99 | 1.96 | 1.94 |
| 39 | 4.09 | 3.24 | 2.85 | 2.61 | 2.46 | 2.34 | 2.26 | 2.19 | 2.13 | 2.08 | 2.04 | 2.01 | 1.98 | 1.95 | 1.93 |
| 40 | 4.08 | 3.23 | 2.84 | 2.61 | 2.45 | 2.34 | 2.25 | 2.18 | 2.12 | 2.08 | 2.04 | 2.00 | 1.97 | 1.95 | 1.92 |
| 41 | 4.08 | 3.23 | 2.83 | 2.60 | 2.44 | 2.33 | 2.24 | 2.17 | 2.12 | 2.07 | 2.03 | 2.00 | 1.97 | 1.94 | 1.92 |
| 42 | 4.07 | 3.22 | 2.83 | 2.59 | 2.44 | 2.32 | 2.24 | 2.17 | 2.11 | 2.06 | 2.03 | 1.99 | 1.96 | 1.94 | 1.91 |
| 43 | 4.07 | 3.21 | 2.82 | 2.59 | 2.43 | 2.32 | 2.23 | 2.16 | 2.11 | 2.06 | 2.02 | 1.99 | 1.96 | 1.93 | 1.91 |
| 44 | 4.06 | 3.21 | 2.82 | 2.58 | 2.43 | 2.31 | 2.23 | 2.16 | 2.10 | 2.05 | 2.01 | 1.98 | 1.95 | 1.92 | 1.90 |
| 45 | 4.06 | 3.20 | 2.81 | 2.58 | 2.42 | 2.31 | 2.22 | 2.15 | 2.10 | 2.05 | 2.01 | 1.97 | 1.94 | 1.92 | 1.89 |

Titik Persentase Distribusi F untuk Probabilita = 0,05

| df untuk penyebut (N2) | df untuk pembilang (N1) | | | | | | | | | | | | | | |
|------------------------|-------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 46 | 4.05 | 3.20 | 2.81 | 2.57 | 2.42 | 2.30 | 2.22 | 2.15 | 2.09 | 2.04 | 2.00 | 1.97 | 1.94 | 1.91 | 1.89 |
| 47 | 4.05 | 3.20 | 2.80 | 2.57 | 2.41 | 2.30 | 2.21 | 2.14 | 2.09 | 2.04 | 2.00 | 1.96 | 1.93 | 1.91 | 1.88 |
| 48 | 4.04 | 3.19 | 2.80 | 2.57 | 2.41 | 2.29 | 2.21 | 2.14 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| 49 | 4.04 | 3.19 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| 50 | 4.03 | 3.18 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.07 | 2.03 | 1.99 | 1.95 | 1.92 | 1.89 | 1.87 |
| 51 | 4.03 | 3.18 | 2.79 | 2.55 | 2.40 | 2.28 | 2.20 | 2.13 | 2.07 | 2.02 | 1.98 | 1.95 | 1.92 | 1.89 | 1.87 |
| 52 | 4.03 | 3.18 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.07 | 2.02 | 1.98 | 1.94 | 1.91 | 1.89 | 1.86 |
| 53 | 4.02 | 3.17 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 54 | 4.02 | 3.17 | 2.78 | 2.54 | 2.39 | 2.27 | 2.18 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 55 | 4.02 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.06 | 2.01 | 1.97 | 1.93 | 1.90 | 1.88 | 1.85 |
| 56 | 4.01 | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 57 | 4.01 | 3.16 | 2.77 | 2.53 | 2.38 | 2.26 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 58 | 4.01 | 3.16 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.05 | 2.00 | 1.96 | 1.92 | 1.89 | 1.87 | 1.84 |
| 59 | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.04 | 2.00 | 1.96 | 1.92 | 1.89 | 1.86 | 1.84 |
| 60 | 4.00 | 3.15 | 2.76 | 2.53 | 2.37 | 2.25 | 2.17 | 2.10 | 2.04 | 1.99 | 1.95 | 1.92 | 1.89 | 1.86 | 1.84 |
| 61 | 4.00 | 3.15 | 2.76 | 2.52 | 2.37 | 2.25 | 2.16 | 2.09 | 2.04 | 1.99 | 1.95 | 1.91 | 1.88 | 1.86 | 1.83 |
| 62 | 4.00 | 3.15 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.99 | 1.95 | 1.91 | 1.88 | 1.85 | 1.83 |
| 63 | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 64 | 3.99 | 3.14 | 2.75 | 2.52 | 2.36 | 2.24 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 65 | 3.99 | 3.14 | 2.75 | 2.51 | 2.36 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.85 | 1.82 |
| 66 | 3.99 | 3.14 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.84 | 1.82 |
| 67 | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.98 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 68 | 3.98 | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 69 | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.86 | 1.84 | 1.81 |
| 70 | 3.98 | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.14 | 2.07 | 2.02 | 1.97 | 1.93 | 1.89 | 1.86 | 1.84 | 1.81 |
| 71 | 3.98 | 3.13 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.97 | 1.93 | 1.89 | 1.86 | 1.83 | 1.81 |
| 72 | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 73 | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 74 | 3.97 | 3.12 | 2.73 | 2.50 | 2.34 | 2.22 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.85 | 1.83 | 1.80 |
| 75 | 3.97 | 3.12 | 2.73 | 2.49 | 2.34 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.83 | 1.80 |
| 76 | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 77 | 3.97 | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 78 | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.80 |
| 79 | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.79 |
| 80 | 3.96 | 3.11 | 2.72 | 2.49 | 2.33 | 2.21 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.84 | 1.82 | 1.79 |
| 81 | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.82 | 1.79 |
| 82 | 3.96 | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 83 | 3.96 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 84 | 3.95 | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 85 | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 86 | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.78 |
| 87 | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.83 | 1.81 | 1.78 |
| 88 | 3.95 | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.81 | 1.78 |
| 89 | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 90 | 3.95 | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |