

## CHAPTER I

### INTRODUCTION

#### 1.1 The Background of the Problem

In modern technological era and globalization there is always challenging need to connect with others. Indonesia must be able to compete with other countries in a variety of fields, particularly academics. To compete on a global scale, we have to master the language. Language plays an important part in communication and a system for expressing meaning. According to (Danzalan, 2016, p. 70) stated that Language allows people to recognize and express their emotions and thoughts. Language is used by humans to get to know and understand one another. As we known, God created humans in various conditions and personalities, so they must interact with one another. Every country has a distinct language. Language plays an important role in human life globalization. For instance, English is an international language since it is used in every country as a foreign language. When we learn English, we must improve our abilities in learning the English language. We need to learn language in order to communication and the only way to communicate is to speaking is one of method of communication.

Speaking ability is the most important aspect of English language because we can communicate only when other people recognize our ability in English. Speaking is one of the skills that must be master. Speaking is one of the skills that must be mastered and practiced with other people as interlocutors. Speaking is called an activity in which you say something from word to word until it becomes a sentence/paragraph which contains an expression, an opinion, a suggestion, or another need that others will hear. If we have mastered speaking skill, we can literally communicate with anyone, because English is the global language used by everyone in the world.

The learning process in the classroom, the teacher must provide knowledge related to speaking skills using the correct method to achieve the desired learning object. Even if you have been teaching for many years, it's useless if the learning

method is incorrect. While teaching speaking skills in Indonesia, most teachers are only use material in memorizing a dialog without holding a discussion class. With that method, none of the students understood anything. This learning system hinders our ability to communicate in English.

Based on researcher's observation at MTs Babul Ulum in eighth grade, that was found some problems in speaking class when their researcher asked students to practice a conversation or just read their reading book. The first problem is during practicing they did not confident with their own self. They are having difficulty in speaking. Students believe learning English is not easy and also they do not know how to respond when I asked questions in English. Next problem for the students is some of them have a limited ability to communicate. They rarely use English to communicate with their classmates. The next problem is that they frequently made grammatical errors while speaking because they were confused to make a sentence.

Similarly, some students express their dissatisfaction with their ability to speak English in front of the class. There are numerous elements that contribute to English speaking challenges, including boredom with the media used in the teaching and learning process. So, the students require media that may grab their attention and provide comfort when learning to speak in English. .

Every human being has a different intelligence machine as well as a different learning style. In this case, the teacher frequently experience difficulties in the teaching and learning process, including difficulties in teaching English, particularly in speaking skills, because teachers have not identified the students' true learning style. After teacher has identified the students' learning style, the next step is to study using the method that is best suited to the students' learning style. As a result, students will find it very easy to master the art of speaking English. In this Era, the use of technology is very important because has some benefits in education especially for teaching and learning process. There are some benefits of using technology in education, they are: Adding: information, Improving learning ability, easy access learning, the materials more interesting, increase interest in learning.

Nowadays, we have many apps which can help students to improve their skill in English lesson, as well as media that we can use in the classroom teaching and learning process. The Cake application is one mobile tool to improve learning English. It is a tool designed to make speakers more effective. It equips people with the skills and confidence to speak in front of an audience or in ordinary situations. The usage of applications in learning process can assist teachers in learning new methods and also expanding their horizons. One of the apps that might assist pupils in learning to talk is the cake app. Cake is a free application developed by Cake Corp that was released on March 22, 2018. This app has a lot of features for learning English, such as a speaking tool to practice speaking using dialogue, watching videos to improve speaking skills, and guess fill in the blank and comparing the correct answer to help memorize each expression. One of each feature is speaking practices that stimulate conversation with native speaker. Taking that into consideration the authors chose this application to be analyzed.

In this software, we can participate in the following steps: You can download this app from the Google Play store. You must first sign in to use this app after that You can sign in with your Google account. You can get free episodes solely by using guest mode, which does not require registration. To start the speaking course in this app, tap the microphone symbol at the bottom and choose the level you want to learn, then the episode or topic you want to learn. You must first listen to the conversation before being asked to speak based on what you have heard in the speaking course. This app will correct your pronunciation automatically; pronounces the word incorrectly, it will be striped and red. Repeating the conversation will help you improve your pronunciation.

According to (Woro Kusmaryani, 2019, p. 2) there have been so many researches done before regarding the use of application in utilizing language teaching and learning process such as about the influence of mobile applications on students' critical thinking and speaking as they learn. This study shows that mobile assisted learning, particularly in language learning, presents both advantages and difficulties for maximizing students' outputs toward learning targets. Besides that, based on researcher's experienced in using the cake application, she felt that very

interested in using this application. Because cake application is not only ask the user to practice their speaking ability how to pronounce word to word in a sentence but this application is also ask users to practice their listening ability by listening the native speaker how to pronounce word to word in a sentence correctly, after that the user can repeat and speak the sentence in the record with the correct. The cake application is also is provided activity where the user must fill the blank space in a sentence with right word based on the sentence which has been given by the native speaker. Users can use it for free, especially in the current situation, so they don't get bored while studying at home. So, that is why I want to try this application for the eighth grade students. To know is there is there any effect of cake application in students' speaking ability and also to improve and develop their speaking ability be better through cake application.

To achieve the purpose of teaching engaging, the teacher must be able to help pupils enhance their speaking skills by putting them in circumstances that inspire and motivate them to study and talk. The teacher is expected to use engaging teaching methods, provide suitable teaching resources, and maintain a healthy classroom atmosphere. So that is why, the researcher will need to use a unique approach, strategy, or method. The purpose of employing them is to make learning and understanding the lesson easier for students. In this case, the researcher would prefer to employ the cake application.

The use of the Cake application is anticipated to help students learn how to talk clearly to a small group or individual so they can practice and improve their conversational skills. Besides that, they must remember in pronouncing every word correctly and also can develop their speaking ability. Furthermore, it is anticipated that it will be utilized as a reference and a teaching tool to help students learn how to talk using a digital animation application in line with contemporary demands. According to an analysis of the issues, the researcher plans to carry out this study utilizing the Cake Application, which will be used to improve speaking ability.

The aims of this study is to know the effect of cake application in the students' speaking ability at the eighth grade students. The cake application is used for learning and teaching speaking ability to MTS students. The teacher applied

several main steps in using cake application: Ask the students to download the application, Introducing the application, Explaining the purpose of cake application, after which the application will provide feedback. By providing immediate feedback like clarity, total filter words, pause score, and energy score, the tool aids teachers. The children in this instance had a positive attitude and make students fun to learn English when the teacher uses the cake application..

Based on the explanation above, the researcher interested to conduct a research about **“The Effect of Cake Application in the Students’ Speaking Ability at the Eighth Grade at MTs Babul Ulum-Pajak Rambe”**in Medan Labuhan”.

## **1.2 The Identification of the Problem**

According to the observation in the location of study, the problems can be identified as follows:

- 1.2.1 During practicing the students did not confident with their own self. They have any difficulties in speaking. They think speaking English is very hard and they they cannot how to answer when they were given some questions from the teacher in English language.
- 1.2.2 The students of MTs Babul Ulum had a low ability in speaking skill. They are rarely used and practiced their speaking skill in English language to communicate with their friends in classrom or daily life.
- 1.2.3 Students are made grammatical errors frequently in speaking class. They were confused and illiterate when it came to communicating grammatically.
- 1.2.4 A few pupils express dissatisfaction with their English speaking abilities. The students feel boring with the media used in the teaching and learning process. So that students require media that may grab their attention and provide comfort when learning to speak in English.

## **1.3 The Limitation of the Problem**

According to the identification, the researcher limits and concentrates this research on the effect of using Cake Application in students’ speaking English at the eighth grade of MTS Babul Ulum-Pajak Rambe in Medan Labuhan.

#### **1.4 The Formulation of the Problem**

According to the background of the study above, there is a question that may arise. “Is there any effect of cake application in students’ speaking ability at the eighth grade of MTs Babul Ulum-Pajak Rambe in Medan Labuhan?”

#### **1.5 The Objective of the Research**

Based on formulation of study, the objective of study is to find out the effect of cake application in students’ speaking ability at the eighth grade at MTs Babul Ulum-Pajak Rambein Medan Labuhan.

#### **1.6 The Significance of the Research**

The finding of this study is expected to be useful for:

##### **1.6.1 Theoretical Significance**

1.6.1.1 This research is useful to enrich the knowledge in mastery speaking through cake application.

1.6.1.2 This research can give more information for the English teachers in teaching speaking through cake application.

##### **1.6.2 Practical Significance**

1.6.2.1 For English teacher, this research will be showed the result that can be useful for English teachers to improve their knowledge and information in teaching speaking class. Or this research will be showed for a cake application that effective used to teach speaking.

1.6.2.2 For Pupils, This research aims to improve their understanding and proficiency in speaking, as well as their involvement in the classroom learning process.

1.6.2.3 For the Future Researcher, the researcher able to use the application to change the teaching pattern in Indonesia and the result of the research will be useful as a recommendation for the other researchers who will conduct further studies in the same field.

1.6.2.4 For the school, this research able to give a reference to improve the teaching and learning process with English subject in the classroom..