



**AN ANALYSIS OF LANGUAGE STYLES IN INSTAGRAM CAPTIONS  
OF ENGLISH DEPARTMENT STUDENTS AT UINSU**

***A THESIS***

*Submitted to the Faculty of Tarbiyah and Teachers Training State Islamic  
University of North Sumatera as a Partial Fulfillment of the Requirement  
for the Degree of Sarjana Pendidikan*

**By:**

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MEDAN  
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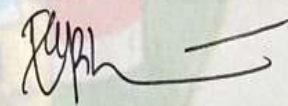
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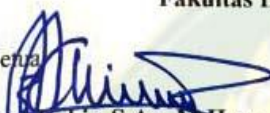
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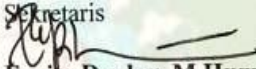
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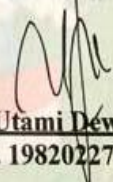
  
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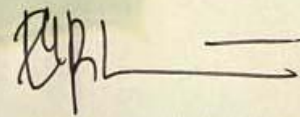
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Menyatakan dengan sebenar-benarnya bahwa skripsi yang saya serahkan ini benar-benar merupakan hasil karya sendiri, kecuali kutipan-kutipan dari ringkasan yang semua telah saya jelaskan sumbernya.

Apabila dikemudian hari terbukti atau dapat dibuktikan skripsi ini hasil ciplakan, maka gelar ijazah yang diberikan oleh universitas batal saya terima.

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Yang Membuat Pernyataan



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## ABSTRACT

Annisa Rahmadini. Registration Number: 0304172100. An Analysis of Language Styles in Instagram Captions of English Department Students at UINSU. A Thesis, English Education Program, Faculty of Tarbiyah and Teachers Training, State Islamic University of North Sumatera.

This research aimed at discovering (1) the types of language style used by the English department students of UINSU in writing captions on Instagram; (2) the reasons for using language style in writing caption on Instagram. This research used qualitative method as the research design. The data of this research were the captions written by English department students of UINSU in their Instagram accounts. The data collection was done by using documentation and questionnaire. The data were analyzed by using interactive model proposed by Miles and Huberman which consisted of three steps namely data reduction, data display and conclusion drawing/verification. The findings of this research showed that: (1) there were three types of language styles used by the English department students of UINSU in writing their Instagram caption. The types were formal style, consultative style and casual style. The most dominantly used style was consultative style, and; (2) there were five reasons for using language style in their Instagram captions. They were to express feeling or emotion (happiness), to express something in aesthetic way (poetic), to get something done or to get someone do something (directive), to express solidarity or empathy to others (phatic), and to provide information (referential). The most dominant reason was to express feeling or emotion (expressive).

**Keywords:** Language style, Instagram caption.

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This thesis entitled *An Analysis of Language Styles in Instagram Caption of English Department Students at UINSU*, is submitted to the Department of English Education, Faculty of Tarbiyah and Teachers Training, State Islamic University of North Sumatera as a Partial Fulfillment of the Requirement for the Degree of Sarjana Pendidikan. The researcher realized that this thesis would not be completed without the help and support from many sides. Therefore, the researcher would like to use this chance to express her gratitude to all of those who had helped and supported her in finishing this research. She would like to send her gratitude and appreciation to:

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2. **Dr. Mardianto, M.Pd.,** as the Dean of Faculty of Tarbiyah and Teachers Training, State Islamic University of North Sumatera.

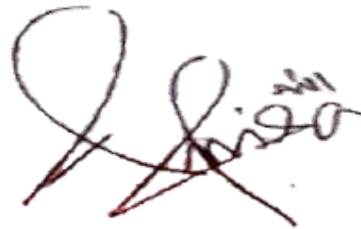
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Finally, the researcher realizes that this thesis is still far from perfection. Therefore, comments, critics and suggestion are expected so that this research will be contributive.

Medan, January 2022



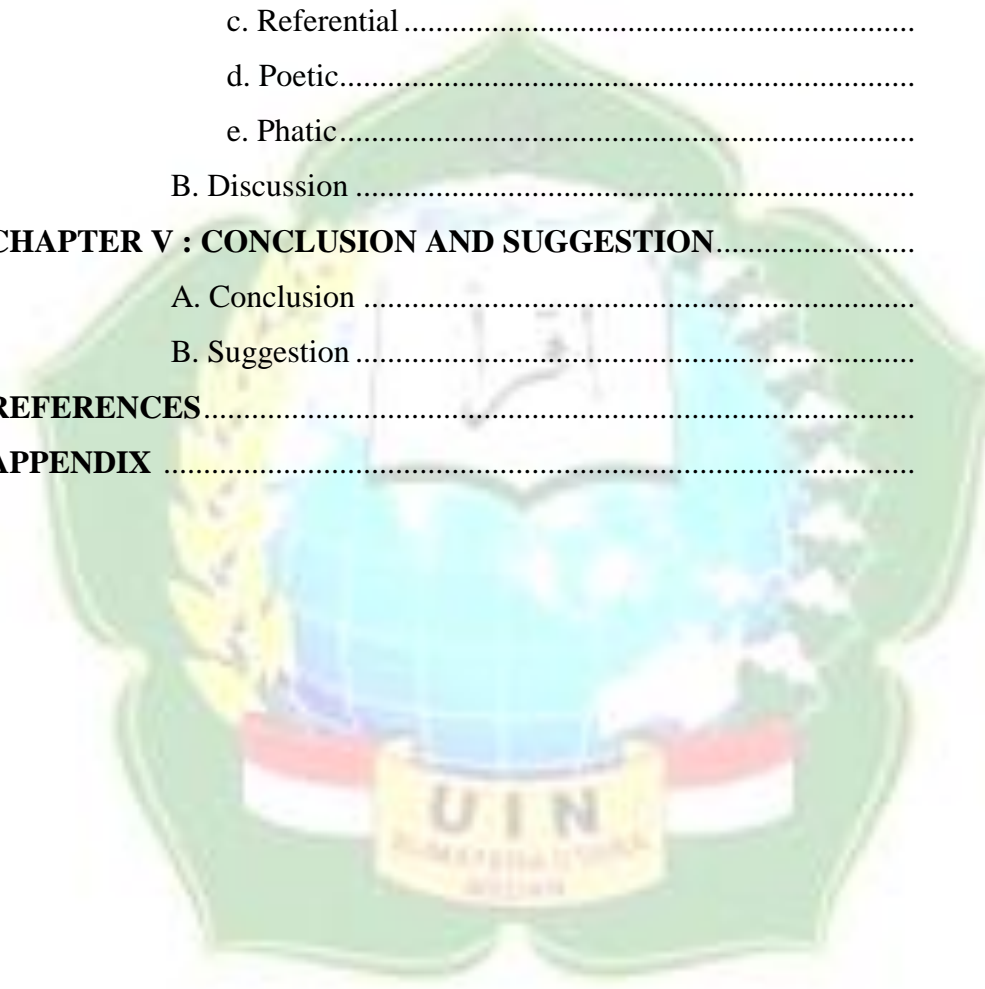
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