

# Poster Comment Strategy In Increasing Students' Learning Motivation During Covid- 19(Case Study In Madrasah Tsanawiyah Negeri 2 Medan)

*by Mardianto Mardianto*

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**Submission date:** 02-Sep-2022 03:27PM (UTC+0700)

**Submission ID:** 1891219490

**File name:** g\_Covid-19\_Case\_Study\_In\_Madrasah\_Tsanawiyah\_Negeri\_2\_Medan.pdf (358.96K)

**Word count:** 5531

**Character count:** 29982

## Poster Comment Strategy In Increasing Students' Learning Motivation During Covid-19 (Case Study In Madrasah Tsanawiyah Negeri 2 Medan)

Mardianto<sup>1</sup>, Unique Ambar Wati<sup>2</sup>, Effy Mulyasari<sup>3</sup>, M. Shahrani Jailani<sup>4</sup>

<sup>1</sup>FITK North Sumatra State Islamic University, Email: [mardianto@uinsu.ac.id](mailto:mardianto@uinsu.ac.id)

<sup>2</sup>National Chiayi University Yogyakarta State University, Email: [unik@uny.ac.id](mailto:unik@uny.ac.id)

<sup>3</sup>Indonesian University of Education, Email: [effy@upi.edu](mailto:effy@upi.edu)

<sup>4</sup>Sulthan Thaha Saifuddin Jambi State Islamic University, Email: [m.syahrani@uinjambi.ac.id](mailto:m.syahrani@uinjambi.ac.id)

**Abstract:** This study aimed to investigate the effect of Poster Comment Strategy toward students' learning motivation during the pandemic of Covid-19 at the eight grade of MTs Negeri 2 Medan. Type of this study was a study case that conducted on Aqidah Akhlak subjects (moral lessons in accordance with Islam). Findings of the research show that the using of Poster Comment Strategy has increase students' learning motivation at the eight grade of MTs Negeri 2 Medan during covid-19. It can be seen by the students' responses that showed positive attitude, students also became more active in participating during teaching learning process including in question and answer activities related to the lesson, students were also enthusiastic to comment the posters even during the covid-19 pandemic.

### Research Context

The development of science and technology is very influential toward the education in Indonesia. Education is an effort to improve the quality of individual to follow science and technology development in the adjusting toward constantly changing of education. Islamic education is part of education that has an important role in creating students' Akhlakul Karimah (good morals) in their daily life. However, the fact shows that students' learning motivation of Islamic subjects is still very low due to many factors. One of the factors is the teacher's ability in applying appropriate teaching methods and strategies.

The method that usually used by the teacher is a traditional method where students only listen to the teacher's lectures without involving to the teaching learning process actively. Meanwhile, the experts of modern education

formulate the acts of learning process as follow: Learning is a form of growth or change in a person which is expressed in the new behaviour resulted of many experiences and practices. The examples of the new behavior is from do not understand to understand, the emergence of new understandings, and the emergence and development of social, moral, and emotional traits.<sup>1</sup>

Teaching learning process is an interaction process between two individual, they are students as the learner and teacher as the teaching deliver. Teaching learning process will result an outcome which is generally called as learning outcomes. However, in order to obtain the optimal results, teaching learning process must be carried out consciously, deliberately and organized well. In order to motivate students to get a good result as well.

Learning outcome is one of the indicators of teaching learning process. When students have been motivated to

learn, learning process will run well too. A good learning process will produce a good outcome as well. On the contrary, if the learning process is conducted incorrectly, then the results also will not good. The achievements that have achieved by students is certainly an outcome of learning that is still using conventional strategy and do not involve student's own dimension<sup>7</sup>, in this case how is the learning itself. In a more substantial sense, until nowadays the learning process is still teacher centered and does not provide access for students to develop through their innovation and thought independently.<sup>2</sup>

Based on pre-observations, researcher found that students' achievements were low because they<sup>36</sup> used conventional strategies, teaching learning process tended to teacher centered and made students passive. This was the reason of why the students were unmotivated to learn and leading to lack of achievement, students were bored during teaching learning process and as the result the learning outcome was low. In this case the students were not taught a learning strategy that forces them to understand how to learn, think, and motivate themselves. This is one of the indicators why the Common Poster Learning Strategy should be applied.<sup>3</sup>

Poster Comment Strategy is a strategy that demands the ability and understanding of teachers related to the implementation of affective learning and has special skills in managing classes. Meanwhile, students' understanding of the comment poster strategy depends on the explanation given by the teacher to give learning motivation to students. When the two of them are combined, learning process will be implemented well and the outcomes will be good also. Through this poster comment strategy, students

are expected to be more motivated to learn and engage themselves actively with concepts, and teachers encourage students to have experiences and to conduct experiments that allow them to discover the principles for themselves. It will affect learning outcomes and transcend the results that determined by school.

As well in gaining knowledge and learning experiences, students' thoughts, feelings, and motor movements will be integrated and balanced in responding to something obtained from learning efforts through the process of commenting pictures. That's different from learning processes that only absorb knowledge from people who already know it, or by memorizing a particular knowledge, which may interfere the balance of student self-potential.

Essentially the learning process is a communication process. The communication process or message delivery process must be created or realized through the delivery and information exchange between teachers and students. In this case, the information is in the form of knowledge, expertise, skills, ideas and learning experiences.

## Theoretical Foundations

### 1. Definition of Learning Strategy

Learning is all of activities and efforts carried out by humans to improve themselves or in other words positive activities of human are called learning. Learning is a routine activity carried out by humans to life. According to Hamalik, learning is a process of defication or strengthening behavior through experiences.<sup>4</sup>

According to Slameto, learning is a process of effort made by individuals to obtain changes in overall

behavior as a result of the individual's experience in interacting with the environment. Some people assume that learning is merely collecting or memorizing the facts presented in the form of information or subject matter. People who think like that will usually immediately feel proud when their children have been able to verbally recall the information from the textbooks or taught by the teacher.<sup>5</sup>

According to Ernest R. Hilgard, learning is a process of deliberate action which then causes changes that are different from the changes caused by others.<sup>6</sup>

Meanwhile, Ahmadi defines learning as a form of growth or change in a person which is expressed in new ways of behaving caused by experience and practice. According to Mustafa Fahmi, learning is actually an expression that refers to activities that result in changes in behavior or experience. Gulfortd said "Learning is a change in behavior that occurs from stimulation".<sup>7,8</sup>

Based on the opinions above, it can be concluded that experts define learning as "change" which means that a person after learning will be changed. The changes mentioned are changes in behavior, including in terms of knowledge, skills and attitudes. In addition, learning is a manifestation of being obedient to religion. And learning can also change someone who is unable to be able, does not understand to understand, doubt to belief, disrespectful to be polite and so on. In conclusion, learning is a conscious activity carried out by a person to change behavior in a constructive direction.

Based on the theories above, it can be concluded that learning motivation can be said as a series of efforts to create certain conditions so

that someone wants to do something willingly. Learning motivation also causes changes in human energy related to psychology, feelings and emotions in doing something to achieve goals. In learning activities, learning motivation can be said as the driving force possessed by students that make students passionate, enthusiastic and happy to learn in order to achieve optimal learning outcomes.

## 2. Definition of Poster Comment Strategy

Learning strategies are learning activities that must be applied by teachers and students so that learning objectives can be achieved effectively and efficiently. In line with the experts' opinion mentioned before, Dick and Carey also mention that a learning strategy is a set of learning materials and procedures that are used together to produce learning outcomes for students.<sup>9</sup>

Poster Comment is one of the learning strategies that can be applied in teaching and learning process in classroom with various subjects. Before explaining the meaning of poster comment, the meaning of poster will be explained first. Poster in terms of language is a picture or something that can be painted and drawn in a certain place. Poster is something that can be seen based on the human work art drawn in somewhere.<sup>10</sup>

Based on the explanation before, it can be concluded that a poster is picture, painting or work art that can be depicted into paper and also other objects so that humans can give assessments toward the poster. Meanwhile the definition of poster comment strategy is a learning strategy that invites students to comment on the pictures that are used as learning media.<sup>11</sup> Poster comment strategy is a

strategy that invites students to state the ideas contained in a picture, the picture is of course related to the achievement of a certain competence in teaching learning process.<sup>12</sup> It is also mentioned that poster comment strategy is a learning medium that uses pictures and provides both assessments and comments on the pictures.

Based on the explanation before, it can be concluded that poster comment is a method or learning media that is used and applied by teachers in teaching learning process. Through these media students are invited to learn more, because by displaying poster students are directed to give comment and meaning understanding about the picture.

Poster comment is a tool that is made as a learning medium to make it easier for students to understand the lesson being taught, as well as to increase students' thinking creativity and students' imagination to provide assessments. The more students give assessment of something abstract such as a poster, the sharper their imagination will be, so that they will be able to develop their analysis and memory related to the lesson being taught. Poster comment as a learning method is an effort to anticipate or provide learning strategies for students in order students able to respond and understand something that is displayed in pictures related to the lesson being taught.

#### **a. Steps of Poster Comment Strategy**

The steps of Poster Comment Strategy can be seen as follow:<sup>13</sup>

- a) Teacher prepares pieces of pictures related to the lesson material that will be discussed
- b) The picture should be clean without any writing

- c) Asking students to comment freely in turns, the comments are about their ideas after see the picture
- d) Students may express different opinions, because human thinking is different also
- e) The teacher prepares the answer about the picture, so students will get an explanation and see the picture at the same time.

Based on those steps, it can be understood that in implementing Poster Comment Strategy, teacher must prepare pictures that will be displayed and shown to the students during teaching learning process in the classroom. The pictures displayed must be in accordance with the lesson material. The pictures used in this strategy may use purchased posters or made by the teacher.

After teacher shows the picture to students, the teacher asks students to observe, comment and interpret the picture. After that, the teacher gives direct explanation about the picture so the students will get meaning and conclusion of the picture. Through the using of Poster Comments Strategy will increase the imagination and sharpen students' creativity.

#### **b. Strengths and Weaknesses of Poster Comment Strategy**

As we know that there is no the best learning strategy compared to other strategies because all strategies have own strengths and weaknesses themselves. Likewise, the Poster Comment Strategy which is part of the Cooperative Learning Method has its own strengths and weaknesses.

The strengths and weaknesses of the Poster Comment Strategy can be seen as below:<sup>14</sup>

- 1) Strengths

- a) Makes students more focused on the material being taught
  - b) Sharpen students' imagination in understanding something
  - c) Increases students' creativity
  - d) Familiarize students to comment or speak whether a lesson material has been understood or not
  - e) Familiarize students to express their opinions in the classroom
  - f) Forces students to be more curious so will increase their curiosity about the lesson material
  - g) Increases students' seriousness in participating teaching learning process
  - h) Provide opportunities for students to think more
- 2) Weaknesses
- a) Makes slow students feel inferior
  - b) Takes a lot of time
  - c) Not all students are able to provide explanation about the displayed pictures

Based on the strengths and weaknesses above, in applying Poster Comment Strategy the teacher is expected to be more creative in inviting students to involve actively during teaching and learning process. Especially in asking students to comment and interpret the pictures displayed in front of the class.

### c. Main Principles of Poster Comment Strategy

There are basic principles for teachers to apply various learning strategies when teaching to improve the quality of students and to achieve learning objectives. The objectives are:<sup>15</sup>

- a) Increasing and maintaining students' attention to the relevance of the teaching and learning process
- b) Providing students' learning motivation
- c) Forming positive perceptions of teachers and students
- d) Providing possible individual learning options and facilities
- e) Encouraging students to learn

The description above shows that the function of learning strategy is to direct students toward the successful learning and provide convenience for students during the learning process. While the main task of learning strategy is to apply psychological and pedagogical principles so the students can experience, know and understand the material being taught.

### d. The Rationale for the Use of Strategy

The achievement of learning objectives can be influenced by students' learning motivation, for example in the Islamic Education subject, especially Aqidah Akhlak material part of Disgraceful Morals. Students' learning motivation is strongly influenced by the teachers' ability and skills in applying learning strategies they use.

Therefore, the accuracy of the learning strategies used will determine students' learning motivation. With learning motivation students obviously will get satisfactory learning outcomes. As Allah says in Surah An-Nahl, verse 125 as below:

16

Which means: "Call (humans) to the way of your Lord with wisdom and good lessons and refute them with a good way. Verily, your Lord knows the best who has strayed from His path and it is He who knows

the best those who are guided".  
(Surah An-Nahal 16: 125)

**e. Aqidah Akhlak Subjects  
(Moral lesson in accordance with Islam)**

**1) Definition of Riya**

Riya is a trait of showing off in charity, in order to be seen by other people and get sympathy or praises because of their charity. Riya is a disgrace moral toward Allah swt. Thus, it is forbidden for a Moslem to have this trait because the riya people are hypocrites. As Allah SWT says:

Which means: "Indeed, the hypocrites want to deceive God, but It is God who deceives them. When they stand up for prayer, they do it lazily. They mean riya (want to be praised) before men. And they don't remember God except very little".

(QS. An- Nisa:142)

As the hadith of the Prophet Muhammad saw, as follows:

Which means: "From Abu Musa al-Assyari ra, 27ys that a Bedouin asked the Messenger of Allah SAW, "O Messenger of Allah SAW, one fought out of annoyance, one fought for his position to be seen by one, and one fought because one wanted to get praise? The Messenger of Allah SAW replied

"Whoever fights because he wants to establish the sentence of the messenger, then he is fi sabilillah."

(HR. Bukhari)

**2) Negative Impacts of Riya**

The negative impacts of riya are as follows:

- Removes the reward of kindness
- Getting a big sin because of riya
- Will not survive from the dangers of disbelief because riya is very close to disbelief<sup>16</sup>

**3) Definition of Nifaq**

Nifaq is doing good deeds in front of others to be considered as a sincere person in charity, while in fact he is not sincere at all. Nifaq is also known as hypocrite, there are 3 signs of a hypocrite, they are: (1) If he says something, he lies; (2) If he makes a promise, he breaks it; (3) If he is trusted, he betrays.

As the Prophet Muhammad SAW Hadith:

Which means: "You will find the most wicked man, that is, the one who has two faces; he comes to one people with one face, and comes to another with another face"

(Hadith of Bukhari history).

The disadvantages caused by nifaq are:

The first, disadvantage for oneself which is always

filled with doubt feelings, there is no peace of mind which causing physical pain. The second, disadvantage to other people because they always trap other people to fall into forbidden acts.<sup>17</sup>

### 3. Definition of Covid-19

Year of 2020 is a very challenging year. Many obstacles must be passed by Indonesian people and also by all of the people around the world. The heavy obstacle in a long period of time that must be passed by the world is Covid-19 pandemic. The first information about the emergence of this pandemic was from China. According to the Chinese government, the origin of this virus that causes Covid-19 came from a wet market that sells various kinds of animals which commonly consumed by Chinese people such as rats, bats, etc.<sup>18</sup> Further information is the occurred of big amount transmission cases, either through physical contact between people or with inanimate objects. The transmission is more evenly distributed between countries due to several people who return after traveling from China and return to their country then transmit the virus to people in their country.<sup>19</sup>

Covid-19 or Coronavirus Disease-19 is a new type of disease that appeared in China at the beginning. Covid-19 is the name of the disease which caused by a virus called Coronavirus.<sup>20</sup> Coronavirus is a new type of virus. Coronavirus attacks people of all age range. It infected babies, toddlers, children, teenagers, and adults, even the elderly can be attacked by this virus. There are various symptoms caused after being infected by this virus, including cough, runny nose, flu, fever, shortness of breath, even death, but there

are also people who are exposed but do not show any symptoms.<sup>21</sup>

Then the Indonesian government issued many new policies due to this pandemic. Almost all sectors used to support human have new policies. These policies are made by the government, especially by the relevant ministers in their fields, including in the education sector. One of the policies made was the emergence of the Secretary General Circular Number 36962/MPK.A/HK/2020<sup>14</sup> containing of the policies related to online learning and working from home in order to prevent the spreading of Coronavirus Disease (COVID-19).<sup>22</sup> The circular of Directorate General of Higher Education No. 302/E.E2/KR/2020, which contains of the policies related to the teaching learning period for the implementation of educational programs. This circular letter is a continuation of the Secretary-General's Circular Letter Number 36962/MPK. A/HK/2020.<sup>23</sup> This circular letter is a continuation of the Secretary General's Circular Number 36962/MPK.A/HK/2020. The Circular Letter Number 2 of 2020<sup>17</sup> is a circular containing about the prevention and handling of Covid-19 at the Ministry of Education and Culture.<sup>24</sup> Circular Letter Number 3 of 2020,<sup>40</sup> a circular containing the prevention of Coronavirus disease (Covid-19) in education units.<sup>25</sup> Circular Letter Number 234 of 2020, is a circular containing the implementation of education policies during emergency period of the pandemic Covid-19.<sup>26</sup> And Circular Letter Number 15 of 2020, is a circular containing guidelines for organizing activities from home during emergency period of Coronavirus (Covid-19).<sup>27</sup>

Educational sector is affected by the policies made by the government



regarding the prevention toward Coronavirus. Therefore, all of educational institutions in Indonesia start from Pre-School, Kindergarden, Elementary School, Junior High School, Senior High School and University level carry out their activities from home. Learning activities carried out from home are known as online learning. According to Rigianti<sup>28</sup>, online learning is a new way to conduct teaching learning activities using electronic devices, especially internet connection. Meanwhile, according to Putria, et al<sup>29</sup> online learning is a teaching learning process which utilizes internet connection, cellular phones, and computers carried out in distance.

#### 4. The Implementation of Poster Comment Strategy in Aqidah Akhlak Learning during Covid-19

During Aqidah Akhlak subject learning, many students feel bored because the teacher uses the lecture and note-taking method oftenly. It makes students do not concentrate in receiving the material presented by the teacher. Therefore, the researcher wants to apply the Poster Comment Strategy for part of disgraceful morals by using posters that describe the meaning of disgraceful morals, then students will be asked to comment on the picture or poster. Through the application of this strategy, it is expected that students will be more active and more motivated to understand and master the material taught by the teacher. By this strategy students also are expected to be more active in the ongoing learning and teaching learning will be more fun. Thus, student learning outcomes in learning Aqidah Akhlak subject in the part of disgraceful morals can be better and students will memorize the lesson better.

#### 5. Students' Learning Motivation

Learning motivation is one of the factors that determine effectiveness in learning. Learning motivation is an internal and external encouragement for students who are learning to change behavior, generally with several indicators or supporting elements. These indicators include: the desire to succeed, the urge and need of learning, future hopes and aspirations, appreciation of learning, and a conducive learning environment,<sup>30</sup> the overall of driving force that exists within the students that gives rise to learning activities in order to achieve a goal,<sup>31</sup> and ensure the continuity of the learning process.<sup>32</sup>

Someone will be successful in learning if he has desire to learn. This is the basic law and principle in educational and teaching learning activities. The desire or urge to learn is called learning motivation.<sup>33</sup> Learning motivation is an effort to enlarge or create a movement to achieve certain goals.<sup>34</sup> The greater of someone's learning motivation to achieve a goal, the greater his chance to achieve that goal. In learning activities, learning motivation can be said as the overall driving force in students that result learning activities, which ensures the continuity of learning activities and directing to learning activities, thus the objectives of the learning process can be achieved.<sup>35</sup> The characteristics of motivated students are as follows: (a) There is a desire to succeed, (b) There is an urge and need for learning, (c) There are hopes and aspirations for the future, (d) There is appreciation in learning, (e) The existence of interesting activities in learning, and (f) The existence of a conducive learning environment. The first three indicators are included in intrinsic learning motivation, while the

last three indicators are included in extrinsic learning motivation.<sup>36</sup>

### RESEARCH METHOD

This study aimed to increase students' learning motivation in Aqidah Akhlak subject in the part of disgraceful morals through the Poster Comment Strategy at the eight grades MTs Negeri 2 Medan. Therefore, in this study the researcher used a case study approach to conduct this research. This research was conducted by online learning proce using Zoom application as the media. In collected the data, researcher conducted observation and analyzes and also made systematic notes of student behavior. Observation was done by observing individuals or groups directly through zoom where each student has to turn on the camera and the abdomen, chest, shoulders, and head area must be seen.

<sup>37</sup> The observations were conducted to the entire process of teaching learning activities and carried out from the beginning to the end of the learning process. Interviews are questions given to the students in order to find out the obstacles faced by students in providing comments or as the input to improve student's learning outcomes, and to explore information from students about

what are the obstacles or shortcomings in conducting the online learning process in the eighth grade of MTs Negeri 2 Medan.

### RESULTS AND DISCUSSION

Poster is a picture that combines visual elements. Such as lines, drawing, and words that intend to attract people's attention and to communicate the information briefly. In general, posters attract or distract many people so that the information to be conveyed can be accepted by people easily. Poster Comment Strategy is a strategy used by teachers which aimed to invite students to emerge ideas related to the picture on the poster, ideas and problems contained in a picture is related to the achievement of a competency taught.

This research was conducted with optimal efforts to increase students' learning motivation by using Poster Comment Strategy during the covid-19 pandemic in Aqidah Akhlak subject. Students were asked to comment the poster shared by teacher on the zoom media during teaching learning process. The following is the illustration of Poster Comment picture:



(The picture of Riya trait)<sup>38</sup>

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(The picture of Nifaq trait)<sup>39</sup>

As the indicator of learning outcomes, the Minimum Criteria Completeness (Ketutasan Kriteria Minimum / KKM) of the eight grades of MTs Negeri 2 Medan for Aqidah Akhlak subject is 75. The activities carried out at this stage were carrying out online learning using Zoom application as learning media in accordance with the plans that have been prepared, started from materials preparation, poster comment media, the used of appropriate and correct written language and also involved the students in summarizing learning outcomes.

Table 1. The Proses of Learning Activities at eight grade of MTs Negeri 2 Medan

No.	Indicators	Information
1	Conducting apperception activities	√
2	Formulating indicators correctly	√
3	Deciphering the material precisely and correctly	√
4	Defining learning objectives	√
5	Determining the right learning strategy/method	√
6	Systematically drawing up teaching steps	√
7	Mastering the class and motivating students	√
8	Setting the right time allocation	√
9	Determining media and learning resources as needed	√
10	Determining the final assessment according to the indicators	√
11	Using written language properly and correctly	√
12	Making a summary by involving students	√

Based on research that has been conducted at the eight grade of MTs Negeri 2 Medan in Aqidah Akhlak subjects, it was found that there was an increasing of students' learning motivation through Poster Comment Strategy in the part of disgraceful morals and teaching and learning process have carried out optimally. In the researcher's opinion, students of the eight grade of MTs Negeri 2 Medan preferred creative

learning methods such as Poster Comment Strategy because by this strategy students did not feel bored, students could interact with their classmates and possible to exchange their ideas with other students and also involve actively during teaching learning activities.

In addition, researchers analyzed the learning effectiveness through the level of success or

achievement which measured by the appropriate quality, quantity, and time, as previously determined. By analyzing the results of observations that have

been made by researchers, there are some students who have reached the predetermined indicators.

Table2. The Process of Learning Activities in Class VIII MTs Negeri 2 Medan

No.	Observed Aspects by the Researchers
1	Listening and paying attention to the explanations of researcher
2	Being active in discussion activities with friends
3	Students' ability to express their ideas when asked to comment the poster
4	Students' ability to learn by using Poster Comment Strategy
5	The increasing of students' learning motivation in Riya and Nifaq materials.
6	The students' readiness in receiving material
7	Completing tasks on time

Researcher assessed the students' activeness, students' enthusiasm in asking and answering, as well as students' cohesiveness that was shown during the teaching learning process. From 30 students of the eight grades, it was found that the average student learning motivation increased in accordance with the number of people who wanted to express their thoughts. From the two implementations of Aqidah Akhlak learning with Riya and Nifaq as the lesson material, students' enthusiasm increased. The students were very enthusiastic about the implementation of Poster Comment Strategy, it seemed when the students interacted with teacher, communicated with their friends, were able to express and exchange their and were able to convey information contained in the picture or poster, and brought teaching learning process became more effective and fun.

## 19 CONCLUSION

Based on the results of this research, it can be concluded that the using of Poster Comment Strategy in Aqidah Akhlak learning during Covid-19 pandemic can increase students' learning motivation. Students' learning motivation before using this strategy in Aqidah Akhlak subject in the part of

disgraceful morals; riya and nifaq, is still very low, as seen from the three previous meetings where the learning process was very monotonous using lecture strategy. Students' responses toward the use of the Poster Comment Strategy were very positive<sup>37</sup> was seen from the activeness of students in following the learning process both in answering questions from the teacher and asking questions about material that had not been understood, students were also enthusiastic in commenting posters.

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